



**United Way of
Tompkins County**

**LIVE
UNITED**

GIVE. INVEST TO MAKE
A DIFFERENCE

ADVOCATE.
LEAD YOUR VOICE TO
CHAMPION THE CAUSE

VOLUNTEER.
GIVE
TIME
TO
**CHANGE
LIVES**

Letter from the Chief Professional Officer –

The past fiscal year was challenging and important for our United Way volunteers and staff. For the second year, our Community Campaign exceeded \$2,000,000. This is an accomplishment that is difficult for me to grasp.

After establishing what we believed would be a most ambitious goal, our community and the country entered an unprecedented economic period. There is an old saying in boxing; all fighters want to be the heavyweight champion until they get hit. Our community has been hit, and continues to experience fallout from the worldwide economic blow.

Still across Tompkins County, people came together to support their neighbors through United Way. To experience this convergence of caring and action has been one of the most humbling experiences of my life.

I could fill this entire report with the names of people and groups who have made a meaningful difference. Since that would not be practical, let me acknowledge United Way's volunteer leadership and staff.

Our Chair of the Board, Peter Salmon, went beyond my expectation and hope. Peter worked hard to bring our Board together and focused on civic engagement, actionable activity that could be measured, and a new and better way of conducting business. I am taken aback by the time and energy he committed to United Way of New York State (UWNYS), United Way of America (UWA), UWTC and our community.

Our First Vice Chair and Planning and Community Impact Committee Chair, Kim Swartz, and Roger Sibley, our Immediate Past Chair, were engaged and a leadership team for Peter. John Alexander (2002 Community Campaign Chair), our founding Corporate Cornerstone Partners Chair and his Co-Chair, Tom LiVigne (1998 Community Campaign Chair) solidified and expanded this important program. I thank all of our Corporate Cornerstone Partners for providing leadership, funding and resource development leverage for the Community Campaign. Greg Hartz and Laurie Linn, Community Campaign Chairs, showed unwavering leadership, vision, creativity and compassion in pursuit of our goals. Although they will say otherwise, their efforts were inspiring and heroic.

With that said, our United Way did more than have a needed landmark Community Campaign. The longstanding UWTC allocations structure and process were redesigned and a new Community Impact model was fully initiated. This included development and implementation of United Ways' Community Impact-Online Data Manager (CI-ODM). These changes have expanded our organizational capacity to direct funding and other support more effectively overall, and also quickly target specific problem areas with resources and proven strategies. This was a major accomplishment, and Barbara West and Steve Adams must be recognized for their efforts in getting this multi-year process started. Barbara and Steve co-chaired the initial phases of this critical work.

Vicki Taylor then assumed the leadership of this effort and became our first Fund Distribution and Evaluation Committee Chair. Under Vicki's leadership, the first online partner organization fund distribution process was completed this spring. Now over 100 organizations are using the CI-ODM, and all of our fund distribution and community investment programs are online.

The important work of these volunteer leaders and their teams was supported by a small, talented and committed group of professionals. Sally Lovell, Ann Colt, Meg Cole, and Samantha Smith provided staff leadership for the volunteers and the projects listed here and beyond. Tom Connors and Ginny McLaughlin complete our staff team, and they provided invaluable support for this work.

I will close this document by thanking our volunteers, donors, partners and the Tompkins County community for making United Way's work possible and successful. Thank you and best regards.

With warm regards,



James A. Brown



Give. Advocate. Volunteer.

GIVE.

When you GIVE, you advance the common good in our community. There are basic things we all need: a quality education that leads to a stable job, income that can support a family, and good health.

ADVOCATE.

Advancing the common good means creating opportunities for a better life for all. There are basic things that we all need for a good life: a quality education that leads to a stable job, income that can support a family through retirement and good health. Our goal is to create long-standing changes by addressing the underlying causes of problems. Living united means being a part of the change.

VOLUNTEER.

