

100th
Anniversary

United
Way



United Way of Tompkins County

Investing in the next 100 years



2020-2021 ANNUAL REPORT

We Were Built For This



LETTER FROM JAMES

The first and most important thing I can do is to thank the many communities of Tompkins County for coming together for the common good. There is no shortage of views and assessments of what has taken place in Tompkins County and across the globe this past year.

I doubt seriously that my reporting of events will add value to the conversations and thoughts. What I can and must offer is UWTC's appreciation for the way people made public health, economic support, and caring a priority in local communities. People could not dine in restaurants, but they ordered takeout from small and large establishments to support employers and employees. As meals were prepared and served in homes, an unprecedented number of meals were donated and delivered to people impacted by COVID and its many disruptive offshoots.

As the Ithaca Community Chest, Tompkins County United Fund had been given local trust and resources for making meaningful differences during recessions, a depression, wars, social and political upheavals, UWTC was given these same privileges last year. We thank all for their trust and the opportunities to serve and be the partner of so many.

Over the following pages, you will see how UWTC funded partners, individuals and employers cared and shared for the benefit of all. I believe those who preceded us would appreciate and respect our work, and those who follow will find examples they can use.

This year will mark 100 years of service through UWTC and the aforementioned organizations that started our journey. All at UWTC are proud of this work, and excited about the possibilities to help make lives, organizations, and employers stronger. Thank you for your support and the opportunity to continue serving the many dynamic local communities of Tompkins County.

With gratitude and eyes on the past and future,

JAMES BROWN

President & CEO

United Way of Tompkins County



United Way
of Tompkins County

United Way of Tompkins County helps people meet their immediate, basic needs while creating lasting change by strengthening the three building blocks for a good life: **education, financial stability and health. We believe in self-determination, local solutions, and accountability.**



OUR MISSION

To strengthen lives by mobilizing the caring power of our community



OUR CORE VALUES

Integrity
Inclusiveness
Impacts
Synergy
Philanthropy
Continuous Improvement



OUR VISION

Working with others, we will build an organization that:

- Supports individuals in their efforts to live self-sufficient, productive lives
- Connects families with their communities
- Encourages diverse agencies and communities to engage each other to achieve mutual goals
- Models and expects dignity, fairness, and respect

THANK YOU

As I reflect on this year of anxiety, chaos, and uncertainty, I am so grateful and excited by the amazing work that the United Way of Tompkins County has done in our community. The dedication of our staff, donors, and volunteers to this community is inspiring.

You will read about an exciting program collaboration that we began this year with 2-1-1 to support people who were severely affected by COVID and in need of resources to make ends meet. In addition, you will learn more about how we have re-committed ourselves to being an anti-racist organization in all of our interactions with donors, volunteers, agencies, and their clients. I am very proud of this work that we have done together this year.

Thank you to all of you who are making a difference every day through your generosity, your encouragement, your time, and your presence. You are critical to helping us build a better life for each and every Tompkins County resident.

Take care,
Leslie

I am truly honored to serve in this important role and for the opportunity to support our community in this way as we celebrate over 100 years of volunteer driven community service. It is not lost on me that we are navigating one of the most challenging landscapes we have faced in our lifetime. With these challenges come new opportunities. Opportunities to focus on our core values with an emphasis on inclusiveness, continuous improvement and ultimately an enhanced local impact. It is important that we remain strategically focused while retaining our organizational agility as we traverse the challenges ahead of us.

I am encouraged to know that I will not be facing these challenges alone. A very special thank you to you, our United Way of Tompkins County supporters! 100% of your individual donations are used to directly support individuals in need within our community, thanks to our corporate cornerstone partners who support our operating costs. Thank you to our United Way staff, our incredible community volunteers and my fellow board members.

Together we are creating otherwise non-existent possibilities for those of us that need them the most!

Thank you,
Scott



LESLIE MEYERHOFF

2020-21 Chair,
Board of Directors



SCOTT KEENAN

2021-22 Chair,
Board of Directors

WE WERE BUILT FOR...

BREAKING DOWN BARRIERS

STATEMENT ON ANTI-RACISM, DIVERSITY, EQUITY, AND INCLUSION

Adopted by UWTC Board of Directors
on April 26, 2021

The United Way of Tompkins County (UWTC) is an equal opportunity organization and is committed to embracing and promoting anti-racism, diversity, equity, and inclusion in all our activities and relationships. We acknowledge that racism and other forms of discrimination are present in our community and in its systems and structures. Not-for-profit organizations, including UWTC, operate within these systems and structures and therefore are not immune to perpetuating racism and other forms of discrimination. We must acknowledge both systemic and individual historical wrongs and commit to centering anti-racism, diversity, equity, and inclusion in our current and future decision-making processes.

We define the following terms through the lens of social justice to guide our commitment:

- **Anti-Racism:** A belief or practice that recognizes pervasive racism in society, and actively combats racial prejudice and discrimination to promote racial justice and equality.
- **Diversity:** A concept that encompasses acceptance and respect for the uniqueness of each person.
- **Equity:** A solution for addressing imbalanced social systems that recognizes that each person has different circumstances and allocates resources and opportunities needed to reach an equal outcome.
- **Inclusion:** Partnering with people who have been marginalized and creating a space where all participants feel affinity and ownership.

