

# ADVANCING THE COMMON GOOD.



UNITED WAY OF TOMPKINS COUNTY  
ANNUAL REPORT 2010-11

# ADVANCING THE COMMON GOOD

## MISSION STATEMENT

*To improve lives by mobilizing the caring power of our communities.*

## TOMPKINS COUNTY STATEMENT OF COMMUNITY VALUES

### We, as a Tompkins County Organization, understand:

- The culture of this community affects our employees, our customers, our business,
- We benefit when others succeed, and
- We must be engaged.

### We affirm that we will:

- Actively promote conversations around shared values that celebrate inclusiveness, excellence, independence and generosity,
- Commit to collaboration with others to create a culture of tolerance, respect and sustainability, and
- Continue to develop and implement organizational policies and practices that mirror our communities' assets and opportunities.

## CORE VALUES

- Integrity
- Impact
- Philanthropy
- Inclusiveness
- Synergy
- Continuous Improvement

## VISION STATEMENT

**Working with others we will build an organization that...**

- Supports individuals in their efforts to live self-sufficient, productive lives,
- Connects families with their communities,
- Encourages diverse agencies and communities to engage each other to achieve mutual goals, and
- Models and expects fairness, dignity and respect.



*Cover Photo: The Salvation Army of Ithaca and Tompkins County, Our Brothers and Sisters Table  
Report Design: Maureen Ballatori*

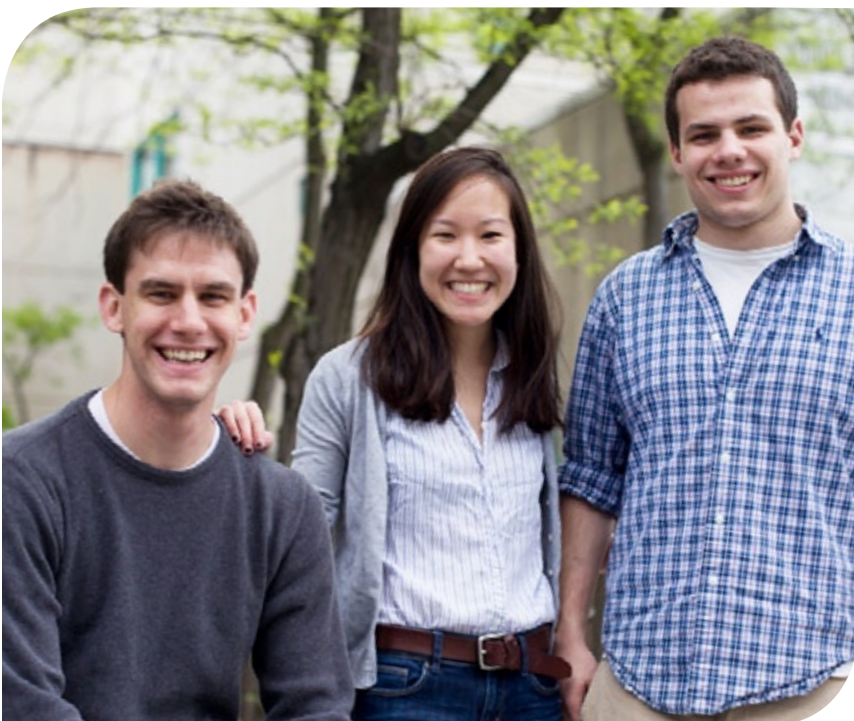
# ADVANCING THE COMMON GOOD THROUGH STUDENT ENGAGEMENT

“Getting up early and working on literacy skills with elementary school students may not seem like the ideal college spring break, but I can assure you that it was the best way I could have spent my time this past year. Over the course of college, I had made an effort to give back to the local community because Ithaca was so much a part of my decision to come to Cornell in the first place. Nevertheless, as I advanced, my roles became more and more managerial and “hands-off.” While I discovered a passion for leadership that I might not have otherwise, I missed rolling up my sleeves and directly impacting the community. My Alternative Spring Break was not only worthwhile, it was refreshing! I have the United Way and the students of Groton Elementary to thank for that.”

**NATHANIEL HOUGHTON,  
CORNELL UNIVERSITY '11**



United Way Worldwide President Brian Gallagher presenting Campus of the Year Award to Alicia Hetrick ('12), Cornell Student United Way



Nathaniel Houghton ('11), Jessica Zhao ('12) and Alan Workman ('13), Cornell University

“Being a part of the Cornell Student United Way Campaign has been an incredibly rewarding experience. On campus, student groups do wonderful work in regard to philanthropy and service, but all too often overlook the immediate community around us. We are just glad to be able to play a part in bridging that gap to raise awareness on behalf of United Way of Tompkins County.”