Give an hour. Give a day. Give your best. We all have special talents. Things we can do to help and when we reach out a hand to one, we influence the condition of all. Whether it's reading to children, leading financial literacy classes for hard-working families, or delivering meals to homebound seniors, there are hundreds of volunteer options available every day.

How We LIVE UNITED

OUR MISSION

To improve lives by mobilizing the caring power of our communities.

WHAT WE STAND FOR

United Way represents a family of 43 member organizations that deliver needed and quality services every day. Member organizations are comprised of: 25 Partner Agencies, 7 Affiliate Agencies and 11 Community Councils.

By connecting contributors, consumers and a network of quality service providers, United Way is our community's most efficient, cost-effective and comprehensive means for ensuring that important and needed health and human services are available for Tompkins County residents.

For more than 80 years, United Way has held a reputation as our community's fundraiser, but United Way doesn't just raise money. Today's United Way is a focused, results-driven system working year-round to change community conditions and create lasting solutions.

WHO WE ARE

CHAIR

Peter Salmon
International Food Network

1ST VICE CHAIR

Kim Swartz
Cornell University

2ND VICE CHAIR

Mary Opperman
Cornell University

Steve Adams
Ithaca College

Eugenia Barnaba
Cornell University

J.R. Clairborne
EJC Publications

Sarah Ellsworth
M & T Bank

Jerry Goodenough
AES Cayuga

Gregory Hartz
Tompkins Trust Company

DiOnetta Jones
Cornell University

PRESIDENT

James Brown
United Way of Tompkins County

TREASURER

Carl Sgrecci
Ithaca College

Laurie Linn
Communiqué Design & Marketing

Philip McPheron
Cornell University

Lucinda Noble
Community Volunteer

Ellen O'Donnell
TST BOCES

Neil Olver
Olver & Associates

Elaine Quaroni
Audrey Edelman RealtyUSA

Laurie Roberts
Roberts Consulting



Bruce Ryan
TC3

Lynnette Scofield
The William Henry Miller Inn

Diane Shafer
Community Volunteer

Lynn Shreve
Community Volunteer

Roger Sibley
Franziska Racker Centers

Vicki Taylor
Downtown Ithaca Alliance

Leo Tohill
The CBORD Group, Inc.

John W. Turner
Cayuga Medical Center

Charles Walcott
Cornell University

Barbara West
Community Volunteer



Peter Salmon

International Food Network, Chair, UWTC Board of Directors

"As the 2008-09 Board Chair I had the opportunity to work closely with an outstanding group of volunteers and staff (both United Way and our partner agencies) and to experience first-hand the wonderful creative energy, team-work and commitment that is behind all of the good work of United Way.

I believe more than ever that a gift to United Way, whether in time or money, is an excellent investment in our community and probably the most effective and cost-efficient way to give back to the community.

Last year it became very clear how true it is that "every gift counts" because it really was the many, many small gifts, in time and money, that made the difference as hundreds of people throughout Tompkins County decided to give back, show how much they care, get involved and LIVE UNITED."



Vicki Taylor (on left)

Downtown Ithaca Alliance
Chair, Fund Distribution & Evaluation Committee
Board Member

“Give. Advocate. Volunteer.

Giving is a responsibility in any community. It can be money or time. If you have even a day or a couple of hours you can give - it's easy and it really ends up giving more back to you. You can lend an ear and receive someone's help, or you can pack cans of food at the Day of Caring. It is all part of a greater sense of responsibility to others to Live United.

United Way inspired me to give more yet it gives me back whatever I put in tenfold. United Way gave me an opportunity to get to know other caring members of the community. They helped me to understand the services that are available in our resource rich area, and how we all can work together. United Way to me is about sharing responsibility.

I take my volunteer responsibilities very seriously as it is so important that the public have trust and confidence in the work we are doing. We have an extraordinary team who take it as their task to be stewards of the funds donated to United Way, but also to help agencies capacity build. As the Chair of the Fund Distribution and Evaluation Committee, I support United Way's work to make positive impacts on the greater community and want people to know that donations are being used in the most effective ways possible.”

