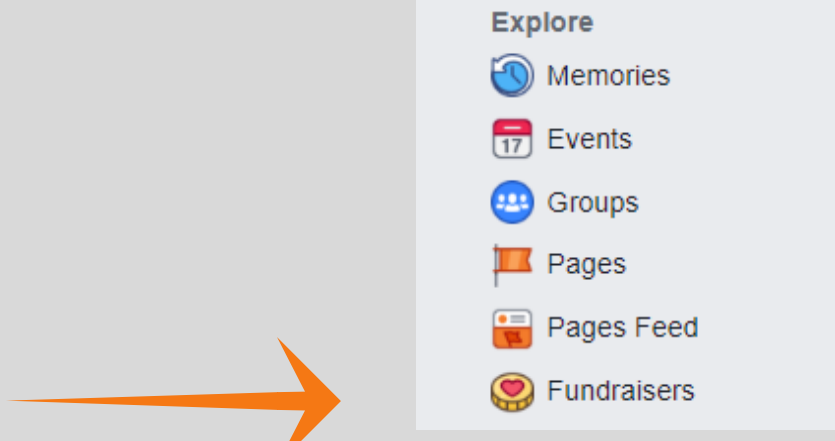




To create a fundraiser for United Way of Tompkins County, click here or follow these steps:

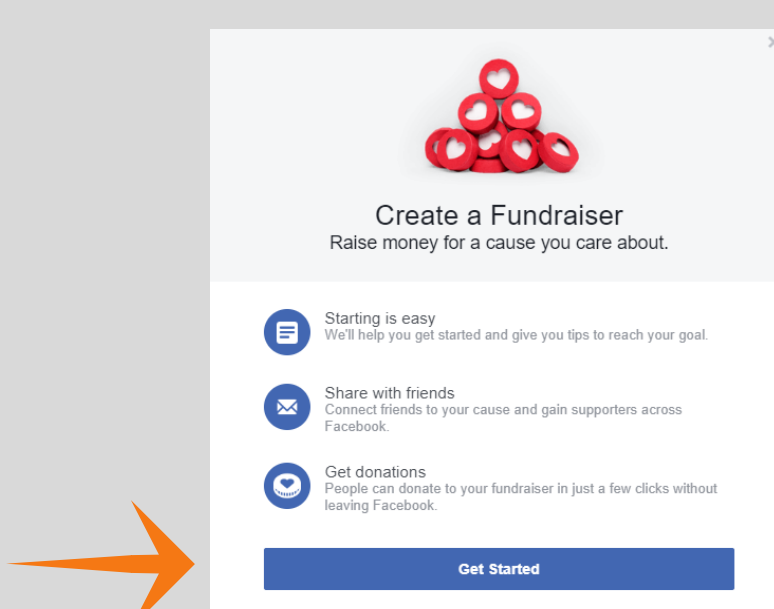
1. Click **Fundraisers** in the left menu of your News Feed (this will be under the “Explore” drop down).



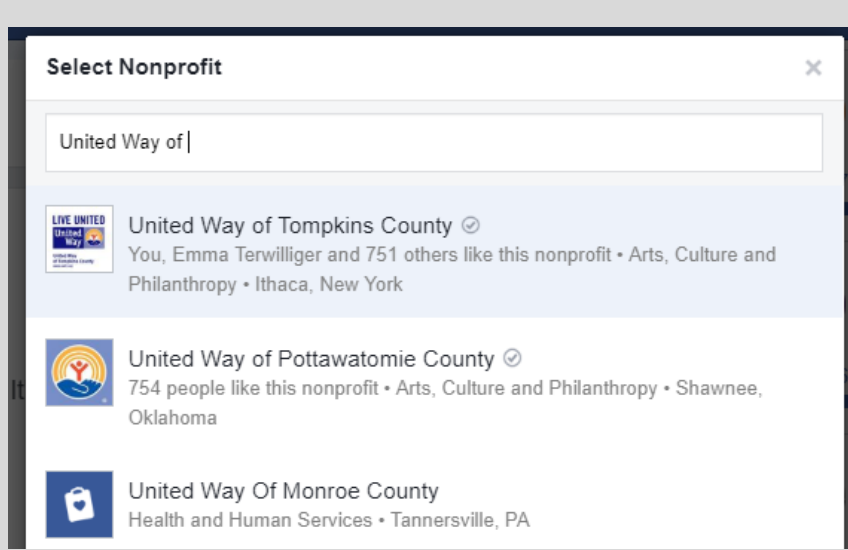
2. Click **Raise Money for a Nonprofit Organization**.



