

**UNITED WAY OF TOMPKINS COUNTY
ANNUAL REPORT
2009-2010**



LIVE UNITED™

GIVE. ADVOCATE. VOLUNTEER.

CORE VALUES

- Integrity
- Impact
- Philanthropy
- Inclusiveness
- Synergy
- Continuous Improvement

UWTC'S MISSION STATEMENT

To improve lives by mobilizing the caring power of our communities



Cornell University Johnson Board Fellows, Rosa Guzman and Brendan Kelley with Olan Mack at Southside Community Center

UWTC'S VISION STATEMENT

Working with others we will build an organization that . . .

- Supports individuals in their efforts to live self-sufficient, productive lives,
- Connects families with their communities,
- Encourages diverse agencies and communities to engage each other to achieve mutual goals, and
- Models and expects fairness, dignity and respect.

TOMPKINS COUNTY STATEMENT OF COMMUNITY VALUES

We, as a Tompkins County Organization, understand:

- The culture of this community affects our employees, our customers, our business,
- We benefit when others succeed, and
- We must be engaged.

We affirm that we will:

- Actively promote conversations around shared values that celebrate inclusiveness, excellence, independence and generosity,
- Commit to collaboration with others to create a culture of tolerance, respect and sustainability, and
- Continue to develop and implement organizational policies and practices that mirror our communities' assets and opportunities.



Challenge

Therefore, we commit our organization to be fully engaged in building a community where hope is encouraged, and equity is the norm.

James A. Brown, President

For the past few years, local United Ways have worked to inform, mobilize, act and LIVE UNITED. From newspaper and radio ads to billboards and t-shirts, LIVE UNITED has been displayed widely.

On the following pages, UWTC volunteers and staff share how they make the two words LIVED UNITED come alive. It truly is more than wearing a t-shirt, and becomes an effort that changes lives.

Thank you for supporting the work of United Way, and joining us as we LIVE UNITED.

UNITED WAY OF TOMPKINS COUNTY 2009-2010 BOARD OF DIRECTORS

Chair	1st Vice Chair	2nd Vice Chair	Treasurer	President
Kimberlee Swartz <i>Cornell University</i>	Mary Opperman <i>Cornell University</i>	J.R. Clairborne <i>Community Dispute Resolution Center</i>	Neil Olver <i>Olver & Associates</i>	James Brown ¹ <i>United Way of Tompkins County</i>
Eugenia Barnaba <i>Cornell University</i>	Thomas LiVigne <i>Cornell University</i>	Elaine Quaroni <i>Audrey Edelman RealtyUSA</i>	Kirk Sapa <i>Community Leader</i>	Kara Garner-Taylor <i>M&T Bank</i>
Jerry Goodenough <i>AES Cayuga</i>	Sarah Manasse <i>HSBC Bank</i>	Michelle Rios-Dominguez <i>Ithaca College</i>	Andrew Sciarabba <i>South Hill Business Campus</i>	Vicki Taylor <i>Downtown Ithaca Alliance</i>
Gregory Hartz <i>Tompkins Trust Company</i>	Philip McPheron <i>Cornell University</i>	Bruce Ryan <i>Tompkins Cortland Community College</i>	Lynnette Scofield <i>William Henry Miller Inn</i>	John Turner <i>Cayuga Medical Center</i>
Thomas Hilton <i>The CBORD Group, Inc.</i>	Lucinda Noble <i>Community Leader</i>	Peter Salmon <i>International Food Network, Inc.</i>	Diane Shafer <i>Community Leader</i>	Charles Walcott <i>Cornell University</i>
Laurie Linn <i>Communiqué Design & Marketing, Inc.</i>	Ellen O'Donnell <i>TST BOCES</i>		Paul Strebel <i>Strebel Planning Group</i>	Barbara West <i>Community Leader</i>
	Nancy Pringle <i>Ithaca College</i>			

1. Ex Officio & Non-Voting Member

COMMUNITY GRANTS

Focus On Community Understanding Service (FOCUS)

FOCUS is a component of United Way of Tompkins County's Student and Campus Engagement. Middle school students, in partnership with Cornell Cooperative Extension Rural Youth Program, annually participate in consensus building activities, review grant applications, conduct interviews, deliberate funding proposals and award \$3,000 to local nonprofit organizations that serve their communities. Students also engage in a documentary photography project, where they capture on film what they like about their community and what they would like to change. High school students often provide advisory support. FOCUS is generously funded by the Park Foundation.