2008-09 Campaign Co-Chairs



Laurie Linn, *Communiqué Design & Marketing, Inc.*
Gregory Hartz, *Tompkins Trust Company*

"Give. Advocate. Volunteer. LIVE UNITED.

It takes everyone in our community working together to create a brighter future for all, and we were thrilled to see so many wonderful people take extraordinary measures to meet the 2008-2009 United Way of Tompkins County goal of \$2,065,000, and not only did we meet it – we exceeded it! This campaign saw new donors who were motivated to give knowing that the needs in our community would be even greater. We applaud the hundreds of local businesses who not only met their internal campaign goals, but also their employees' contributions and morale increased through giving, even during a recession. This campaign was filled with spirit, passion, and compassion and we were more than pleased to have had the opportunity to work with so many fabulous and talented people who generated such a meaningful contribution, all to benefit people in our community. United Way of Tompkins County is focused on allocating resources to fund local programs and services. To all who gave of their time, resources, and positive energy, we thank you!

We are so fortunate to live in Tompkins County where the economic climate is more stable compared to many other parts of the country, much less the world, however, we are not immune. We have a strong culture of giving, advocating, and supporting many services, which makes the quality of life here second to none. Add natural beauty that rivals the world's most notable destinations and it is easy to understand why this area has been recognized by many as one of the most desirable communities in which to live.

We believe in giving back to our community that provides so much for all of us. This helps to ensure a healthy future. It has been our pleasure to volunteer as the 2008-2009 United Way of Tompkins County Campaign Co-Chairs.

Let's continue as a community to Give. Advocate. Volunteer. LIVE UNITED."

United Way of Tompkins County

2008 Pacesetter Companies

COMPANY

Better Housing for Tompkins County
Bon Ton
BorgWarner Morse TEC
Cayuga Medical Center
The CBORD Group, Inc.
CFCU Community Credit Union
Challenge Industries
Chemung Canal Trust Company
Child Development Council
Claritas
Community Dispute Resolution Center
Dryden Mutual Insurance Company
Emerson Power Transmission
Family & Children's Service
Foodnet Meals-on-Wheels
Goodrich-Ithaco Space Systems
Human Services Coalition
International Food Network
The Learning Web
M&T Bank
Mettler-Toledo Hi-Speed, Inc.
Sciarabba Walker & Company
Sciencenter
Tompkins County Chamber of Commerce
Tompkins Learning Partners, Inc.
Tompkins Trust Company
Trumansburg Telephone Company
United Way of Tompkins County
UPS
Wegmans

PRESIDENT/CEO

John Spence
Jennifer Palmquist
Alfred Weber
Rob Mackenzie, M.D.
Tim Tighe
Robert Witty
Patrick McKee
Joseph Perry
Susan Dale-Hall
Drake Bassett
Judy Saul
Robert Baxter
Ken Hager
James Johnston
Steve Griffin
Daniel DeBell
Kathleen Schlather
Peter Salmon
Dale Schumacher
Glenn Small
Gerald Lisowski
David Iles
Charles Trautmann
Jean McPheeters
David Smith
Gregory Hartz
Paul Griswold
James Brown
George Rawda
Gary Woloszyn



Our Vision Statement

Working with others, we will build an organization that supports individuals in their efforts to live self-sufficient, productive lives, connects families with their communities, encourages diverse agencies and communities to engage each other to achieve mutual goals, and models and expects fairness, dignity and respect.

Our Values

- INTEGRITY
- IMPACT
- PHILANTHROPY
- INCLUSIVENESS
- SYNERGY
- CONTINUOUS IMPROVEMENT



Jason Koski, from University Photography

Mary Opperman

Cornell University

First Vice Chair, United Way Board of Directors

“The essence of a community is coming together to serve one another, in our volunteer activities and in how we use our resources. We are stronger as a community and more focused as individuals when we look beyond our own needs and wants and put those in a broader context. We feel part of something much more important and we can share in each other’s successes. At one time or another we all need the help and support of those around us. When we LIVE UNITED, the community embraces us when we are in need for services and when we can give back to help others.”