We therefore commit to:

- Respect, value, and champion each person as they are, including all their unique identities.
- Provide appropriate support to community groups who have been marginalized because of their identities so that UWTC can promote a holistic community engagement experience where people of all identities belong.
- Aid in the identification and elimination of root causes of systemic discrimination by engaging with others to promote anti-racism, diversity, equity, and inclusion.
- Actively reject and condemn behaviors that perpetuate racism and other forms of discrimination or harassment and take appropriate steps to support those most affected by it and educate those engaging in the behaviors.
- Hold ourselves and partners accountable to practices that embrace anti-racism, diversity, equity, and inclusion.



United Way of Tompkins County requires that all funded partners sign a non-discrimination agreement as a basic condition to be eligible for funding. Going deeper, we partner with agencies and programs that seek to proactively engage in antiracism, diversity, equity, and inclusion activities while providing quality care and services.

SUCCESS STORIES: DOWNTOWN ITHACA CHILDREN'S CENTER

Four families were able to maintain employment as essential workers as a result of DICC's child care placements, affordability, schedule, safety and continuous programming with little interruptions. The families have reported their confidence, relief, appreciation, and more for how we have kept DICC as an option for their needs and wants. Specifically, families report that they feel understood and respected culturally. Given the current uncertain times related to social, racial, and economic injustices, DICC creates a safe place where children and adults maintain integrity which enhances growth and development. The four children demonstrate at least one years' developmental growth in their social and pre-academic/academic assessments during their time with DICC.

GREATER ITHACA ACTIVITIES CENTER

"Our child has been a participant in GIAC's youth programs since July 2019. He participated in GIAC's Summer Camp and after-school program for the 2019-20 academic year. While in-person programs ceased in March 2020, he continued to do online programming until early May 2020 with his GIAC leaders. As two parents who work full-time, we relied on GIAC to provide safe, educational, and culturally affirming childcare. Our son has blossomed during his time at GIAC. In pre-k and kindergarten, he was sometimes teased by other children for his hair that he would wear in braids or sometimes out in its natural curl. He also has been in speech therapy since he was 20 months old and sometimes struggled to be understood by his peers and adults. This year, he began summer camp excited, shy, and not knowing how to swim. In six short weeks he grew in many ways. He was confident in the pool and became a more skilled swimmer. He made several new friends and walked around the GIAC playground and halls with a smile, confidence, and newfound swagger. When the school year began, he walked up to teachers at Northeast Elementary and gave them enthusiastic high fives and said, "what's up!" His success is as a direct result of the culturally affirming experiences he had at GIAC. Thank you."



WE WERE BUILT FOR...

RESPONDING TO EMERGENT NEEDS

13,493

CALLERS THAT 2-1-1, A UWTC
FUNDED PROGRAM,
PROVIDED RESOURCES FOR IN 2019-20

67

HOUSEHOLDS SERVED BY
UW/2-1-1 COVID-19
RESPONSE PROGRAM

\$29,501.53

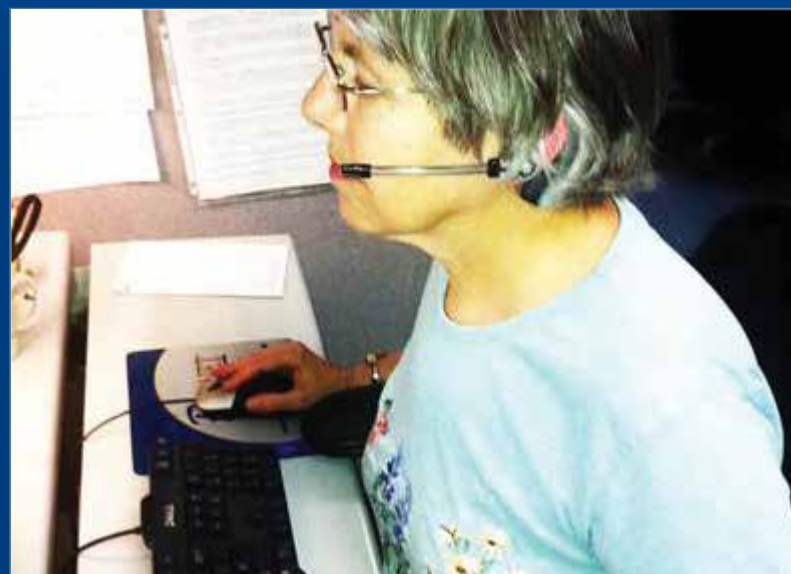
TOTAL AWARDS BY UW/2-1-1
COVID-19 RESPONSE PROGRAM

UW/2-1-1 COVID-19 RECOVERY PROGRAM

In May 2020, the United Way of Tompkins County Board of Directors passed a resolution to invest \$55,000 of the 2019-20 campaign funds raised into "COVID-19 Recovery efforts." In June 2020, the United Way/2-1-1 COVID-19 Recovery Program was identified as the vehicle by which this investment would be distributed to community members. In collaboration with the Human Services Coalition, the program provides mini-grants of up to \$500 per qualified household to address basic needs expenses outside of food distribution. The program launched on September 1, 2020.