FOCUS Students and Laura Smith, Cornell Cooperative Extension of Tompkins County

Spring 2010 Grants to benefit the Town of Danby:

Suicide Prevention & Crisis Service - \$600 to provide 2 community-based scholarships for Applied Suicide Intervention Skills Training

Danby Community Park Association, Inc. - \$1,000 to provide a commercial-grade picnic table and recycling receptacle in Dotson Park

Town of Danby / Volunteer Fire Company - \$1,400 to provide street address number signs to be posted at the entrances of driveways or attached to the mail boxes of individuals with disabilities/low income and seniors



LIVE UNITED Statement: Kimberlee Swartz

"Living United has been a journey for me for more than 20 years. When I first became involved with United Way some two decades ago it was as a donor. Through the years it has been my honor and privilege to serve in numerous volunteer roles with United Way of Tompkins County, ranging from County Campaign Chair to Planning and Community Impact Committee Chair, and most recently as Board Chair.

However, no volunteer role has been more meaningful to me than working together with the FOCUS middle school program alongside UWTC staff members. Imagine working together with sixth grade students who evaluate and prioritize multiple grant requests for thousands of dollars more in funding than their grant pool will allow. Now it's time to visualize them coming together to make very difficult yet smart decisions to fund the requests that will have an enduring impact on the community they call home. If you are wondering if you should give, advocate, or volunteer just think about a group of sixth grade students that do just that! That's how and why I LIVE UNITED!"



Stephen E. Garner Summers of Service

The Stephen E. Garner Summers of Service Program is an initiative to provide paid internships to local students who work with a United Way member organization. The annual internships, funded by the Cornell University Student United Way Campaign and generous donors, give students the opportunity to learn firsthand about the health and human services sector in Tompkins County.

The program was founded by Jonathan Feldman, Cornell University '08, and named in memory of Stephen E. Garner, President and CEO of Tompkins Trust Company, and former UWTC Campaign and Board Chair.

The Summer 2009 interns were placed with three agencies: Salvation Army, Women's Opportunity Center and the YMCA.

Summers of Service Interns and Agency Staff

"A wonderful component of this program is the connection between service providers, the high school interns, and Cornell students. Each group experiences both giving and receiving in this relationship and the community benefits from the exchange. It represents the type of win-win situations Steve helped create and inspired us to continue."

- James Brown



Jason Shapiro, Cornell University '10 and 2009 Chair of the Cornell Student United Way, at the Cornell Senior Prom, the Duff Ball - \$27,000 was raised for UWTC and used to fund the Summers of Service internships.

COMMUNITY GRANTS

Urgent Rx Prescription Program

In 2006, United Way of Tompkins County partnered with the Human Services Coalition, Cayuga Medical Center, the Brooks Family Foundation, and Kinney Drugs in Tompkins County collaborating in a unique approach to help many uninsured people receive much-needed prescriptions that would otherwise not have been filled.

The Urgent Rx Prescription Program provides free prescriptions and outreach follow-up to people without insurance who have an urgent health need. Uninsured patients treated at the Cayuga Medical Center Emergency Department, Inpatient Unit Discharge and Convenient Care Center in Ithaca, and at the Ithaca Free Clinic receive vouchers for prescription medicine. This enables patients to complete the recommended treatment plans for their urgent medical problems, having a direct impact on their recovery and their health.

"I really appreciate this program being there so that I could fill my prescriptions. It helped a lot."

- He lost his job and did not elect COBRA because it was so expensive. He now has a new job as a mechanic which is only part-time, but he is hoping that he will soon be made full-time and will be eligible for benefits.