3. A pop-up window labeled “Create a Fundraiser” will open; click the blue “Get Started” button.

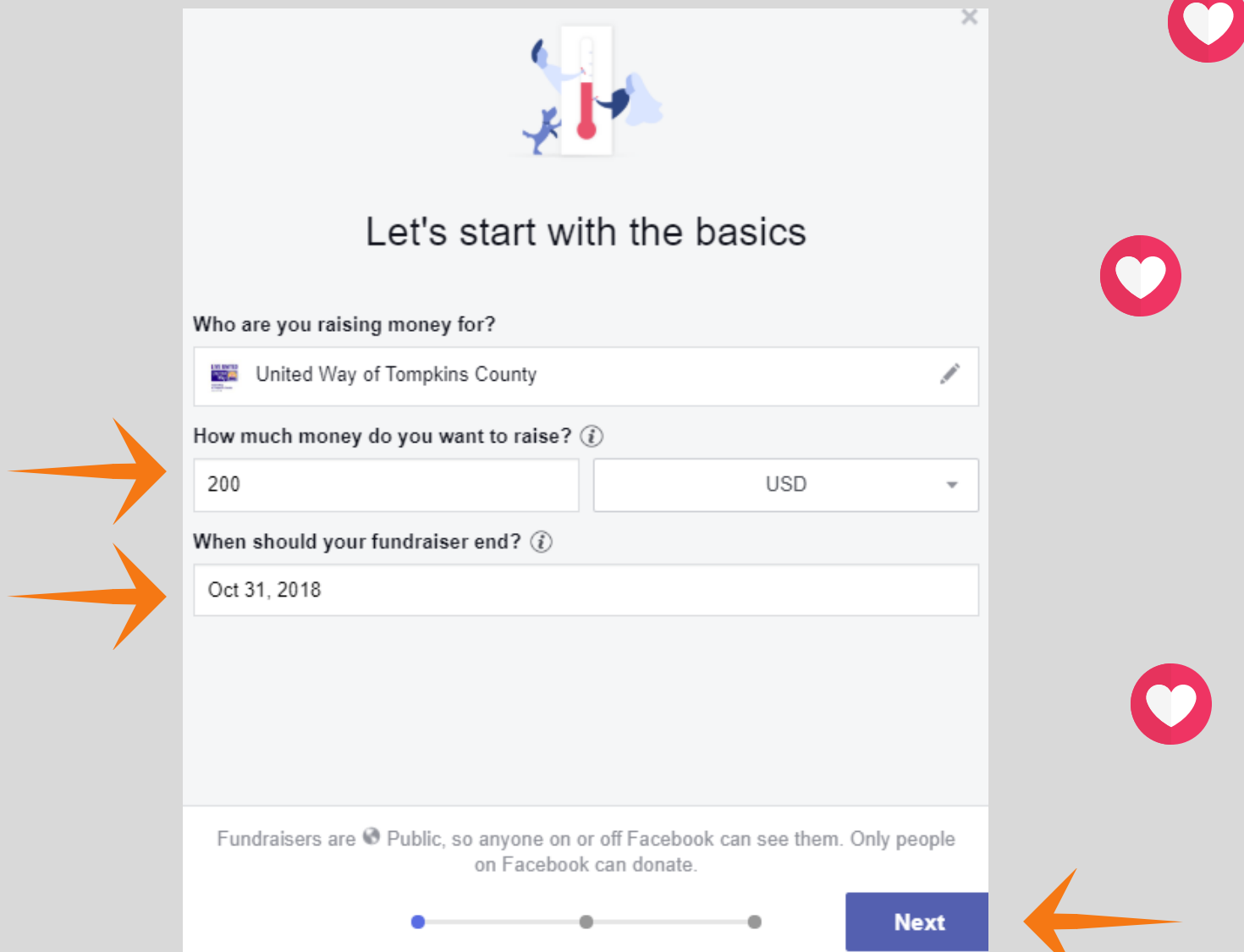


4. Select **United Way of Tompkins County** as your benefitted nonprofit.

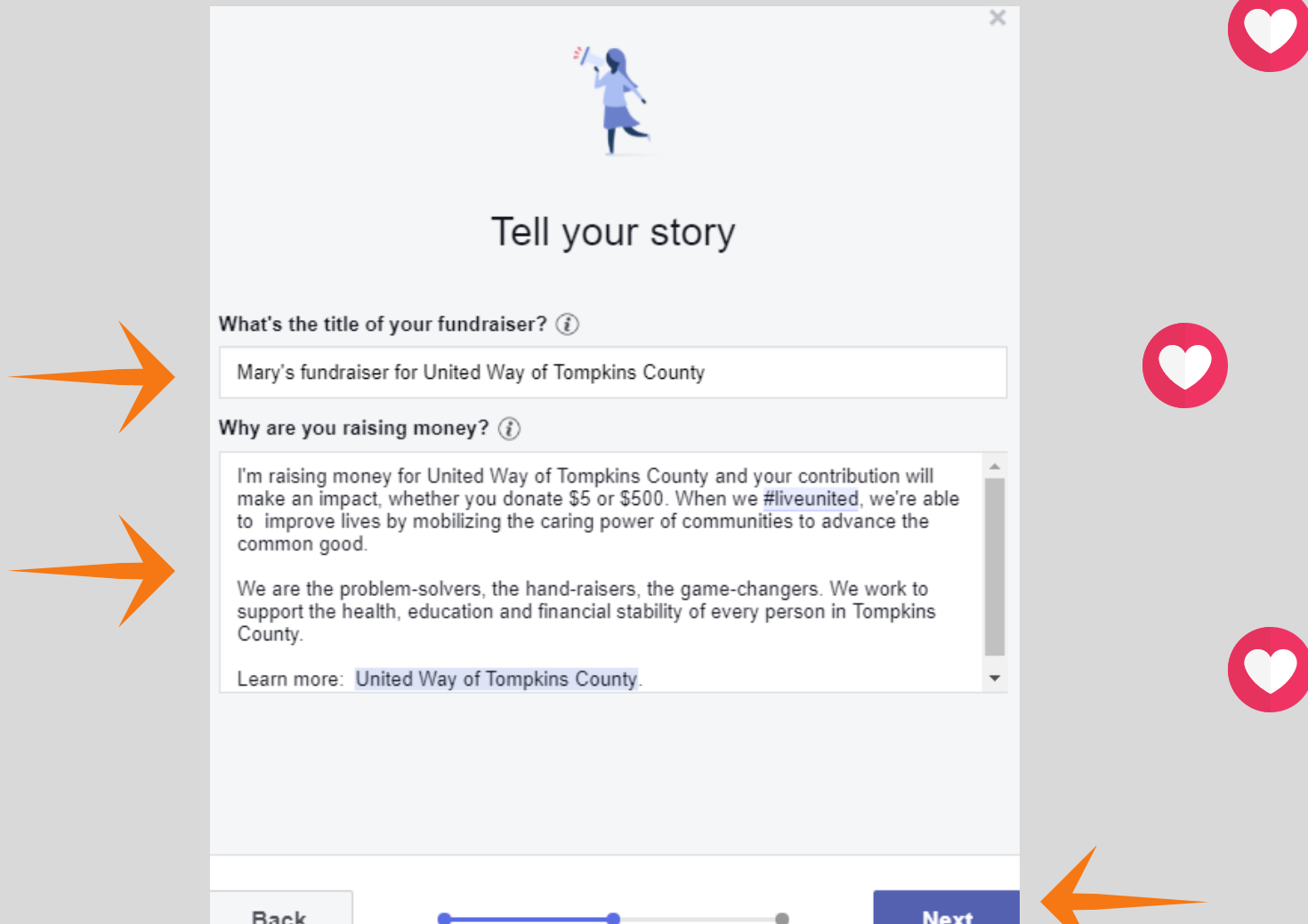


5. **Input your fundraising goal** (we recommend \$200-\$1,000).
6. **Input your fundraising end date** (we recommend letting your fundraiser run for at least one week).

7. Click **Next**.



8. **Input the title of your fundraiser**, we recommend “[Your Name]’s Fundraiser for United Way of Tompkins County.”