UW/2-1-1 ALICE PROGRAM

Based on the response to the program, which included reports from 2-1-1 operators that this program provided resources to callers that would otherwise be left without responsive services, the UWTC Board of Directors resolved to continue the program as originated except to remove the requirement that the household have a COVID-19 impact. All households living below the United Way ALICE threshold* became eligible for the program as of July 1, 2021. *ALICE is an acronym for Asset-Limited, Income-Constrained, Employed households who live below a "survival" budget threshold that is determined bi-annually by county.



SUCCESS STORIES: 2-1-1 AND UNITED WAY/2-1-1 COVID-19 RESPONSE PROGRAM

"I was living at Second Wind Cottages and called and asked for some help getting clothes for the winter for construction work, and also needed general help. 2-1-1 connected me with Human Services Coalition's Community Health Outreach Specialist, who helped me with a lot—not only clothes, but health insurance, and I'm even enrolled in some college courses now. They also helped me use the United Way/2-1-1 COVID Response Program to pay for a Spectrum bill so that I could have internet as I looked for and got construction work. I called back to say I refer all of my friends to 2-1-1 and HSC and that you've all changed my life."

"My vehicle was impounded due to a clerical error but I was still responsible for the towing and daily impound fees, which I couldn't afford as I had a loss of income related to the COVID pandemic. The United Way/2-1-1 COVID Response Program paid these fees and also helped me get rides so I could get my vehicle back. I don't know what I would have done without this help, I needed my car to get to interviews to find a job."

ALICE IS AN
ACRONYM FOR
**ASSET-
LIMITED,
INCOME-
CONSTRAINED,
EMPLOYED**
HOUSEHOLDS WHO
LIVE BELOW A
"SURVIVAL" BUDGET
THRESHOLD THAT IS
DETERMINED
BI-ANNUALLY BY
COUNTY.

T. MERRELL SHIPHERD FUND

2020-2021 GRANT AWARDS TOTALING \$11,500

This fund was established to honor T. Merrell Shipherd, former Director of United Way of Tompkins County, who, throughout his life, worked to bring people together to find effective solutions to community challenges. The T. Merrell Shipherd Fund provides financial support to effective programming and services that address current, new or emerging needs in the community.

Funding will also support efforts to improve organizational efficiency and collaborations such as mergers and service delivery joint ventures. Funding will be utilized to address these challenges while the community develops more effective strategies and funding. This funding can be used as start-up funds or as leverage to secure additional funding, and is not intended to be an ongoing source of revenue.

VARNA COMMUNITY ASSOCIATION

Air Filtration System:
Varna Community Center

\$5,000

THE LEARNING WEB

COVID-19 Safe Opening

\$3,000

ITHACA NEIGHBORHOOD HOUSING SERVICES

Better, Safer, Cheaper: Using Drone
Technology to Conduct Roof Inspections
for Affordable Housing

\$3,500

WE WERE BUILT FOR...

ADDRESSING HUNGER & FOOD INSECURITY

257,172

MEALS SERVED THROUGH UWTC
FUNDED PROGRAMS IN 2020-21, UP
FROM 245,595 MEALS IN 2019-20

WEEK OF CARING, SEPTEMBER 2020

What was once "Day of Caring" became "Week of Caring" as UWTC opened up its offices to receive donated food, hygiene and cleaning items, and school supplies all week in a safe manner. The week culminated on Friday with the Stephen E. Garner Day of Caring which distributed an estimated 2,500 pounds to all Tompkins County Food Pantries. Community members and several workplaces in Tompkins County joined together for this annual drive, including Tompkins Trust Company, Cornell University, CFCU Community Credit Union, Wegmans, and HOLT Architects.



Sponsored by
Wegmans

Day of Caring 2020

SUCCESS STORY: JAMES (FOODNET MEALS ON WHEELS)

James was referred for our home delivered meals and nutrition counseling services by his medical provider after recently starting on newly prescribed insulin to manage his diabetes. When James was contacted for his initial assessment, it became apparent that he was struggling with food insecurity and other health concerns. He also reported that his eyesight and mobility were compromised from uncontrolled diabetes. James lives alone, without family or friends nearby to support shopping, cooking or preparing balanced meals.

Foodnet's registered dietitian has been providing nutrition counseling regarding carbohydrate control, and diabetic diet education, which includes helping James with menu selection to optimize his new insulin regime. James checks in multiple times each week with Foodnet's registered dietitian for follow-up. After working with Foodnet's dietitian, James reports that his blood glucose is typically in a normal range and his most recent blood work indicated much better glycemic control over the past 3 months. He reports more energy, improved mobility and a better outlook on life, thanks in part to Foodnet's home delivered meals and the nutrition counseling that he received.

