



Interim Report October 20, 2009

*Prepared by:
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Project Consultant*

For:
Human Services Coalition of Tompkins County
Project Coordinator

United Way of Tompkins County
Project Sponsor and Administrator

DEMOGRAPHICS BY MODE

Township	Tompkins County		Telephone		Web		Targeted In-Person		All Modes	
	N	%	N	%	N	%	N	%	N	%
Caroline town	2910	3.02	17	4.12	11	3.14	11	7.19	39	4.26%
Danby town	3007	3.12	20	4.84	22	6.29	12	7.84	54	5.90%
Dryden town	13532	14.02	57	13.8	37	10.57	24	15.69	118	12.88%
Enfield town	3369	3.49	13	3.15	13	3.71	11	7.19	37	4.04%
Groton town	5794	6.00	20	4.84	14	4.00	4	2.61	38	4.15%
Ithaca city	29287	30.35	82	19.85	102	29.14	52	33.99	236	25.76%
Ithaca town	18198	18.86	99	23.97	67	19.14	12	7.84	178	19.43%
Lansing town	10521	10.90	49	11.86	39	11.14	18	11.76	106	11.57%
Newfield town	5108	5.29	32	7.75	16	4.57	8	5.23	56	6.11%
Ulysses town	4775	4.95	24	5.81	29	8.29	1	0.65	54	5.90%

Gender	Tompkins County		Telephone		Web		Targeted In-Person		All Modes	
	N	%	N	%	N	%	N	%	N	%
Male	38,132	48.76	137	33.91	94	26.11	57	36.77	631	31.34%
Female	40,073	51.24	267	66.09	266	73.89	98	63.23	288	68.66%

Age	Tompkins County		Telephone		Web		Targeted In-Person		All Modes	
	N	%	N	%	N	%	N	%	N	%
18-21	18607	23.79	0	0	0	0	28	17.07	30	3.03%
22-24	6447	8.24	3	0.73	6	1.65	13	7.93	20	2.02%
25-29	6851	8.76	7	1.69	24	6.61	15	9.15	46	4.65%
30-34	6064	7.75	11	2.66	30	8.26	7	4.27	48	4.85%
35-39	6079	7.77	26	6.30	34	9.37	15	9.15	75	7.58%
40-44	6256	8.00	24	5.81	38	10.47	9	5.49	69	6.98%
45-49	6382	8.16	47	11.38	57	15.70	10	6.10	114	11.53%
50-54	5646	7.22	44	10.65	49	13.50	17	10.37	110	11.12%
55-59	3906	4.99	64	15.50	59	16.25	8	4.88	130	13.14%
60-64	2710	3.47	55	13.32	39	10.74	18	10.98	112	11.32%
65-69	2408	3.08	39	9.44	16	4.41	9	5.49	70	7.08%
70-74	2229	2.85	29	7.02	8	2.20	3	1.83	40	4.04%
75-79	1963	2.51	23	5.57	3	0.83	3	1.83	29	2.93%
80-84	1405	1.80	17	4.12	0	0.00	2	1.22	19	1.92%
85+	1252	1.60	8	1.94	0	0.00	0	0	8	0.81%
Unknown			16	3.87			7	4.27	69	6.98%
Total	78205	100.00			363				989	100%

Race	<i>Tompkins County</i>		<i>Telephone</i>		<i>Web</i>		<i>Targeted In-Person</i>		<i>All Modes</i>	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>
Population 18 years and Over										
One race	76,770	98.17	388	93.94	342	96.4	141	85.98	873	95.93%
One race; White	67054	87.34	372	95.87	329	96.2	115	81.56	817	93.59%
One race; Black or African American	2505	3.26	6	1.54	6	1.75	19	13.47	31	3.55%
One race; American Indian and Alaska Native	211	0.27	2	0.26	3	0.87	2	1.42	5	0.57%
One race; Asian	6162	8.03	1	0.26	1	0.29	0	0	2	0.23%
One race; Native Hawaiian and Other Pacific Islander	35	0.05	0	0	0	0	0	0	0	0.0%
One race; Some other race	803	1.05	7	1.80	7	2.05	5	3.55	18	2.06%
Two or more races	1435	1.83	12	2.90	13	3.66	14	8.54	37	4.07%
Refused to answer	0	0	13	3.35	57	14.0	9	5.49	79	

Hispanic Origin	<i>Tompkins County</i>		<i>Telephone</i>		<i>Web</i>		<i>Targeted In-Person</i>		<i>All Modes</i>	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>
	2,309	2.95	5	1.25%	15	4.19	12	7.35	32	2.88