"I'm very appreciative. I have no insurance and it helped me out."

- Her husband recently lost his job, and the family lost the insurance they'd had through his employer. She also received information on Family Health Plus, Child Health Plus, and patient assistance programs (PAPS) for chronic prescription needs.

The Urgent Rx Prescription Program covers a limited supply (up to two weeks) of prescriptions that can be filled at Kinney Drugs and Wegmans-Ithaca. The program covers a limited number of generic-brand medications used to treat common, urgent health problems. It does not cover long-term prescription medication needs.

From January 2006 to December 2009, the Urgent Rx Prescription Program provided 8,810 prescriptions at the cost of \$161,144. This saved individuals using the program \$209,487.

"It is so difficult for me to go without insurance. I have a degenerative disc, and am running up medical debt paying for doctor visits and medicine. It's frustrating, because if I have my medicine I can work and pay my bills, and if I don't, I can't work. If I dropped my hours or didn't work, I might be able to get Family Health Plus, but then I couldn't afford my mortgage. It's a catch-22."

- He and his wife own a small family business that is struggling; they are barely paying their bills. The children are covered by Child Health Plus but he and his wife make about \$15 over the cut-off for Family Health Plus. Healthy New York is unaffordable right now.



Perfect Painters Heritage Builders

Youth and Philanthropy Program

United Way of Tompkins County's Youth and Philanthropy Council announced its 2009 grant awards.

The Council, composed of 20 students within the Tompkins-Seneca-Tioga BOCES District, awarded \$26,700 in one-time grants. All Tompkins County nonprofits are eligible to apply for Youth and Philanthropy funds.

Grants are awarded to quality programs and services that demonstrate substantiated need, clear goals, effective collaborations, and measurable outcomes.

Youth and Philanthropy Grants in Fall 2009 totaling \$26,700 were awarded to the following initiatives:

- Advocacy Center of Tompkins County. Teen Outreach - \$1,000 for a program to educate youth on safe and healthy relationships
- Cooperative Extension of Tompkins County. 4-H Urban Outreach Program - \$1,500 for youth and adult programs at Overlook Westside Apartments to strengthen families and build community
- Finger Lakes Independence Center. Modular Ramp - \$1,000 to allow individuals with disabilities to borrow equipment and access their homes
- Ithaca Health AllianceIthaca Free Clinic - \$10,000 for the expansion and remodeling of the clinic to better serve patients
- Mira's Movement, Inc. Pediatric Cancer Family Connection (PCFC) - \$3,000 to support and provide resources to Tompkins County families with children diagnosed with cancer
- Social Ventures, Golden Opportunity. After-School Tutoring Program - \$3,200 to provide tutoring for elementary school students with low incomes
- Tompkins Community Action Boynton After-School Program - \$1,000 to provide enrichment activities for at-risk students in the middle school
- Village at Ithaca Path of Success - \$2,000 for motivational seminars and on-going support for students in grades 8 through 12
- Women's Opportunity Center Bare Necessities - \$4,000 for a program to deliver hygiene products to women in need



Youth and Philanthropy Students with Cindy Noble and Leigh Kalbacker



LIVE UNITED Statement: Catherine Barrette

"In the fall of 2009, I began my work with United Way of Tompkins County by participating in a nine week Youth and Philanthropy Program (YAP). This was a great way to get involved in the community as well to work with other motivated individuals who want to better our society. This program allowed several high school students to develop leadership skills and learn about the grant-making process. By awarding \$26,000 to various local agencies, we were able to work together and take an active role in making Tompkins County the place it is today. Although the YAP program ended in December, I still maintain an active role in United Way by volunteering as well as helping prepare for this year's new YAP program. Youth and Philanthropy has taught me to be more aware of those in need as well as the people working hard to improve the situation. I hope that through this program many other teens will value the importance of donating their time to help others. I am proud to be a United Way volunteer!"