EMERGENCY FOOD DELIVERIES

UWTC continued working with various community partners throughout the year to provide food deliveries to residents who could not get to food pantries in person, whether due to transportation, illness, or being quarantined.

208

DELIVERIES

393

INDIVIDUALS

602

MEALS

TOGETHER WITH THE 2-1-1 TOMPKINS/CORTLAND, HUMAN SERVICES COALITION, FOODNET MEALS ON WHEELS, GADABOUT TRANSPORTATION SERVICES, AND SALVATION ARMY, THE PROGRAM MADE 208 DELIVERIES TO 393 INDIVIDUALS TOTALING 602 MEALS.



UWTC staff weed the fresh produce planters outside our offices before harvest.

ENGAGING WITH YOUTH

STEPHEN E. GARNER SUMMERS OF SERVICE

Students entering their junior or senior year of high school provided services to nonprofits while gaining employment and nonprofit knowledge through paid summer internships. The program was inspired by Johnathan Feldman to honor Stephen E. Garner, former President & CEO of Tompkins Trust Company who also served as a UWTC Campaign and Board Chair.

SUCCESS STORY: LAZIM JARIF, SUMMERS OF SERVICE INTERN

Interning with UWTC through their Summers of Service Program was an amazing experience. Working with my mentor, Megan Omohundro, I gained valuable insight on the world of community fundraising and community impact. Working in an office setting, I was able to enhance my computer, communication, and problem solving skills. UWTC gave me the opportunity to explore Tompkins County's community at greater depths and working behind the scenes was a rewarding experience. I was able to connect with UWTC partners and talk with professionals in fields of study I am passionate about. Thank you so much for having me, United Way, I couldn't have asked for a better experience.

14

TOTAL INTERNSHIPS AWARDED.
UP FROM 10 IN 2019-20

\$22,400

TOTAL FUNDING.
UP FROM \$16,000 FROM 2019-20

YOUTH & PHILANTHROPY PROGRAM (YAP)

This program provides high school students firsthand knowledge of community needs and resources, guides them through a competitive grant process, and helps them learn the impact of philanthropy. The funding distributed to grant recipients has been provided by Triad Foundation for many years, and this year the students also distributed funds raised through Moment of Movement.

FALL 2020 GRANT AWARDS: \$31,937.50

CATHOLIC CHARITIES
TOMPKINS/TIOGA

Personal Needs Products and Cleaning
Supplies - **\$4,000**

CODDINGTON ROAD
COMMUNITY CENTER

Learners and Scholars at Coddington - **\$800**

FOODNET MEALS ON WHEELS
Blizzard Bag Program - **\$4,000**

GOLDEN OPPORTUNITY CENTER
GO Online Tutoring and Virtual Mentorship
Program - **\$3,000**

GREATER ITHACA ACTIVITIES
CENTER (GIAC)
GIAC Cultural Awareness Preteen Video Art/
Cooking Instruction & Elementary Youth
Podcast - **\$2,700**

ITHACA CHILDREN'S GARDEN
Yurt Shelter for Programs - **\$750**

ITHACA COMMUNITY
CHILDCARE CENTER
COVID Supply Boxes - **\$4,000.**

KHUBA INTERNATIONAL
Quarter Acre for the People - **\$5,137.50**

ULYSSES COMMUNITY COUNCIL
Trumansburg Community School-Day
Program - **\$5,000**

VILLAGE AT ITHACA
Village Family Dinner Program - **\$1800**

YMCA OF ITHACA AND
TOMPKINS COUNTY
Virtual Membership Expansion - **\$750**

FOCUS ON COMMUNITY & UNDERSTANDING SERVICE (FOCUS)

This program for Dryden middle school students is funded by the Dryden Youth Opportunities Fund and is held annually each spring to teach students about philanthropy, community needs, and to award grants to programs serving Dryden youth.

