Four months into the leadership I share at United Way of Tompkins County, I express my gratitude for the joyful generosity that you – volunteers, service agencies, community-based organizations, businesses, educators, contributors through workplace campaigns, individual financial supporters, colleague funders – have expressed in myriad and direct ways during the past year. You made 2022-23 a successful year through the measure of our Campaign results – just under $1.8 million, our financial management of your support, our ability to send 100% of gifts meant for our array of community impact partners to them, and the expansion of the 2-1-1 ALICE Program in partnership with the Human Services Coalition. Behind our work is a wonderful staff and board that extended themselves time and again to be attentive and effective in response to community need and opportunity. As I come to know you and the organizations you serve in the coming months, know that your gifts of time, talent, and treasure are received with the same heartfelt caring that you have offered to UWTC this past year and over many years. I look forward to our “conspiring together” to use our collective power to alleviate and ultimately change the dynamics of poverty in our region.

Middle-school students in Dryden learned leadership skills through our FOCUS program this past spring. The student who introduced me at their closing ceremony reflected with a sense of both awe and self-deprecation about his growth and self-confidence and potential as a human being and leader. His power to “be the change that we want to see” touched all of us that night. In his finding his voice, we are reminded that United Way bridges the gap between economic insecurity and the power to thrive, a process in which we are privileged to participate.

Strong communities are based on strong partnerships across sectors and these are rooted in relationships of mutuality and trust. At our core, UWTC is and will continue to honor fundamental values:

Abundance – we have the resources amongst us to provide local solutions to local challenges – unleashing the power of organized people and organized resources is like our favorite ever-flowing waterfall.

Transparency – we will share opportunities equitably, work diligently to expand our capacity, be clear when we fall short, and learn from impacted community members and community elders on whose shoulders we stand.

Accountability – we are accountable to you through our responsible allocation of resources, through the reports we generate, honoring and respecting the dignity of all who seek a sufficient, sustainable livelihood and supporting the thriving of organizations and agencies which serve them.

Collaboration – we are interdependent and “better United.” Together, we can both address basic needs for surviving month to month and strategize to change systems towards the end of social justice.

This past year’s results undergird our commitment to be agents of transformation, building upon your outstanding and steadfast care and concern for our neighbors and seeing it ripple out and multiply throughout Tompkins County and beyond. I am thankful for what we have done together, what we are doing together, and what we will do together.

Thank you for all that you do to help our United Way support our local agencies, friends and neighbors in their time of need. Please join me in supporting our communities through your philanthropy of both talent and donations. Together we will continue to build a healthier and happier Community!

Sincerely,
[Signature] Scott Keenan
2021-23 Chair, Board of Directors
In our roles in city government we are no strangers to working with limited resources, but we’ve always found that the people of Tompkins County step up in innovative and resourceful ways to make our community better. We witnessed this again as campaign co-chairs watching as the staff of United Way of Tompkins County, our incredible Pacesetters that ignite the campaign effort, chairs of campaigns at organizations throughout the county, and individual donors came together to raise $1,796,029, an incredible achievement in this difficult time.

Even as we come out of the worst of the pandemic and many are returning to some semblance of normalcy, the needs of many in the community are substantial. An increasing number of people are using the 211 ALICE program, where over half of calls are for help with paying rent. We continue to make difficult decisions when funding our partners, whose requests are ever-increasing.

But those decisions are less difficult thanks to you and your generosity. At our coffee crawls throughout Tompkins County we met longstanding supporters alongside those who were new to United Way’s mission. In all cases your compassion for others was clear. It was an incredible honor to connect with the community through the campaign and we are awed by your support.

Deb Mohlenhoff and Ducson Nguyen, Campaign Co-Chairs

FOR EVERY $1 UWTC SPENT IN FUNDRAISING

$42 DOLLARS WERE RAISED!

2023–24 IMPACT IN DOLLARS

Organizational Budget: $1,993,133

Total Funded Invested in Community Impact: $1,624,427

*Other Programs are those outlined in this report, including: UW/211 ALICE Program (direct support for working households living below a sustainable income), 2-1-1, Student Engagement Grants and Programs, T. Merrell Shipherd Grants to Address Emergent Needs, Urgent Rx, Volunteer Tompkins, and advocacy work to create a Tompkins County where everyone can thrive.

PLEASE NOTE: $85,250 of 22-23 Campaigns raised were expended to meet 22-23 needs and therefore do not appear in the 23-24 Organizational budget.