COMMUNITY GRANTS

T. Merrell Shipherd Flexible Fund

This fund was established to honor T. Merrell Shipherd, former Director of United Way of Tompkins County, who throughout his life worked to find effective solutions to community challenges by bringing people together. The purpose of this grant award is to provide financial support for quality programming and services and to address new and emerging needs in the community.

All United Way Partner and Affiliate Member Organizations in good standing with the United Way are eligible to apply for Flexible Funds. Non-United Way Member Organizations may collaborate with United Way of Tompkins County Member Organizations.



Challenge

T. Merrell Shipherd Flexible Fund Grants for 2009 totaled \$30,500 and were awarded to the following organizations:

Catholic Charities of Tompkins/Tioga Counties	\$5,000 for the Immigrant Services Program
Franziska Racker Centers	\$2,300 for the Supporting Success Program
Greater Ithaca Activities Center	\$8,000 for the Teen Late Night Program
Groton Community Council	\$2,000 for the Women’s Community Center
Human Services Coalition	\$2,189 to support 2-1-1 Tompkins/Information and Referral Services
Lifelong	\$1,500 for a Kiln for Pottery Classes
Opportunities, Alternatives and Resources	\$4,500 for the Expanded Transition Program
Suicide Prevention & Crisis Service	\$3,011 for 21st century information technology for the Crisisline
Women’s Opportunity Center	\$2,000 for the Non-Traditional Scholarship Program



LIVE UNITED Statement: J.R. Clairborne

“The United Way of Tompkins County LIVES UNITED with our community because it walks its talk. As a member of the board of directors, I get to see up close UWTC’S focused determination that ensures donor funds have a direct and positive impact on the people and communities it serves across Tompkins County.

As a member of Ithaca’s Common Council, I see this organization’s successes recounted in presentations by a number of its partner and affiliate organizations. UWTC’s daily impact on my family also amazes me. Be it the daycare or community center my children attend – where my wife also works as an administrator, the organizations providing support to our parents and other elders of our community, the food pantry run by my church, or even the mediation center where I’m now employed, UWTC’s support and reach into our county is the common thread that binds many lives together, helping so many of us LIVE UNITED.”



Loaves and Fishes



Community Impact Area: Hunger and Food Security

United Way of Tompkins County continues to focus its efforts on addressing the many complex local food and hunger issues. All local nonprofit organizations are eligible to apply for Hunger and Food Security Funds.

The United Way of Tompkins County Board awarded \$33,000 for Spring 2009 Hunger & Food Security Grants to the following initiatives:

- Brooktondale Community Center \$2,000 for a capital project to install a roof on the Caroline Food Pantry Greenhouse
- Child Development Council \$1,000 to provide Supplemental Infant Formula and Baby Food to Family Services Program families in the Teen Pregnancy/Parenting Program (teens through age 21)
- Food Bank of the Southern Tier \$7,500 to provide food through the Backpack Program™ on weekend and holiday breaks to 190 children in the Newfield and Ithaca City School Districts
- The Village at Ithaca/New York Coalition of Healthy School Food \$5,000 to support the Fresh Fruit & Vegetable Snack Program at Beverly J. Martin
- The Learning Web \$3,000 to provide short term resources to cover food and personal care items for youth in the Housing and Youth Outreach Programs
- Loaves and Fishes \$5,000 to support the Free Meal Program and limited food items and emergency free meal coupons
- The Salvation Army/Friendship Donations Network \$6,000 to distribute food from area sources such as Wegmans, Tops, Greenstar, and local farms to area food distribution outlets
- Cornell Cooperative Extension of Tompkins County \$3,500 to provide subsidized Community Supported Agriculture (CSA) shares and nutrition and cooking classes to households with low-income

The United Way of Tompkins County Board awarded \$25,385 for Fall 2009 Hunger and Food Security Grants to the following initiatives:

- American Red Cross, Tompkins County Chapter \$4,550 for the Homeless Service Program Food Pantry
- Catholic Charities of Tompkins/Tioga Counties \$10,000 for the Samaritan Center Personal Hygiene & Grocery Supplement Program
- Groton Community Council \$1,785 for a Commercial Freezer for the Food Pantry
- Loaves and Fishes of Tompkins County \$4,550 for the Free Meal Program
- Tompkins Community Action \$4,500 for the Emergency Food Pantry