SPRING 2021 GRANT AWARDS: \$2000

DRYDEN COMMUNITY COUNCIL
Safe Sitter Babysitting Course - **\$217**

SOUTHWORTH LIBRARY
ASSOCIATION
Manga Book Club for Tweens - **\$400**

VARNA COMMUNITY ASSOCIATION
Fresh Food for Kids - **\$383**

DRYDEN FAMILY
MEAL CONNECTION
Family Meals - **\$1,000**

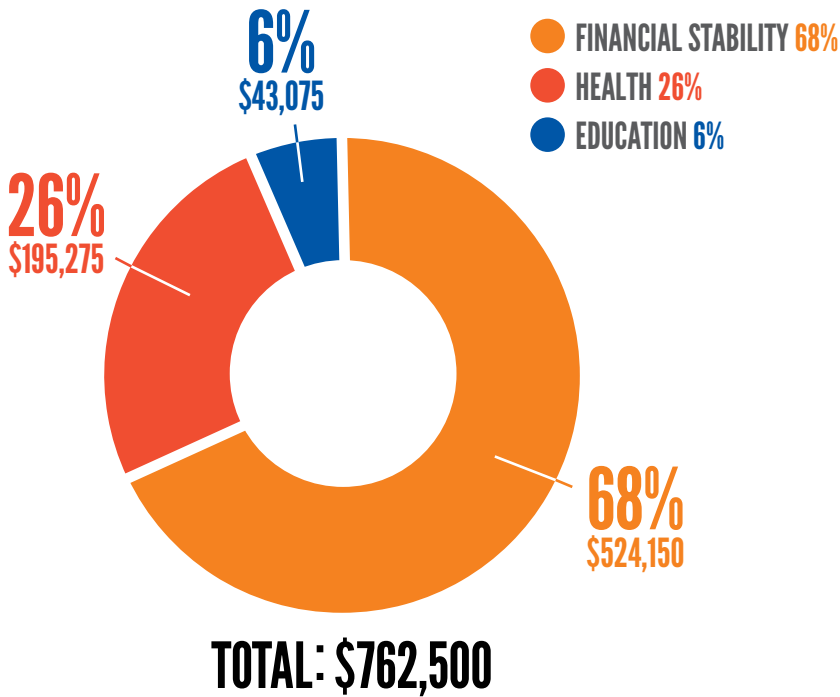
2021-2022 GRANT AWARDS

COMMUNITY CARE FUND

The Community Care Fund (CCF) supports essential services in the areas of **financial stability, health, and education** in Tompkins County.

United Way ensures that donor dollars are well-invested by tracking and measuring the outcomes of funded programs. Volunteer reviewers, with the approval of the UWTC Board of Directors, award CCF grants to local programs that can provide measurable, positive outcomes and that address identified priorities to meet community needs.

Many programs address more than one pillar. Due to COVID-19 impacts, this year the UWTC Board of Directors assigned the highest priority to financial stability programs, followed by health programs, and then by education programs.



FINANCIAL STABILITY \$524,150

Individuals and families have improved financial stability and self-sufficiency

- ALLIANCE FOR CHILDHOOD (JUST PLAY PROJECT)**
Summer Just Play Days \$10,000
- AMERICAN RED CROSS**
Emergency Response & Preparedness Services \$5,000
- BROOKTONDALE COMMUNITY CENTER**
Caroline Food Pantry \$1,500
- CATHOLIC CHARITIES TOMPKINS/TIOGA**
Immigrant Services Program \$8,000
Samaritan Center Emergency Services \$30,000
- CHALLENGE WORKFORCE SOLUTIONS**
Job Club \$5,000
Challenge Prevocational Department \$11,000
- CHILD DEVELOPMENT COUNCIL**
Family Services \$35,000
Access to Child Care \$20,000
- COMMUNITY DISPUTE RESOLUTION CENTER**
CDRC's Mediation Services \$10,000

- CORNELL COOPERATIVE EXTENSION OF TOMPKINS COUNTY**
4-H Urban Outreach Program \$4,000
Healthy Food For All & FVRx \$30,000
- DANBY COMMUNITY COUNCIL**
Youth Grants \$1,000
Youth Program \$2,500
- DOWNTOWN ITHACA CHILDREN'S CENTER**
Tuition Assistance \$11,800
- DRYDEN COMMUNITY COUNCIL**
Summer Day Camp \$4,000
- DRYDEN UNITED METHODIST CHURCH COMMUNITY DINNERS**
Community Dinners \$2,000
- ENFIELD COMMUNITY COUNCIL**
Enfield School Age Program Scholarship Fund \$3,500
Enfield Teen Program \$3,750
Summer Day Camp \$3,500
- FOODNET MEALS ON WHEELS**
Home Delivered Meals & Nutrition Counseling \$30,000

- FREEVILLE ELEMENTARY SCHOOL PTA**
Fresh Snacks Program \$2,000
- GADABOUT**
Gadabout Transportation Services \$11,000
- GREATER ITHACA ACTIVITIES CENTER, INC.**
Hospitality Employment Training Program \$4,000
GIAC Teen Program \$15,000
GIAC Youth Program \$33,000
- GROTON COMMUNITY COUNCIL**
Groton Recreation \$800
Groton Youth Services \$2,500
- GROUNDSWELL CENTER FOR LOCAL FOOD & FARMING**
Farm Business Training Program \$2,000
- HABITAT FOR HUMANITY OF TOMPKINS AND CORTLAND COUNTIES**
Building Community \$2,000
- HUMAN SERVICES COALITION OF TOMPKINS COUNTY**
2-1-1 Helpline Information & Referral \$10,000
Continuum of Care Coordination \$10,000
- ITHACA CHILDREN'S GARDEN**
ICG West Village Afterschool Program \$7,500

FINANCIAL STABILITY (continued)