Tompkins County - INCOME IN 1999		
	36,464	100
Less than \$10,000	4,534	12.4
\$10,000 to \$14,999	2,921	8
\$15,000 to \$24,999	5,307	14.6
\$25,000 to \$34,999	4,423	12.1
\$35,000 to \$49,999	5,689	15.6
\$50,000 to \$74,999	6,762	18.5
\$75,000 to \$99,999	2,908	8
\$100,000 to \$149,999	2,559	7
\$150,000 to \$199,999	609	1.7
\$200,000 or more	752	2.1

	<i>Telephone</i>		<i>Web</i>		<i>Targeted In-Person</i>		<i>All Modes</i>	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>
Less than \$5,000	8	2.27	1	0.29	40	28.78	49	5.90
\$5,000 - \$9,999	9	2.56	7	2.06	17	12.23	33	3.97
\$10,000 - \$14,999	13	3.69	10	2.94	24	17.27	47	5.66
\$15,000 - \$24,999	39	11.08	22	6.47	22	15.83	83	9.99
\$25,000 - \$34,999	33	9.38	31	9.12	12	8.63	76	9.15
\$35,000 - \$44,999	30	8.52	31	9.12	8	5.76	69	8.30
\$45,000 - \$54,999	40	11.36	27	7.94	5	3.60	72	8.66
\$55,000 - \$64,999	35	9.94	32	9.41	2	1.44	69	8.30
\$65,000 - \$74,999	25	7.10	25	7.35	3	2.16	53	6.38
\$75,000 - \$84,999	13	3.69	24	7.06	1	0.72	38	4.57
\$85,000 - \$94,999	20	5.68	39	11.47	3	2.16	62	7.46
\$95,000 - \$104,999	22	6.25	24	7.06	0	0	46	5.54
\$105,000 - \$149,999	35	9.94	39	11.47	0	0	74	8.90
\$150,000 - \$199,999	21	5.97	13	3.82	1	0.72	35	4.21
\$200,000 or more	9	2.56	15	4.41	1	0.72	25	3.01

Mode of Response	<i>Telephone</i>		<i>Web</i>		<i>Targeted In-Person</i>		<i>All Modes</i>	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>		<i>%</i>	<i>N</i>	<i>%</i>
	413	41.8%	412	41.7%	164	16.6%	989	100.0

DEMOGRAPHICS BY SURVEY YEAR

Township	Tompkins Co.		2003		2009	
	N	%	N	%	N	%
Caroline town	2910	3.02	12	2.40	39	4.26%
Danby town	3007	3.12	21	4.20	54	5.90%
Dryden town	13532	14.02	76	15.20	118	12.88%
Enfield town	3369	3.49	14	2.80	37	4.04%
Groton town	5794	6.00	41	8.20	38	4.15%
Ithaca city	29287	30.35	115	23.00	236	25.76%
Ithaca town	18198	18.86	89	17.80	178	19.43%
Lansing town	10521	10.90	60	12.00	106	11.57%
Newfield town	5108	5.29	42	8.40	56	6.11%
Ulysses town	4775	4.95	27	5.40	54	5.90%
Unknown	-	-	3	.60	73	
Total	96501	100.00	500	100		

Gender	Tompkins Co.		2003		2009	
	N	%	N	%	N	%
Male	38,132	48.76	191	38.28	631	31.34%
Female	40,073	51.24	308	61.72	288	68.66%

Age	Tompkins Co.		2003		2009	
	N	%	N	%	N	%
18-21	18607	23.79	19	3.89	30	3.03%
22-24	6447	8.24	17	3.48	20	2.02%
25-29	6851	8.76	38	7.79	46	4.65%
30-34	6064	7.75	41	8.40	48	4.85%
35-39	6079	7.77	39	7.99	75	7.58%
40-44	6256	8.00	56	11.48	69	6.98%
45-49	6382	8.16	70	14.34	114	11.53%
50-54	5646	7.22	49	10.04	110	11.12%
55-59	3906	4.99	64	13.11	130	13.14%
60-64	2710	3.47	24	4.92	112	11.32%
65-69	2408	3.08	18	3.69	70	7.08%
70-74	2229	2.85	21	4.30	40	4.04%
75-79	1963	2.51	14	2.87	29	2.93%
80-84	1405	1.80	10	2.05	19	1.92%
85+	1252	1.60	8	1.64	8	0.81%
Unknown					69	6.98%
Total	78205	100.00	488	100.00	989	100%

Race	<i>Tompkins Co.</i>		2003		2009	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>		
Population 18 years and Over						
One race	76,770	98.17	481	96.2	873	95.93%
One race; White	67054	87.34	424	88.15	817	93.59%
One race; Black or African American	2505	3.26	14	2.91	31	3.55%
One race; American Indian and Alaska Native	211	0.27	2	.42	5	0.57%
One race; Asian	6162	8.03	14	2.91	2	0.23%
One race; Native Hawaiian and Other Pacific Islander	35	0.05	1	.21	0	0.0%
One race; Some other race	803	1.05	0	0	18	2.06%
Two or more races	1435	1.83	19	3.80	37	4.07%
Refused to answer	0	0	26	5.20	79	

