



Frequently Asked Questions

Why should I give through United Way?

When giving through UWTC you become part of the solution: you help people meet immediate, basic needs, while creating lasting change. Your gift strengthens the three building blocks of a good life: education, financial stability, and health. By building up all three blocks we are creating a strong foundation for collective success today and in the future.

Additional Benefits:

- Convenience of payroll deduction
- Efficiency of one annual pledge
- Recognition opportunities for participation within a large community-wide campaign
- Opportunities for participation in leadership giving and networking
- Confidence in giving to a trusted community based organization that has served local residents for over 90 years!

What percentage of my gift goes back to the community?

Corporate Cornerstone Partners' gifts and UWTC's earned income cover administrative and operating costs. This enables 100% of donors' gifts to the Community Care Fund, special initiatives, partner organizations, or another United Way to directly benefit those programs and services.

All other designations are charged a nominal processing fee by United Way of Tompkins County, not to exceed 2% of the total gift amount.

I live in another county. Is it possible to give all or part of my donation to the county where I live?

Yes, if you choose to designate your gift to a different United Way or other non-profit in your community you may indicate this on your pledge card.

Can I direct or exclude my gift to a specific organization?

Yes, you can designate your gift to any UWTC partner organization or non-member 501(c)(3) health and human service agency. UWTC Partner Organizations receive their designations in addition to grants awarded from UWTC. A donor may choose to exclude a particular UWTC Partner Organization by noting that on the pledge card. UWTC honors its donors' wishes.

I designated to a specific organization last year and never received a confirmation letter.

UWTC tracks all designations to assure that gifts reach the selected organization. Donor name and contact information is provided to the designated agency unless the donor checks the box on their pledge card to remain anonymous.

How else can I make a difference?

- Volunteer! You can find volunteer opportunities all over the community at www.getconnected.uwtc.org
- Advocate! Follow us on Facebook and Instagram engage with us on Twitter, and see our work on Flickr!