100% of all donations go directly to agencies and programs unless a donor chooses to be a Corporate Cornerstone Partner.
**Youth & Philanthropy Program (YAP)**

This program provides high school students firsthand knowledge of community needs and resources, guides them through a competitive grant process, and helps them learn the impact of philanthropy. The funding distributed to grant recipients has been provided by Triad Foundation for many years.

$2,000  Advocacy Center of Tompkins County: HopeLine Phone Project
Funds supported the HopeLine Phone Project and provided a basic smartphone and up to three months of unlimited minutes for survivors of domestic and sexual violence who do not already access remote services and emergency assistance.

$4,000  Catholic Charities Tompkins/Tioga: Transportation Assistance
Supported transportation needs of vulnerable members of the community; going directly to program participants, assisting with transportation services such as car repairs, gas vouchers, and bus passes.

$2,582  Finger Lakes Toy Library: Prioritizing Inclusive Toys and Playtimes
Funds supported the purchase of inclusive toys for children with disabilities and toys that are representative of the diversity of our community. Also supports dedicated play times at GIAC.

$2,000  Golden Opportunity: The GC Club
Funds supported the after-school tutoring and enrichment program that gives low-income students performing below grade level a chance to meet one-on-one with a retired teacher twice a week for tutoring.

$650  Ithaca Health Alliance: Integrated Healthcare Services Patient Equipment Upgrade
Facilitated the purchase of new massage tables to provide integrated healthcare services to members of our community who do not have health insurance or are under-insured.

$28  Running to Places Theatre Company: Leveling the Playing Field
Supported keeping programs and performances free and accessible for participants and audiences from across Tompkins County.

$2,000  The Discovery Trail: Kids Discover the Trail!
Funds supported operational cost for Kids Discover the Trail!, a program that takes Pre-K through 5th grade students on curriculum-based field experiences to the eight Discovery Trail sites in Tompkins County.

$1,600  Village at Ithaca: Village School Year Service Intern
Funds will allow for the hiring of a youth intern for the 22-23 school year. This youth intern will help the Village more systematically tap into the insights of our youth, while providing a leadership opportunity for a student(s) who may be overlooked in other settings.

**SUCCESS STORY: ITHACA HEALTH ALLIANCE**

Jamie arrived at the Free Clinic following a two-week stay at the local medical center, having been admitted due to complications with, up to then, undiagnosed diabetes. Having no health insurance and no way to pay for the daily insulin injections they would now need, Jamie came to the Free Clinic seeking help. Jamie was enrolled in the Free Clinic’s Chronic Care program. As part of this program, Jamie had regularly scheduled appointments with the chronic care specialist, a volunteer registered dietitian and the Free Clinic’s Food Pharmacy program. Most importantly, the Free Clinic was able to provide Jamie with access to free insulin injections and proper guidance in the use and maintenance of their insulin supplies. Free Clinic Insurance Enrollees also worked with Jamie to enroll them in a health insurance policy. Today, Jamie’s diabetes is under control, they are gainfully employed, and they have a quality of life that is vastly improved over the one that brought them to the hospital in the first place.

**FOCUS**

Focus on Community & Understanding Service

This program for middle school students is held annually each spring to teach students about philanthropy, community needs, and to award grants to non-profit programs that are either in or serve the host community. Again in spring of 2023, United Way and Dryden Youth Opportunity Fund collaborated to host the program in Dryden under the co-leadership of Dryden Central School educator, Linda Bruno, and United Way’s Senior Director of Community Impact, Gregg Houck.

$1000  DRYDEN FAMILY MEAL CONNECTION (Fiscally sponsored by the Dryden Central School District)
This volunteer run program provides all the ingredients for 4 dinners (with printed recipes) as well as an assortment of kitchen staples to student households in need every week during 6 weeks of summer to bridge the gap in access to school meals.

$1000  DRYDEN COMMUNITY DINNERS (Fiscally sponsored by Dryden United Methodist Church)
After a hiatus during the pandemic, Dryden Community Dinners is once again providing free community dinners every Wednesday. This volunteer run program not only provides food but also builds community. Historically this program has served high need populations including seniors, individuals with intellectual disabilities, and the unhoused.
In collaboration with Human Services Coalition, this “direct services” program by UWTC provides mini-grants of up to $500 per qualified household to address basic needs expenses outside of food distribution. The program is facilitated by 2-1-1 operators and United Way makes payments directly on behalf of the ALICE households. In the third year of the program, we are seeing its impact expand beyond that of “getting bills paid.”