UNITED WAY OF TOMPKINS COUNTY CANDID PHOTOS



Photos from top, left: Andy Sciarabba and Laurie Linn; Laurie Linn, Greg Hartz, Tom LiVigne and Alan Pedersen; The Class Notes, Cornell Student A Cappella Group; Cecilia Chanes, Karyn Volpicelli, Susan Johnston and Gary Wolozyn; and Jason Shapiro, Jessica Zhao and Nate Houghton from Cornell Student United Way

ITHACA COLLEGE STONE SOUP PHILANTHROPY CORPS

“As students up on South Hill, we find ourselves spending the duration of our college careers casually accepting every advantage this community offers to us – from our countless resources at Ithaca College, to the amenities of Downtown Ithaca and Cornell, to our connections with other students, faculty, and town residents. Too often we become comfortable with this one-way relationship and do not do all that we can to give back.



In creating the Stone Soup Philanthropy Corps, we have found a unique way to build bridges between the IC campus and the greater Ithaca community. The goal of this student-run program is to work in partnership with United Way of Tompkins County to generate money through event sponsorship, campus alliances, and our connection with the Ithaca College faculty United Way fundraising campaign. Once funds have been collected, we review applications from local Ithaca non-profits and allocate monetary grants to those in need. We strongly believe that through the combined efforts of IC students and faculty, we can make a larger impact on the community. Last year we were pleased to allocate \$3,000 to fund new programs at worthy Tompkins County organizations that are truly making a difference. This is our way of giving back. This is how we LIVE UNITED.”



Photo by: Thomas Hoebbel

LIVE UNITED Statement: Tom LiVigne & Andy Sciarabba

“LIVE UNITED. Two powerful words and when combined with our campaign theme, in these times, more than ever. . . LIVE UNITED, the message becomes even stronger. Serving as the 2009-10 Campaign Co-Chairs, we had the opportunity to witness firsthand what it means to bring about positive change in our community. We visited member organizations and heard from consumers of services, we opened doors to new corporate and employee campaigns, we attended numerous special events to learn more about how United Way donations make a positive difference in Tompkins County, and we were committed to advancing the common good for all. Yes, we proudly wore the shirt, but more importantly, we helped businesses, individuals, nonprofit organizations, and foundations understand why United Way needed to raise more than \$2,075,000. Once again, thousands of generous donors came through for our families, friends, and fellow community members and we exceeded our goal. As volunteers, we thank you for your generous support and encourage you to join us as we share the LIVE UNITED story every day.”

UNITED WAY OF TOMPKINS COUNTY

2009 PACESETTERS

Company	President/CEO
Better Housing for Tompkins County	John Spence
Bon Ton	Jennifer Palmquist
BorgWarner Morse TEC	Alfred Weber
Cancer Resource Center of the Finger Lakes	Shawn Galbreath
Cayuga Medical Center	Rob Mackenzie, M.D.
The CBORD Group, Inc.	Tim Tighe
CFCU Community Credit Union	Robert Witty
Challenge	Patrick McKee
Chemung Canal Trust Company	Joseph Perry
Family & Children's Service	James Johnston
Foodnet Meals-on-Wheels	Stephen Griffin
Goodrich-ISR Systems	Daniel DeBell
Human Services Coalition	Kathleen Schlather
International Food Network, Inc.	Peter Salmon
The Learning Web	Dale Schumacher
M&T Bank	Glenn Small
Mettler-Toledo Hi-Speed, Inc.	Gerald Lisowski
Nielsen Claritas	Drake Bassett
Sciarabba Walker & Company	David Iles
Sciencenter	Charles Trautmann
South Hill Business Campus, LLC	Andrew Sciarabba
Tompkins County Chamber of Commerce	Jean McPheeters
Tompkins Learning Partners, Inc.	David Smith
Tompkins Trust Company	Gregory Hartz
United Way of Tompkins County	James Brown
UPS	Mike Rasbeck
Wegmans	Gary Woloszyn