2008-2009 Partner and Affiliate Organizations

PARTNER ORGANIZATIONS

The Advocacy Center of Tompkins County
Alcohol and Drug Council of Tompkins County
American Red Cross, Tompkins County Chapter
Better Housing for Tompkins County
Challenge Industries, Inc.
Child Development Council
Community Dispute Resolution Center
Drop-In Children’s Center
Family and Children’s Service
Finger Lakes Independence Center (FLIC)
Franziska Racker Centers
Gadabout Transportation Services
Girl Scouts - Seven Lakes Council, Inc.
Greater Ithaca Activities Center (GIAC)
Human Services Coalition
The Learning Web
Lifelong
The Mental Health Association in Tompkins County
Neighborhood Legal Services, Inc.
Opportunities, Alternatives & Resources of Tompkins County (OAR)
The Salvation Army, Ithaca Corps
Suicide Prevention & Crisis Service
Tompkins Learning Partners, Inc.
Women’s Opportunity Center
Y.M.C.A. of Ithaca and Tompkins County

PARTNER COMMUNITY COUNCILS

Brooktondale Community Center
Danby Community Council
Dryden Community Council
Enfield Community Council
Freeville Community Council
Groton Community Council
Lansing Community Council
McLean Community Council
Newfield Community Council
Southside Community Center
Ulysses Community Council

AFFILIATE ORGANIZATIONS

Cancer Resource Center of the Finger Lakes
Catholic Charities of Tompkins & Tioga Counties
FISH Essential Transportation
Foodnet Meals-on-Wheels
Ithaca Community Childcare Center
Mutual Housing Association of Tompkins County
Tompkins Community Action



Jerry Goodenough

AES Cayuga
Chair, Personnel & Finance Committee

"I never knew how much "LIVING UNITED" really meant to me personally until this year. We are living through some remarkably difficult times.

There are lots of negative headlines and folks making some very tough decisions in their lives. What has been inspiring to me is the group of folks I get to work with at the United Way of Tompkins County; the board, the staff, the volunteers and the agencies truly LIVE UNITED!

The overwhelming support to help, share, donate, and outreach is tremendous. Given the challenges we are faced with today, you could understand that folks' efforts could get distracted - but not in this organization, the effectiveness of this group has increased! LIVING UNITED is a great accomplishment and it is truly inspirational to me."

Alan Wood

Community Volunteer
Fund Distribution and Evaluation Committee
FISH Driver

"When I hear "LIVE UNITED", I think about man's evolution from united families, to neighborhoods, to communities, and finally with our connections to all of mankind."



Jeannie Barnaba

Community Volunteer
UWTC Board of Directors, Governance Committee,
Planning and Community Impact Committee

"Thanks to my parents and the community that nurtured me over these many years, "LIVING UNITED" was not a slogan. It was, and continues to be a way of life for me, my family, friends, colleagues and others that I come in contact with. That nurturing translates to sharing my time and talent as a volunteer with United Way, ultimately leading to a multiplier of no small consequence."



Kimberly Winter

Tompkins Trust Company
Community Volunteer

"I have worked for Tompkins Trust Company for 13 years and in 2007 and 2008 was the co-chair and then chair of Tompkins Trust Company's United Way pacesetter campaign. It was a privilege and an honor to serve in that capacity. My personal interest is in the Stephen E. Garner Day of Caring in September. Mr. Garner was a very influential person in my life and I'm honored to help carry on his work through the United Way.

What does "LIVING UNITED" mean to me? It means showing my daughter Keely how to help others in a positive, productive way by donating not only money, but time and energy to make her world a better place."