**JESSICA ZHAO AND ALAN  
WORKMAN, CORNELL STUDENT  
UNITED WAY**

# 2010-2011 CORPORATE CORNERST

"The Corporate Cornerstone Partners program is essential to make sure every dollar raised during our campaign each year goes directly to the organizations and programs in our community that are making a difference. Being able to tell our employees that every dollar they contribute goes directly to help those in need is an important message when we conduct our employee campaign each year." - John Turner, Cayuga Medical Center



Cornell University



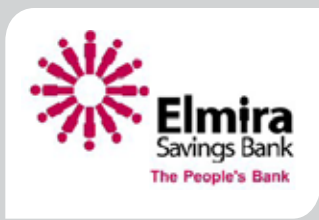
The Ashley Group



IthacaRentals & Renovations, Inc  
The Rental Company Of Choice



# ONE PARTNERS



## ADVANCING THE COMMON GOOD THROUGH COMMUNITY INVESTMENTS

### UWTC Grants & Programs:

- Community Care Fund
- Ithaca College United Way Philanthropy Corps Grants
- Fall & Spring Hunger & Food Security Grants
- Focus On Community Understanding Service (FOCUS) Grants
- Student Engagement
- T. Merrell Shipherd Flexible Fund
- Urgent Rx Prescription Program
- Youth & Philanthropy Grants

### Donor Directed Gifts through UWTC:

- Member Agencies
- Non-Member Agencies
- Other United Ways

# ADVANCING THE COMMON GOOD THROUGH COMMUNITY CARE



Ithaca Community

*Community Care Fund programs support those most vulnerable in our communities. Volunteers evaluate the effectiveness and efficiency of these programs to decide where to invest Community Care Fund donors' dollars. If you gave to the Community Care Fund, these are the programs your gift is supporting. Thank you!*

## YOUTH

### **The Advocacy Center of Tompkins County**

Youth Program

### **Child Development Council**

Teen Parenting Program

### **Danby Community Council**

Youth Scholarship

### **Enfield Community Council**

Teen Program

### **Greater Ithaca Activities Center (GIAC)**

Recreation

Teen Programs

### **Girl Scouts of NY PENN Pathways**

Multiple Youth Programs

### **Groton Community Council**

Groton Youth Commission

Recreation Activities

### **The Learning Web**

Youth Outreach

### **Newfield Community Council**

General At-Risk Program for Youth

### **Southside Community Center**

Multiple Youth Programs

### **Ulysses Community Council**

Youth Services

### **YMCA of Ithaca and Tompkins County**

Youth Scholarships



Danby Youth Programs, photo by Ted Crane



Girl Scouts of NYPENN Pathways, Comstock Program Center



Childcare Center



Ithaca Community Childcare Center



Drop-In Children's Center



# CHILD CARE/ EARLY LEARNING

**Brooktondale Community Center**  
Summer Camp

**Child Development Council**  
Child Care Resource Referral Program

**Danby Community Council**  
Youth Programs

**Drop-In Children's Center**  
Scholarship Program

**Dryden Community Council**  
Ladybug Reading Garden  
Traveling Books of Dryden  
Summer Reading Program  
Summer Recreation

**Enfield Community Council**  
Enfield School Age Program Scholarship  
Summer Day Camp

**Franziska Racker Centers**  
Evaluations

**Freeville Community Council**  
Summer Recreation

**Greater Ithaca Activities Center (GIAC)**  
Youth Program

**Groton Community Council**  
Read It Forward

**Lansing Community Council**  
Drop-In Center  
Recreation Program  
Youth Program

**McLean Community Council**  
Summer Recreation

**Newfield Community Council**  
Before & Afterschool Program  
Library Summer Reading Program  
Summer Recreation

**Ulysses Community Council**  
Afterschool Program  
Nursery School  
Summer Recreation

# CRISIS SERVICES

**The Advocacy Center**, Adult Program, Education Outreach

**American Red Cross, Tompkins County Chapter**

Homeless Services, Disaster Relief

**Community Dispute Resolution Center**, Mediation Services

**Human Services Coalition**, 2-1-1- Program

**Neighborhood Legal Services Tompkins Tioga**, Legal Services

**Suicide Prevention and Crisis Service**, Crisis Line



# HEALTH / ENVIRONMENT

**Alcohol & Drug Council of Tompkins County**

Education & Prevention

Outpatient Clinic

**Enfield Community Council**

Community Enrichment

**Family & Children's Service**

Child Mental Health

Family Mental Health

Respite and Caregiver

**Gadabout**

Transportation/Operations

**McLean Community Council**

Community Programs

**The Mental Health Association in Tompkins County**

Multiple Programs



# SENIORS

## Danby Community Council

Senior Programs

## Dryden Community Council

Large Print Books for Library

## Greater Ithaca Activities Center (GIAC)

Senior Program

## Lansing Community Council

Lansing Older Adult Program

## Lifelong

Activities

Countywide

Retired & Senior Volunteer Program (RSVP)