- ITHACA COMMUNITY CHILDCARE CENTER**
Ithaca Community Childcare Center Expansion \$10,500
- ITHACA NEIGHBORHOOD HOUSING SERVICES**
Small Repair Program \$10,000
- ITHACA WELCOMES REFUGEES**
Global Roots Play School \$10,000
- LANSING COMMUNITY COUNCIL**
Lansing Youth Services \$2,750
- LEGAL ASSISTANCE OF WESTERN NEW YORK, INC.**
Crisis Services - Access to Justice \$2,000
LawNY Collaborative Reentry Project \$3,000
- LIFELONG**
Tax Counseling for the Elderly (TCE) \$3,000
- LOAVES AND FISHES OF TOMPKINS COUNTY**
Loaves and Fishes of Tompkins County \$22,000
- NEWFIELD COMMUNITY COUNCIL**
Newfield Before & After School Programs \$2,800
Newfield Kitchen Cupboard \$1,500
Summer Day Camp \$5,000
- OPPORTUNITIES ALTERNATIVES AND RESOURCES OF TOMPKINS COUNTY**
OAR Services \$10,000
- SECOND WIND COTTAGES**
Second Wind Cottages \$7,500
- ST. JOHN'S COMMUNITY SERVICES**
SJCS - NY Shelter and Day Center \$20,000
- THE LEARNING WEB**
Learning Web Youth Programs: Exploration, Life Skills, & Youth Outreach \$40,000

- TOMPKINS COUNTY FOOD PANTRIES**
Direct Service Hunger Relief Programs in Tompkins County \$5,000
- ULYSSES COMMUNITY COUNCIL**
Trumansburg After School Program, Inc. Scholarship Program \$2,000
Trumansburg Food Pantry \$2,000
Summer Recreation Program \$3,000
Trumansburg/Ulysses Youth Services \$3,750
- VILLAGE AT ITHACA**
Family Advocacy Program & Related Projects \$12,000
- WOMEN'S OPPORTUNITY CENTER**
On the job training workshops "Leadership Employment and Development Skills" \$5,000
- YMCA OF ITHACA AND TOMPKINS COUNTY**
Open doors scholarship program \$10,000

HEALTH \$195,275

Children, seniors, and adults have improved physical, emotional, and mental well-being

- ADVOCACY CENTER OF TOMPKINS COUNTY**
Youth Intervention & Prevention Services \$21,000
- ALCOHOL & DRUG COUNCIL OF TOMPKINS COUNTY**
Outpatient Clinical Substance Abuse Treatment \$20,000
- BROOKTONDALE COMMUNITY CENTER**
Brooktondale "Mall Walking" \$200
- CANCER RESOURCE CENTER OF THE FINGER LAKES**
Cancer Support Services \$7,500
- ENFIELD COMMUNITY COUNCIL**
Enfield Elementary Basketball \$900
- FAMILY & CHILDREN'S SERVICE OF ITHACA**
KINECT Program \$20,000
Counseling \$30,000
Psychiatry \$30,000
- GREATER ITHACA ACTIVITIES CENTER, INC.**
Adult 60+ Program \$5,000
- ITHACA HEALTH ALLIANCE**
Free Operating Support for Patient Services \$35,000

- LIFELONG**
Lifelong Activities \$2,500
- RACKER**
The Early Childhood Feeding Program \$8,175
- SUICIDE PREVENTION & CRISIS SERVICE**
The Crisisline \$15,000

EDUCATION \$43,075

Children and youth succeed in school, work, and life

- CORNELL COOPERATIVE EXTENSION OF TOMPKINS COUNTY**
Parents Apart \$2,500
- DANBY COMMUNITY COUNCIL**
Newsletter \$1,000
- DRYDEN COMMUNITY COUNCIL**
Southworth Summer Reading Program \$1,500
- ENFIELD COMMUNITY COUNCIL**
Newsletter \$1,000
- FAMILY READING PARTNERSHIP**
Talk, Sing, Read, Play with Me \$8,000
- GROTON COMMUNITY COUNCIL**
Groton Public Library Summer Reading \$1,000
- LANSING COMMUNITY COUNCIL**
Town of Lansing Recreation Program \$1,000
- NEWFIELD COMMUNITY COUNCIL**
Summer Reading Program \$1,000
- OPEN DOORS ENGLISH**
The Julie Rudd Coulombe Language Program \$10,000

- OPPORTUNITIES ALTERNATIVES AND RESOURCES OF TOMPKINS COUNTY**
Voices That Must Be Heard \$4,000
- SUICIDE PREVENTION & CRISIS SERVICE**
Help for Every Teen \$2,275
- TOMPKINS LEARNING PARTNERS**
Adult Literacy \$9,000
- ULYSSES COMMUNITY COUNCIL**
Summer Reading Program \$800

THANK YOU TOMPKINS COUNTY!



**JEAN
MCPHEETERS**
2021-22 Campaign
Co-Chair



**DOMINICK
RECCKIO**
2021-22 Campaign
Co-Chair

Wow, the people of this county continue to amaze us. When we took on the task of chairing the United Way campaign it was very daunting. Due to the start of the pandemic, we had no idea how or if our community would respond to our appeal, but you came forward so willingly, with such open hearts to support those who needed food, shelter, assurance, health care, and love. Everyone exceeded our wildest dreams and we are so very thankful.

Because of the COVID pandemic, many people needed to talk with someone and get information about how to get a vaccination. United Way stepped forward and helped to fund the 2-1-1 Help Line at the Human Service Coalition. But United Way cannot help without your financial support. And, once again, you gave.