2009-2010

Partner Organizations

The Advocacy Center of Tompkins County
 Alcohol and Drug Council of Tompkins County
 American Red Cross, Tompkins County Chapter
 Better Housing for Tompkins County Challenge
 Community Dispute Resolution Center
 Child Development Council
 Drop-In Children's Center
 Family and Children's Service
 Finger Lakes Independence Center (FLIC)
 Franziska Racker Centers
 Gadabout Transportation Services
 Girl Scouts of NYPENN Pathways
 Greater Ithaca Activities Center (GIAC)
 Human Services Coalition
 The Learning Web
 Lifelong
 The Mental Health Association in Tompkins County
 Neighborhood Legal Services
 Opportunities, Alternatives & Resources (OAR) of Tompkins County
 The Salvation Army of Ithaca & Tompkins County
 Suicide Prevention and Crisis Service
 Tompkins Learning Partners, Inc.
 Women's Opportunity Center
 Y.M.C.A. of Ithaca and Tompkins County

Partner Community Councils

Brooktondale Community Center
 Danby Community Council
 Dryden Community Council
 Enfield Community Council
 Freeville Community Council
 Groton Community Council
 Lansing Community Council
 McLean Community Council
 Newfield Community Council
 Southside Community Center
 Ulysses Community Council

Affiliate Organizations

Cancer Resource Center of the Finger Lakes
 Catholic Charities of Tompkins/Tioga Counties
 FISH Essential Transportation
 Foodnet Meals-on-Wheels
 Ithaca Community Childcare Center
 Mutual Housing Association of Tompkins County
 Tompkins Community Action

2009 STEPHEN E. GARNER DAY OF CARING

Photos by Lindsay France, Cornell University Photography



Stephen E. Garner Day of Caring volunteers



Stephen E. Garner Day of Caring volunteers



Richie Moran, 2009-10 Campaign Ambassador



Stephen E. Garner Day of Caring volunteer

2009-2010 UNITED WAY OF TOMPKINS COUNTY CORPORATE CORNERSTONE PARTNERS

The Ashley Group



ITHACA



The Ithaca JOURNAL



UNITED WAY OF TOMPKINS COUNTY, INC.
STATEMENTS OF FINANCIAL POSITION FOR THE YEAR ENDED MARCH 31, 2010

ASSETS

Current Assets:	2010	2009
Cash and Cash Equivalents	\$529,426	\$602,068
Short-term Investments	\$404,683	\$226,332
Unconditional Promises to Give	\$1,041,183	\$1,106,611
Prepaid Expenses	\$15,894	\$7,242
Prepaid Designations	\$117,211	\$158,961
Total Current Assets	\$2,108,397	\$2,101,214
Long-Term Investments	\$668,473	\$489,358
Funds held in trust by others	\$116,749	\$92,105
Property and equipment, net of accumulated depreciation of: \$192,844 and \$353,382	\$54,321	\$53,996
Total Assets	\$2,947,940	\$2,736,673

LIABILITIES AND NET ASSETS

Current Liabilities:	2010	2009
Accounts Payable	\$9,306	\$4,652
Agency Allocations Payable	\$348,931	\$359,884
Deferred Designations Payable	\$407,711	\$437,329
Total Current Liabilities	\$765,948	\$801,865
Net Assets:		
Unrestricted	\$488,717	\$221,769
Temporarily Restricted	\$1,576,126	\$1,595,890
Permanently Restricted	\$117,149	\$117,149
Total Net Assets	\$2,181,992	\$1,934,808
Total Liabilities and Net Assets:	\$2,947,940	\$2,736,673

Audited financial statements were prepared by Sciarabba Walker and Co., LLP. Reports are filed annually with the United States Internal Revenue Service, and the New York State Department of the State, Office of Charities Registration. Reports may be obtained by contacting these organizations, or by contacting the United Way of Tompkins County.



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GIAC



GIAC

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.™



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