Lifelong, photo by Jeffrey Foote



Catholic Charities of Tompkins/Tioga

# BASIC NEEDS

**Food Pantries** - Brooktondale, Dryden, Groton, Newfield and Ulysses, & Southside Community Center

**Lansing Community Council**, Emergency Fund

**Salvation Army**, Direct Assistance Program

**Ulysses Community Council**, Christmas Bureau

# FINANCIAL STABILITY / BUILDING SELF-SUFFICIENCY

## Better Housing for Tompkins County

Home Repair Program

## Challenge

Challenge Choice  
Employment Transition  
Job Club

## Child Development Council

Family Support Service

## Community Council Newsletters

Brooktondale  
Danby  
Enfield

## Danby Community Council

Family Programs

## Finger Lakes Independence Center

Education Outreach

## Human Services Coalition

Planning Council

## The Learning Web

Community Career Explorations

## McLean Community Council

Family Reading Nights  
Monday Night Mysteries

## Opportunities, Alternatives & Resources (OAR)

Transition Program

## Tompkins Learning Partners

Adult Literacy

## Women's Opportunity Center

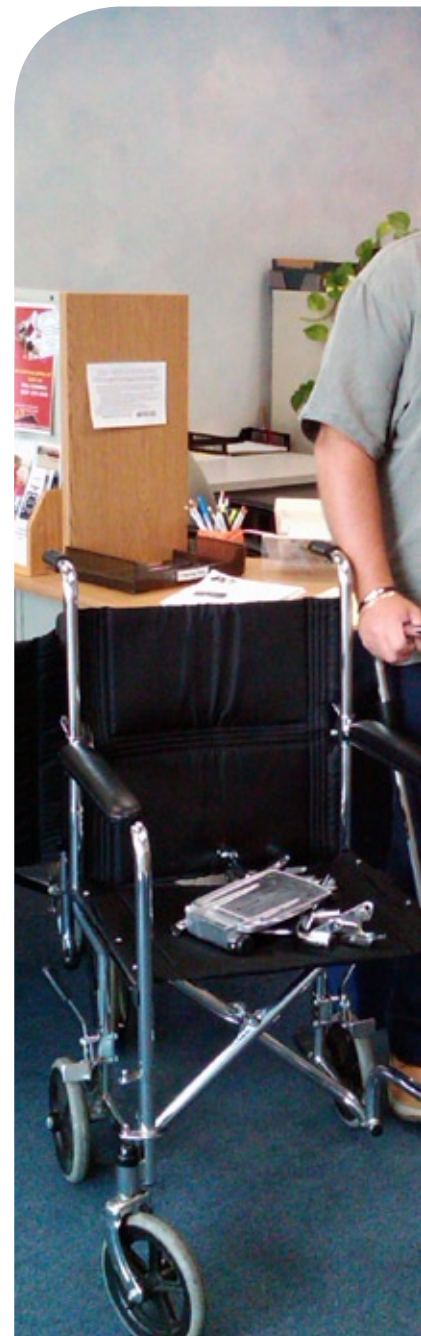
Employment Program



Finger Lakes Independence Center (FLIC)

## UWTC DISABILITY STATEMENT

In order to address the needs of individuals with disabilities, United Way of Tompkins County is committed to working with local organizations in our community that provide opportunities for individuals with disabilities to lead fully inclusive lives. This applies to all programs across all issue areas. Your support for United Way helps people with all abilities maximize their independence as fully engaged members of our community.



Finger Lakes Independence Center (FLIC)

# ADVANCING THE COMMON GOOD THROUGH VOLUNTEERS



Clothesline Project, The Advocacy Center



Cornell University

*1st Annual Stuff Bus for School Supplies Drive, and the 8th Annual Stephen E. Garner Day of Caring Food & Personal Care Items Drive.*



Tompkins Cortland Community College



Ithaca College



Olivia Morton donating school supplies

## FROM THE PRESIDENT

This annual report to the community highlights a small group of people and their actions. The contributions of these few serve as meaningful examples of why Tompkins County is a special place to live, work and play.