Everything about the 2020-21 year was unusual and scary. We all got used to using Zoom to meet, and to sitting about 10 feet apart in each other's backyards to try to feel normal. But one truly normal thing was that this community gave with generosity and a beautiful spirit. As we signed thank you letters, it was a joy to write notes of thanks to friends and neighbors and to realize how many wonderful people we didn't know personally, but wished we did. We were overwhelmed by the generosity of individuals, families, and businesses.

This pandemic is still creating havoc in our community, the country, and the world. And so the work of the United Way continues with your support. Thank you for being kind, thoughtful and generous. Your goodness is a strong weapon in the fight to end the pandemic, bring food security to our community, to help each other find safe and affordable housing, and to ensure that children and families thrive.

Jean M. McPheeters
Dominick Recckio

2020-21 VOLUNTEERS

8

VOLUNTEER
COMMITTEES

53

VOLUNTEERS

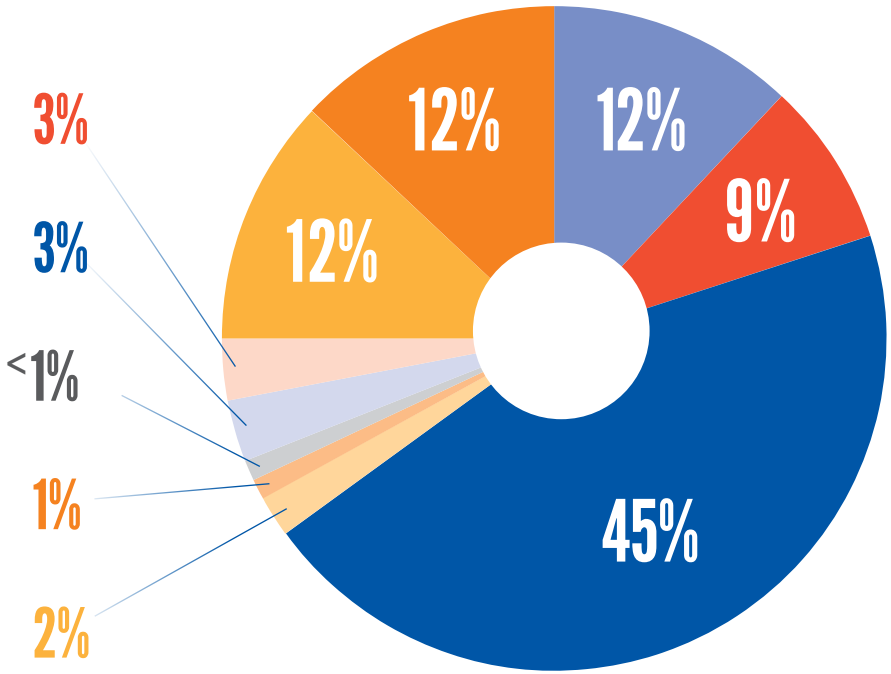
1,417

VOLUNTEER
HOURS

2020-2021

CAMPAIGN

2020–2021 UWTC Campaign Allocations. These funds will support our work and that of our funded partners in the 2021-22 fiscal year:



- Donor Designations to Tompkins County Non-Profits 12%
\$202,300
- Donor Designations to Non-Profits outside of Tompkins County 9%
\$149,539
- Community Care Fund 45%
\$762,500
- Youth Philanthropy Grants 2%
\$27,000
- T. Merrell Shipherd Fund 1%
\$15,000
- Urgent Rx Allocations <1%
\$5,000
- COVID-19 Relief Allocations 3%
\$55,143
- UW/2-1-1 ALICE Program 3%
\$50,000
- Other UWTC Programs 12%
\$209,655
- Corporate Cornerstone Partners: Contributions to Operating Expenses 12%
\$207,712

TOTAL **\$1,683,849**

STATEMENTS OF FINANCIAL POSITION

	6/30/2021	6/30/2020
Current Assets	\$1,064,574	\$1,348,116
Long Term Investments & Funds Held In Trust	\$1,074,753	\$929,572
Property and Equipment	\$22,409	\$31,454
TOTAL ASSETS	\$2,161,736	\$2,309,142
Current Liabilities	\$300,188	\$568,714
Net Assets With Donor Restrictions	\$1,571,644	\$1,573,709
Net Assets Without Donor Restrictions	\$289,904	\$166,719
TOTAL LIABILITIES AND NET ASSETS	\$2,161,736	\$2,309,142

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	2020-2021	2019-2020
Campaign Contributions and Other Donations	\$1,949,237	\$2,352,221
Other Revenue	\$385,146	\$86,712
TOTAL PUBLIC SUPPORT AND REVENUE	\$2,334,383	\$2,438,933
Program Services	\$1,675,189	\$2,031,546
Management and General	\$297,048	\$321,263
Fundraising	\$241,026	\$291,676
TOTAL GRANTS AND EXPENSES	\$2,213,263	\$2,644,485
CHANGE IN NET ASSETS	\$121,120	(\$205,552)

FINANCIAL STATEMENTS

Audited financials were prepared by Sciarabba Walker & Co., LLP and are filed with the IRS and NY State and are available to anyone in our offices or upon request.

