

United Way of Tompkins County

313 North Aurora Street
Ithaca, New York 14850
Phone: 607.272.6286
Fax: 607.272.2736
www.uwtc.org



Contact: **Regan Ralston**, Communication & Engagement Manager
rralston@uwtc.org

FOR IMMEDIATE RELEASE

United Way's Day of Action Rallying Hundreds of Volunteers to Build Stronger, Healthier Communities

Ithaca, New York (Friday, June 21st, 2019) – United Way of Tompkins County is spurring volunteers from Cornell University, Visions Credit Union, HOLT Architects, Tompkins Trust Company, Women's Opportunity, and its own office into action to create meaningful impact throughout the community on Friday, June 21st for Day of Action, an annual event that mobilizes the caring power of volunteers to create positive change in more than 400 communities around the world.

Traditionally held on the longest day of the year, Day of Action invites volunteers of all ages to rally together around important issues. Last year, tens of thousands of volunteers around the world joined more than 520 United Ways from 19 countries to fight for the health, education and financial stability of every person in every one of those communities.

President & CEO of UWTC, James A. Brown commented on Day of Action noting: "On this annual day of global service through the United Way network, United Way of Tompkins County (UWTC) has the opportunity to bring individuals and employers together with a group of nonprofit partners to complete needed projects, form relationships and highlight local human caring and service.

United Way of Tompkins County will create meaningful activities centered on supporting local nonprofits including, Cancer Resource Center, Suicide Prevention & Crisis Services, Greater Ithaca Activities Center (GIAC), YMCA of Ithaca and Tompkins County, Loaves & Fishes, and Family Reading Partnership, and Providence Housing Development.

While each United Way centers its activities on specific challenges, this year's national focus is on summer nutrition. Summer is a critical time for children's academic and physical well-being. Working with partners including Food Bank of the Southern Tier, Dryden Family Meal Connection, and the Tompkins County Food Distribution Network, UWTC helps youth and families access healthy food all year.

Through Day of Action, and all summer long, United Way Tompkins County is ensuring that kids have access to the same nutritious meals they receive during the regular school year. To learn more about United Way's work supporting food security or to participate in Day of Action, contact UWTC's Manager of Communication & Engagement, Regan Ralston at rralston@uwtc.org.

###