For example:

- This program unique to UWTC was shared with local United Ways around New York State at the 2023 Summer Statewide Conference and has funding partners interested in seeing it expand here in Tompkins County and throughout our region.
- Eviction Prevention is happening as the program has become recognized by county judges as a path to eviction mitigation.
- We are moving towards more coordinated responses to needs as the program helps ALICE households connect to not only UWTC but partner agencies.

SUCCESS STORY: UW/211 ALICE PROGRAM

Mabel, a single mother and survivor of domestic abuse, was able to find a job to help support herself and her two children, but she did not have a reliable vehicle to get to work. The large car repair bill was larger than two other programs she sought out could cover. UW/211 ALICE worked collaboratively with the other two funding sources and the garage so that, together, the three programs covered the car repair bill. This coordinated response empowered Mabel to get her children to childcare and herself to work.

211 connects people in need with services designed to address that need. Callers are referred to service providers according to their situation. 211 may follow up with callers, when appropriate, to ensure that contact was made and to offer further assistance if needed. No question is too big or too small. Wondering about Food Pantries in the area? Trying to find after school programs for your child? Would you like more help finding employment? Need to find housing or health care? 211 can answer all of these questions, and more.

HOW TO CONTACT 211

211 provides a large number of ways to get in contact with us and access our information resources. We’re here to help!

GET HELP BY PHONE:
Dial 211 on your phone (or 1.877.211.8667) 24 hours a day, 365 days a year to get help from a live person! The 211 Tompkins/Cortland Help-line connects people with community services.

GET HELP BY TEXT MESSAGE:
Text your zip code to TXT211 or 898211. Available Mon-Fri 9:00 am – 4:00 pm

GET HELP BY EMAIL:
Email 211 at iandr@hsctc.org

BLACK LEADERS OF COLOR CAPACITY BUILDING GRANTS

$10,000

In a new collaboration with Human Services Coalition, a long-term impact partner, UWTC invested gifts designated by donors to diversity, equity & inclusion with the BLOC Capacity Building Program. The funds were made available for the leaders completing the program to engage in capacity-building projects with their organizations.

NEW COMMUNITY MEETING & EVENT ROOMS!

Thanks in part to a Legacy Foundation grant, in 2022-23 UWTC created two meeting and event spaces with remote audio-visual capabilities. These rooms are available to nonprofit organizations for their meeting and event use at no or low cost!
SUCCESS STORY: YMCA
Private adaptive swim lessons at the YMCA makes all the difference to a 12 year old that has spina bifida, autism, and a seizure disorder. He is full of personality and the lessons help him with motor development and using all of his body. His entire family has also benefited from Kids Club. Through this program, the family feels safe leaving their son for a few hours where he is cared for and feels part of a group of children his own age. Some of them have similar disabilities and some do not, but they all come together and enjoy the Kids Club program.

This is the only place that this family can find this type of respite program that their son truly loves and feels a part of, they are so thankful and appreciative.

T. Merrell Shipherd Flexible Fund
This fund was established to honor T. Merrell Shipherd, former Director of United Way of Tompkins County, who, throughout his life, worked to bring people together to find effective solutions to community challenges. The T. Merrell Shipherd Fund provides financial support to effective programming and services that address current, new or emerging needs in the community. Funding supports efforts to improve organizational efficiency and collaborations such as mergers and service delivery joint ventures. Funding is utilized to address these challenges while the community develops more effective strategies and funding. This funding can also be used as start-up funds or as leverage to secure additional funding.

2022-23 GRANT AWARDS

ADVOCACY CENTER $2,000
Accessible entrance repairs

THE CHERRY ARTS $1,000
Children’s art or other creative support for the Cherry Arts Education Program

ITHACA NEIGHBORHOOD HOUSING SERVICE $1,250
Purchase of snow blowers to assist residents physically unable to remove snow

YMCA $5,000
Repairs to the small instructional pool teaching water safety & swimming

STABLEWORK $2,200
Established a first Special Olympics Equestrian Team

TOTAL $11,550

NON-PROFIT PARTNER ENGAGEMENT AWARD
This award was established in 2023 to recognize a United Way of Tompkins County non-profit partner that, through their active engagement, elevates the collective impact of our work. They are a collaborator, advocate, and torchbearer of our mission-driven values. The inaugural recipient of this award was Foodnet Meals on Wheels. Foodnet actively promotes and participates in all United Way activities including volunteering for our Day of Caring. They invite engagement by welcoming the United Way staff to volunteer in the kitchen and table at their events.