Every day members of our community commit to making life better for others and their families. Of course, such acts take place in communities across the country. In Tompkins County, our size, level of resources and willingness to engage creates an unusual environment. Collectively, we have the ability to successfully solve problems, create opportunities, and address immediate problems and their root causes.

We might not be able to change the world. We can change our community, and make it a better place for all who reside and visit. With community support, volunteer leadership and a talented staff, UWTC is helping to make this positive change real. Thank you for supporting our community and UWTC.

- James Brown, President of United Way of Tompkins County



Brian Gallagher, President of United Way Worldwide presents James Brown with an award for 30 years of service

# FROM THE 2010-2011 BOARD CHAIR



Serving on the board of United Way is a privilege. Board members have the opportunity to work with the dedicated staff of United Way, with the remarkable leaders of the community's not-for-profit service agencies and with other community volunteers who together strive to improve the lives of those in this county. Our collective goal is to identify the most pressing needs in our community and then to garner the resources needed to help meet those needs. Each aspect of this enterprise – from setting a campaign goal, through reaching the goal due to the generosity of our community, to allocating those resources back to agencies that deliver needed services – are taken on in order that we may all “Live United”. More than just a slogan, “Live United” reminds us that we are linked together, dependent on one another to create a whole community that is mindful of the needs of all its members.

At any given time, depending on the circumstances that befall us, any one of us could find ourselves vulnerable and in need of the helping hand of another. Biblical prophets are credited with saying that a society's integrity is judged not by its wealth and power, but by how it treats its most vulnerable members. Supporting our local United Way is one way that each of us can be a helping hand in times when we are fortunate enough to do so. However we participate in our community, however we reach out, we are all enriched by the power of the connection.

Last year was a spectacular year for United Way. Due to the generosity of our community and to the outstanding leadership of the campaign co-chairs, we exceeded our annual fund-raising goal. The staff and volunteers who do the hard work of allocating these resources have refined their processes to better address known community needs. Volunteer Live United, an opportunity to connect those who wish to volunteer with agencies who need their services, is up and running. And a new generation of philanthropists has emerged through Tompkins Connect.

Tompkins County is fortunate to have the outstanding, dedicated staff of our United Way organization. Led by James Brown, this small team makes big things happen. The board is full of dedicated volunteers, now ably led by Greg Hartz as Chair. But mostly, the United Way succeeds because of the generosity of our local community. Thank you for all you do.

- Mary Opperman, Cornell University

# 2010-2011 BOARD OF DIRECTORS

**Chair:** Mary Opperman, Cornell University  
**1<sup>st</sup> Vice Chair:** Gregory Hartz, Tompkins Trust Company  
**2<sup>nd</sup> Vice Chair:** John Turner, Cayuga Medical Center  
**Treasurer:** Neil Olver, Olver & Associates  
**President:** James Brown<sup>1</sup>, United Way of Tompkins County  
**Past Chair:** Kimberlee Swartz, Cornell University

Trudy Baum, The Computing Center  
J.R. Clairborne, City of Ithaca Common Council  
Jerry Goodenough, AES Cayuga  
Thomas Hilton, The CBORD Group, Inc.  
Laurie Linn, Communiqué Design & Marketing, Inc.  
Sarah Manasse, HSBC Bank  
Philip McPherson, Cornell University  
Lucinda Noble, Community Leader  
Ellen O'Donnell, Tompkins-Seneca-Tioga BOCES  
Nancy Pedersen, Community Leader  
Nancy Pringle, Ithaca College  
Elaine Quaroni, Audrey Edelman RealtyUSA  
Michelle Rios-Dominguez, Ithaca College  
Bruce Ryan, Tompkins Cortland Community College  
Peter Salmon, International Food Network, Inc.  
Kirk Sapa, United Way (Retired)  
Andrew Sciarabba, South Hill Business Campus  
Lynnette Scofield, The William Henry Miller Inn  
Diane Shafer, Community Leader  
Paul Strebel, The Strebel Planning Group  
Kara Garner Taylor, M&T Bank  
Vicki Taylor, Downtown Ithaca Alliance  
Charles Walcott, Cornell University

## Emeritus Directors

John Alexander, CBORD Group Inc., Retired  
James Byrnes, Tompkins Financial Corporation  
Susan Murphy, Cornell University