The United Way of Tompkins County Affirms the Tompkins County Statement of Community Values

WE, AS A TOMPKINS COUNTY ORGANIZATION, UNDERSTAND:

- The culture of this community affects our employees, our customers, our business
- We benefit when others succeed
- We must be engaged

WE REAFFIRM THAT WE WILL:

- Actively promote conversations around shared values that celebrate inclusiveness, excellence, independence and generosity.
- Commit to collaboration with others to create a culture of tolerance, respect and sustainability.
- Continue to develop and implement organizational policies and practices that mirror our communities' assets and opportunities.

Therefore, we recommit our organization to be fully engaged in building a community where hope is encouraged, and equity is the norm.

Our Community Impact Areas

HEALTH AND WELL-BEING

LEARNING AND CONNECTIONS

Our Targeted Program Areas

HUNGER AND FOOD SECURITY

AFFORDABLE HEALTH CARE

YOUTH ENGAGEMENT

Building and Connecting Communities Through Targeted Program Areas

HUNGER AND FOOD SECURITY

Primary Funding: Triad Foundation and Community Donors

BackPack Program

Provide funding for nutritious, kid-friendly food to chronically hungry children through the distribution of food packs for 38 weeks during the 2007-2008 school year

Program Partners: Beverly J. Martin Elementary School, Enfield Elementary School, Ithaca City School District, Newfield Central School District and the Food Bank of the Southern Tier (FBST)

Community Supported Agriculture Shares

Provide funding to purchase 20 full season shares of local produce for Women Infants & Children (WIC) and food card eligible families

Program Partners: Cornell Cooperative Extension and Full Plate Farm Collective

The Learning Web Youth Outreach Program

Provides short term resources to cover food and personal care necessities to all Tompkins County young people in housing scholarship program age 16 to 25 who are homeless or transient, lacking a fixed, stable place in which to live.

Program Partners: Family and Children's Service of Ithaca

Fresh Fruit and Vegetable School Snack Program

Provide funding for morning and afternoon fresh fruit and vegetable snacks for 12 classrooms at BJM Elementary School (Ithaca City School District)

Program Partners: The Village at Ithaca, NY Coalition for Healthy School Food, BJM School, Ithaca City School District (ICSD), and Greenstar Cooperative Market

Nutrition Outreach Worker (Foodnet Meals-on-Wheels)

Provide partial funding for outreach worker to ride with Foodnet Meals-on-Wheels driver for home visits, program assessments, reassessments, food stamp enrollments, and referrals and connections with other needed services

Program Partners: Foodnet Meals-on-Wheels, Tompkins Department of Social Services and Tompkins County Office of Aging

Congregate Meals and Food Pantry Support

Provide financial support, food, and personal care items to local food pantries and congregate meal sites

Program Partners: Food Bank of the Southern Tier (FBST), Loaves and Fishes of Tompkins County (other supporting partners include Wegmans Markets and Tops Friendly Markets)

AFFORDABLE HEALTH CARE

Primary Funding: Brooks Family Foundation and Community Donors

Urgent Rx Prescription Program

Provides uninsured patients treated in Cayuga Medical Center (Emergency Department and Convenient Care in Ithaca) and the Ithaca Free Clinic with vouchers for prescription medicine

Program Partners: Cayuga Medical Center, Kinney Drugs, Ithaca Free Clinic, and the Health Planning Council – a program of the Human Services Coalition



YOUTH ENGAGEMENT

Building and Connecting Communities @ Cornell University

Spring & Fall Semester Class on Community Engagement and Grant Program (currently \$10,000 annually)

Primary Funding: The Sunshine Lady Foundation

Focus On Community Understanding and Service (FOCUS)

Elementary and Middle School Leadership and Grant Program (currently \$3,000 annually)

Primary Funding: The Park Foundation

Stone Soup Philanthropy Corps @ Ithaca College

Student Leadership, Resource Development and Fund Distribution Program, started in the 2008 fall semester.