Script: “Why are you raising money?”

I’m raising money for United Way of Tompkins County and your contribution will make an impact, whether you donate \$5 or \$500. When we #liveunited, we’re able to improve lives by mobilizing the caring power of communities to advance the common good.

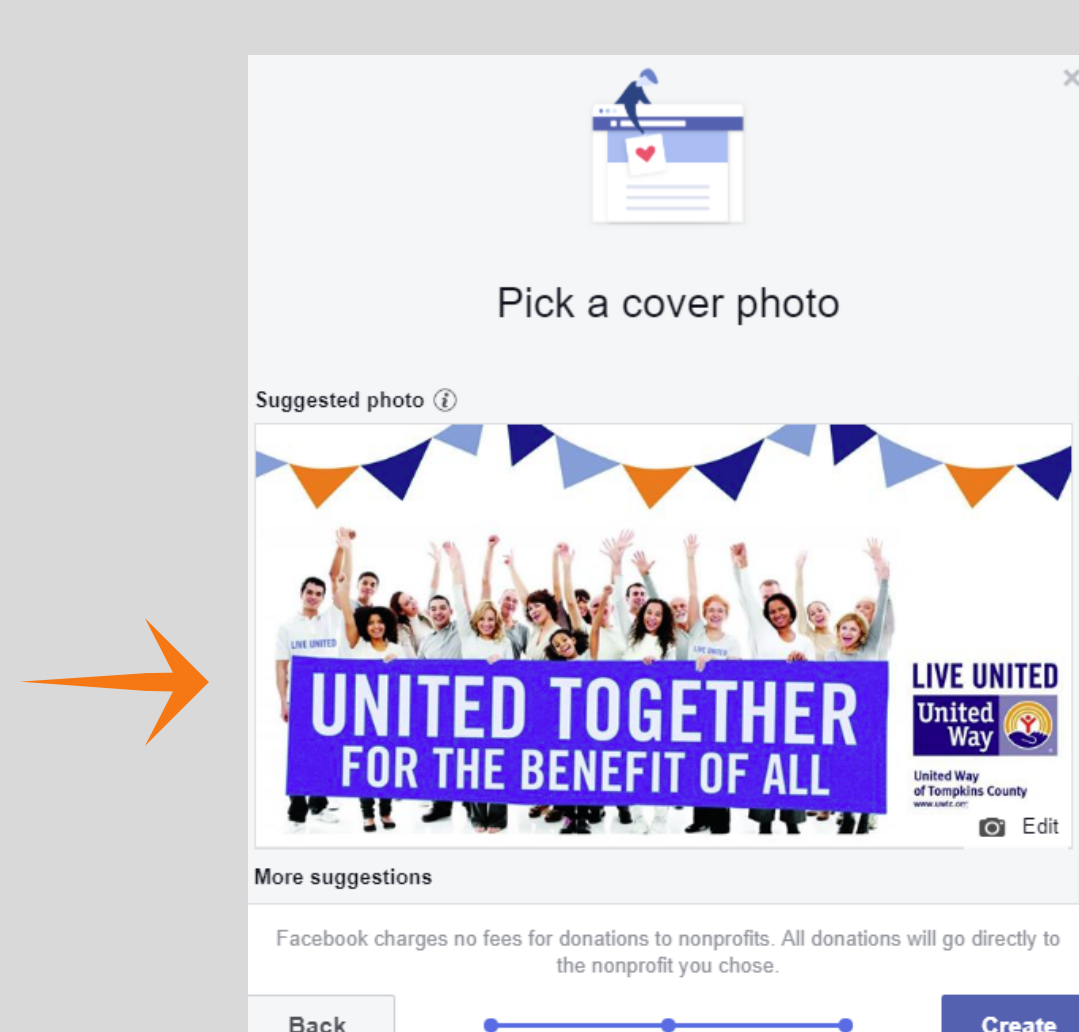
We are the problem-solvers, the hand-raisers, the game-changers. We work to support the health, education, and financial stability of every person in Tompkins County.

Learn more: @UnitedWayofTompkinsCounty

9. **Input a note describing why you are raising money** (see our recommended script above).

10. Click **next**.

11. **Upload a cover photo for your fundraiser**.



12. Finally, click **create**.