You may receive our last financial report at: www.uwtc.org/annual-report-financials. You may receive additional information on charitable organizations at: NY Office of the Attorney General (www.charitiesnys.com) (212-416-8401)

ENGAGING VOLUNTEERS

UNsung HERO AWARD: KARLI BUDAY

The Unsung Hero award was presented to Karli Buday, Director of Campus Activities, Cornell University. This award recognizes a UWTC volunteer who has gone above and beyond to serve their community in a way that might not be known to the public. Karli was selected for her dedicated and creative services to UWTC by serving on the Community Impact Committee and for creating our first "Virtual Escape Room" experience which benefited the Community Care Fund. She has served as a reviewer and now team leader for our Community Care Fund grant application process for several years. This year, Karli added to her service by working with her partner, Michael Perehinec, to create a virtual experience in which participants learned more about United Way and Tompkins County while solving escape-room puzzles. She also recruited volunteers to serve as gaming hosts to help teams successfully move through the escape room activities.



Michael Perehinec joins Karli Buday as she receives the Unsung Hero Award

LYNNETTE SCOFIELD KEY CONTRIBUTOR AWARD: TOMPKINS COUNTY

The Lynnette Scofield Key Contributor award was presented to Tompkins County. This award, recently renamed to honor long-time UWTC volunteer Lynnette Scofield, recognizes a local business or organization that has played a pivotal role in helping UWTC carry out its mission. Additionally, this award is named in honor of long-time UWTC volunteer Lynnette Scofield, a business owner and active community member in Tompkins County who embodies the caring power of our community. This year, Tompkins County employees helped UWTC carry out its mission by increasing their giving by 35% and achieving an increase of 16% in employee participation. Additionally, we collaborated in new and exciting ways as we all worked together to keep people safe and have their needs met as we moved through the pandemic.



Tompkins County Legislature Chair Leslyn McBean-Clairborne, Betty Simolo, and Dominick Recckio represent Tompkins County in receiving the Lynnette Scofield Key Contributor Award from UWTC Director of Resource Development Megan Omohundro

PAT STAGE VOLUNTEER OF THE YEAR AWARD: PAT WYNN

The Pat Stage Volunteer of the Year award was presented to Pat Wynn, Assistant Vice President, Student and Campus Life, Cornell University. This award, named after its first recipient, is awarded to a UWTC volunteer who has "exceeded all expectations of what it means to be a volunteer." Pat Wynn was selected for her tireless and inspiring work towards strengthening the lives of those living, working and learning in Tompkins County. She served as co-chair of Cornell's United Way campaign in both 2018-19 and 2019-20 and chaired the campaign alone in 2020-21. Pat also was a key contributor to Cornell's success in bringing students back to live and study on campus in a way that kept our community safe during the COVID-19 pandemic.



Pat Wynn receives the Pat Stage Volunteer of the Year Award

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MAKING THE 100% PROMISE POSSIBLE

PLATINUM \$50,000 AND ABOVE

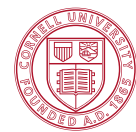


Corporate Cornerstone Partners provide the infrastructure upon which UWTC works and serves. This generous and committed group of individuals and employers join together and underwrite UWTC's administrative costs so that 100% of all other donations can be used for needed programs and services.

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☐ Hunger & Food Security: Please designate \$ _____ of my CCF contribution to Food and Hunger Programs.

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Community Care Fund 2021-22 Recipients

Agencies

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Alliance for Childhood (Just Play Project)
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Cancer Resource Center of the Finger Lakes
Catholic Charities Tompkins/Tioga
Challenge Workforce Solutions
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The United Way of Tompkins County (UWTC) is an equal opportunity organization and is committed to embracing and promoting anti-racism, diversity, equity, and inclusion in all our activities and relationships. We acknowledge that racism and other forms of discrimination are present in our community and in its systems and structures. Not-for-profit organizations, including UWTC, operate within these systems and structures and therefore are not immune to perpetuating racism and other forms of discrimination. We must acknowledge both systemic and individual historical wrongs and commit to centering anti-racism, diversity, equity, and inclusion in our current and future decision-making processes.

Please visit our website for the complete statement.

<https://www.uwtc.org/antiracism>

Thank you for your support!

A copy of this form along with your proof of payment or payroll stub will satisfy the Internal Revenue Service Regulations regarding charitable giving. United Way of Tompkins County does not provide goods or services as whole or partial consideration for this contribution.

You may receive our last financial report at: www.uwtc.org/annual-report-financials. You may receive additional information on charitable organizations at: NY Office of the Attorney General, www.charitiesnys.com or (212) 416-8401.

Corporate Cornerstone*

Corporate Cornerstone Partners' gifts and UWTC's earned income cover administrative and operating costs. This enables **100% of donors' gifts** to the Community Care Fund, Special Initiatives, Partner Organizations, or another United Way to directly benefit those programs and services. You can find more information about these special community partners at www.uwtc.org/ccp.

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