<sup>1</sup>Ex Officio & Non-Voting Member

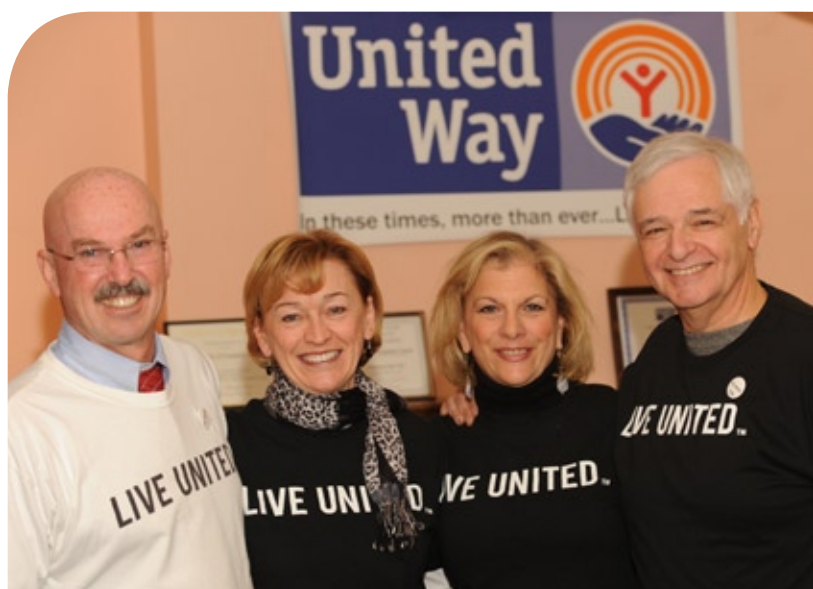


Photo from left to right, Alan & Nancy Pedersen, Trudy & Larry Baum.

## STATEMENT OF CAMPAIGN CHAIRS 2010-11

Many health and human service organizations create a web of common good within our community. United Way is an integral part of that web through support of programs and services that help individuals and families with Basic Needs, Child Care/ Early Learning, Crisis Services, Financial Stability/Building Self-Sufficiency, Health/Environment, Seniors, and Youth. People from nearly every walk of life in our community are touched in a positive manner by one or more of the programs and services funded with United Way donations. There is no other way that a dollar given by one can benefit so many. We were honored to serve as volunteer Campaign Co-Chairs knowing our time and efforts would advance the common good for all.

- Nancy & Alan Pedersen, Trudy & Larry Baum

# STATEMENTS OF FINANCIAL POSITION FOR THE YEAR ENDED MARCH 31, 2011

## ASSETS

<b>Current Assets:</b>	<b>2011</b>	<b>2010</b>
Cash and Cash Equivalents	\$631,995	\$529,426
Short-term Investments	369,137	404,683
Unconditional Promises to Give	1,086,523	1,041,183
Other Accounts Receivable	1,299	--
Prepaid Expenses	29,032	15,894
Prepaid Designations	--	117,211
<b>Total Current Assets</b>	<b>2,117,986</b>	<b>2,108,397</b>
Long-Term Investments	757,174	668,473
Funds held in trust by others	126,082	116,749
Property and equipment, net of accumulated depreciation of: \$206,665 and \$192,844	50,961	54,321
<b>Total Assets</b>	<b>\$3,052,203</b>	<b>\$2,947,940</b>

## LIABILITIES AND NET ASSETS

<b>Current Liabilities:</b>	<b>2011</b>	<b>2010</b>
Accounts Payable	\$1,680	\$9,306
Agency Allocations Payable	350,862	348,931
Deferred Designations Payable	397,532	407,711
<b>Total Current Liabilities</b>	<b>750,074</b>	<b>765,948</b>
<b>Net Assets:</b>		
Unrestricted	570,594	488,717
Temporarily Restricted	1,614,386	1,576,126
Permanently Restricted	117,149	117,149
<b>Total Net Assets</b>	<b>2,302,129</b>	<b>2,181,992</b>
<b>TOTAL LIABILITIES AND NET ASSETS:</b>	<b>\$3,052,203</b>	<b>\$2,947,940</b>

Audited financial statements were prepared by Sciarabba Walker and Co., LLP. Reports are filed annually with the United States Internal Revenue Service, and the New York State Department of the State, Office of Charities Registration. Reports may be obtained by contacting these organizations, or by contacting the United Way of Tompkins County.

# LIVE UNITED.™



Girl Scouts of NYPENN Pathways, Comstock Program Center



Brooktondale Community Center & Caroline Food Pantry



Lifelong, photo by Jeffrey Foote

United Way of Tompkins County  
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