Hispanic Origin	<i>Tompkins Co.</i>		2003		2009	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>
	2,309	2.95	9	2.02	32	2.88

Tompkins County - INCOME IN 1999		
	36,464	100
Less than \$10,000	4,534	12.4
\$10,000 to \$14,999	2,921	8
\$15,000 to \$24,999	5,307	14.6
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\$100,000 to \$149,999	2,559	7
\$150,000 to \$199,999	609	1.7
\$200,000 or more	752	2.1

Household Income	<i>2003</i>		<i>2009</i>	
	<i>N</i>	<i>%</i>	<i>N</i>	<i>%</i>
Less than \$5,000	19	4.16	49	5.90
\$5,000 - \$9,999	36	7.88	33	3.97
\$10,000 - \$14,999	21	4.60	47	5.66
\$15,000 - \$24,999	47	10.28	83	9.99
\$25,000 - \$34,999	65	14.22	76	9.15
\$35,000 - \$44,999	52	11.38	69	8.30
\$45,000 - \$54,999	46	10.07	72	8.66
\$55,000 - \$64,999	36	7.88	69	8.30
\$65,000 - \$74,999	26	5.69	53	6.38
\$75,000 - \$84,999	23	5.03	38	4.57
\$85,000 - \$94,999	11	2.41	62	7.46
\$95,000 - \$104,999	23	5.03	46	5.54
\$105,000 or more (\$149,999)	52	11.38	74	8.90
\$150,000 - \$199,999	-	-	35	4.21
\$200,000 or more	-	-	25	3.01
No answer	43	-	158	

Income Categories

	2003		2009	
	N	%	N	%
Low	156	31.20	289	29.22
Moderate	186	37.20	309	31.24
High	115	23.00	233	23.56
Unknown	43	8.60	158	15.98

INCOME CATEGORY CHARTS

2009 Data
Median Income = \$71,300

Household Size	Low (60% of median and below) \$42,780 family of 4	Moderate (60%-130% of median) \$42,780-\$92,690 family of 4	High (130% of median and up) \$92,690+ family of 4
1	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999	\$25,000-\$34,999 \$35,000-\$44,999 \$45,000-\$54,999 \$55,000-\$64,999	\$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999 \$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more
2	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999	\$35,000-\$44,999 \$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999	\$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999 \$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more
3	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999	\$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999	\$95,000-\$104,999 \$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more
4	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999	\$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999	\$95,000-\$104,999 \$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more
5	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999	\$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999	\$95,000-\$104,999 \$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more
6+	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999 \$45,000-\$54,999	\$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999	\$105,000 - \$149,999 \$150,000-199,999 \$200,000 or more

2003 Data
Median Income = \$57,200

Household Size	Low (60% of median and below) \$34,320 family of 4	Moderate (60%-130% of median) \$34,320-\$74,360 family of 4	High (130% of median and up) \$74,360+ family of 4
1	(1) Less than \$5,000 (2) \$5,000-\$9,999 (3) \$10,000-\$14,999 (4) \$15,000-\$24,999	(5) \$25,000-\$34,999 (6) \$35,000-\$44,999 (7) \$45,000-\$54,999	(8) \$55,000-\$64,999 (9) \$65,000-\$74,999 (10) \$75,000-\$84,999 (11) \$85,000-\$94,999 (12) \$95,000-\$104,999 (13) \$105,000 or more
2	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 (1-4)	\$25,000-\$34,999 \$35,000-\$44,999 \$45,000-\$54,999 \$55,000-\$64,999 (5-8)	\$65,000-\$74,999 \$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999 \$105,000 or more (9-13)
3	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 (1-5)	\$35,000-\$44,999 \$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 (6-9)	\$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999 \$105,000 or more (10-13)
4	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 (1-5)	\$35,000-\$44,999 \$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 (6-9)	\$75,000-\$84,999 \$85,000-\$94,999 \$95,000-\$104,999 \$105,000 or more (10-13)
5	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999 (1-6)	\$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 (7-10)	\$85,000-\$94,999 \$95,000-\$104,999 \$105,000 or more (11-13)
6+	Less than \$5,000 \$5,000-\$9,999 \$10,000-\$14,999 \$15,000-\$24,999 \$25,000-\$34,999 \$35,000-\$44,999 (1-6)	\$45,000-\$54,999 \$55,000-\$64,999 \$65,000-\$74,999 \$75,000-\$84,999 (7-10)	\$85,000-\$94,999 \$95,000-\$104,999 \$105,000 or more (11-13)