Primary Funding: Projected to be the Ithaca College community

Stephen E. Garner Summers of Service

Paid High School Internship Program (currently 3 high school students per summer each receive \$1,500 internships)

Funding by: The Cornell University Student United Way Campaign with additional support from the Triad Foundation, Tompkins Trust Company, M&T Bank, and community donors. First named internship funded in perpetuity by program founder, Jonathan Feldman, Cornell '08

Youth and Philanthropy (YAP)

High School Leadership and Grant Program (currently \$25,000 annually)

Primary Funding: The Park Foundation

Corporate Cornerstone Partners

4 Anonymous Donors
BorgWarner Morse TEC
Cayuga Radio Group
The CBORD Group Inc.
Chemung Canal Trust Company
Communiqué Design & Marketing, Inc.
Cornell University
Dryden Mutual Insurance Company

Elmira Savings Bank
Emerson Power Transmission
INCODEMA
International Food Network
Ithaca Coffee Company
Ithaca College
The Ithaca Journal
Ithaca Rentals & Renovations, Inc.

M&T Bank
Maxie's Supper Club and Oyster Bar
Olver & Associates, Inc.
S. B. Ashley Management Corporation
Sciarabba Walker & Co.
Tompkins Trust Company
Wegmans



Gary Stewart

Cornell University United Way Campaign Cabinet

“LIVE UNITED means going the extra mile when you don’t think you can go another inch. Nobody has any extra time, and everyone’s busy. But through my board work with Better Housing for Tompkins County, Environmental Management Council, Leadership Tompkins, Strategic Tourism Planning Board, Collegetown Neighborhood Council, Cornell’s Employee Assembly, Hospicare, and a variety of other formal and informal connections, I get more out of life, and cross paths with people and organizations I wouldn’t know otherwise.

I appreciate the hearts and vision at United Way of Tompkins County. To give voice to those without one is a marvelous achievement; to do it every day is what it’s all about.”



Anita Fenner

AES Cayuga, Community Volunteer

“Last year I had the pleasure of helping fill care packages for the United Way Day of Caring. I learned so much that day just by watching people’s faces, the people filling the boxes and the people picking up the care packages for different churches and pantries.

It was such a positive experience to see how people come together in this difficult time to help each other through it. It is so hard to remain positive these days but with living united it makes it so much easier. The United Way helps so many people in so many different ways it’s just amazing. I am just glad to be a small part of it and to be able to share in this positive experience of living united to make someone’s life a little easier in this difficult time. “

United Way of Tompkins County, Inc. Statements of Financial Position

For the Year ended March 31, 2009

ASSETS

	<u>2009</u>	<u>2008</u>
Current Assets:		
Cash and Cash Equivalents	\$602,068	\$615,907
Short-term Investments	\$226,332	\$202,760
Unconditional Promises to Give	\$1,106,611	\$1,011,496
Prepaid Expenses	\$7,242	\$11,108
Prepaid Designations	\$158,961	\$168,485
Total Current Assets:	\$2,101,214	\$2,009,756
Long-Term Investments	\$489,358	\$741,909
Funds held in trust by others	\$92,105	\$135,916
Property and equipment, net accumulated depreciation, \$353,382 and \$332,028	\$53,996	\$71,671
Total Assets:	\$2,736,673	\$2,959,252

LIABILITIES AND NET ASSETS

Current Liabilities:		
Accounts Payable	\$4,652	\$4,074
Agency Allocations Payable	\$359,884	\$316,937
Deferred revenue		\$1,245
Deferred Designations Payable	\$437,329	\$456,395
Total Current Liabilities:	\$801,865	\$778,651
Net Assets:		
Unrestricted	\$221,769	\$548,392
Temporarily Restricted	\$1,595,890	\$1,515,060
Permanently Restricted	\$117,149	\$117,149
Total Net Assets:	\$1,934,808	\$2,180,601
Total Liabilities and Net Assets:	\$2,736,673	\$2,959,252

Audited financial statements were prepared by Sciarabba Walker and Co., LLP. Reports are filed annually with the United States Internal Revenue Service, and the New York State Department of the State, Office of Charities Registration. Reports may be obtained by contacting these organizations, or by contacting the United Way of Tompkins County.



**United Way of
Tompkins County**

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.** 

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www.uwtc.org