FOODNET MEALS ON WHEELS
Foodnet supports the annual community campaign by holding an in person launch event during which they stress the importance of UWTC’s work as well as supporting all of the UWTC network of impact partners; this campaign has boasted 100% participation over many years. They are also great about communicating the needs they are seeing in the community and engaging our team in finding solutions and resources. Most importantly, the engagement from Foodnet occurs at all levels of the organization: leadership, staff, and volunteers.

STEPHEN E. GARNER DAY OF CARING
As has been tradition for many years, each fall UWTC hosts a food pantry drive with a focus on items that cannot be secured through other food networks. The week culminated on Friday’s Stephen E. Garner Day of Caring with UWTC presenting $3,000 and the redistribution of donated goods to fourteen food pantries throughout Tompkins County. The funds allowed the pantries to purchase food in addition to receiving the hygiene and cleaning items collected. Community members and several workplaces in Tompkins County joined together for this annual drive in Fall 2022, including CFCU Community Credit Union, Cornell University, and M&T Bank.

$3,000 plus donated goods for Tompkins County Food Pantries

~$5,000 DONATED GOODS FOR TOMPKINS COUNTY FOOD PANTRIES

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Each year, awards are granted to local non-profit agencies and community councils that meet the guiding principles of the Community Care Fund:

- A commitment at each level of work to respect, value, and champion each person as they are, including all their unique identities; demonstrated by a written non-discrimination policy adopted by the organization’s Board of Directors.
- Programs will assist individuals who are Asset-Limited, Income-Constrained, Employed (ALICE) despite having an income level higher than the standard Federal Poverty guidelines.
- Programs will provide services supporting safe, affordable living conditions and/or wellness.
- Wellness pertains to both physical and mental health and addresses employment, childcare, food insecurity, substance abuse and addiction, as well as physical, mental, and emotional abuse.
- Safe, affordable living conditions are defined as housing that does not utilize more than 30% of income, and has utilities to provide heat, water, and electricity and meets minimum standards for safety.

Volunteer reviewers from across Tompkins County, with the approval of the UWTC Board of Directors, award CCF funds to financial status and diversity and inclusion. Finally, we were concerned about accessing an after school program due to the family's lack of family or friends in the U.S. We were struggling in both language and networking because of my unique identities; demonstrated by a written non-discrimination policy adopted by the organization's Board of Directors.

SUCCESS STORY: GREATER ITHACA ACTIVITIES CENTER

Here are excerpts from a letter shared with us by a family that has grown to love the Greater Ithaca Activities Center (an impact partner of UWTC), the community, and the county:

Our three children find the Greater Ithaca Activities Center (GIAC) like home. They have not only met good teachers but also GIAC is a special place for the children and my family. GIAC welcomes all children in need whatever their cultural and educational background. Our three children are in the after-school program. We were struggling in both language and networking because my family doesn’t have family or friends in the U.S. We were concerned about accessing an after-school program due to financial status and diversity and inclusion. Finally, we found the space for their education and my family could settle in the community of Ithaca.

GIAC is special because they work hard to make us feel welcome. As we are not familiar with American culture, we don’t know how to cook holiday food. They helped us learn about all holidays...and after we opened the Christmas gifts which included items we needed, we wondered how this miracle was possible. GIAC allowed my family to introduce the Lunar New Year to the students in GIAC. While we prepared the meals for 100 people and played Korean traditional games, once again, I could feel their commitment to contribute to the greater educational environment.

It is fortunate for my family to send our children to GIAC. We are blessed with a lot of donors to keep the legacy of GIAC. And we would like to be also a part of donors in the future when things become okay.
Great Collaborations

COLLABORATIONS WITH COMMUNITY FOUNDATION OF TOMPKINS COUNTY

With a shared commitment to strengthening lives in Tompkins County, UWTC partnered with Community Foundation in several ways this year:

• The establishment of a United Way of Tompkins County Agency Fund
• Moving to a shared license for our mutual grants making platform, Foundant, which means nonprofits can access funding applications and reports for UWTC, Community Foundation, and Legacy Foundation via the same portal and without duplicating information asked by all three funders while also reducing each organization’s administrative costs.
• Conducting the “United for Community” campaign which supports the administrative costs for both organizations, increasing our capacity to fund community impact projects.

VOLUNTEER TOMPKINS: A NEW PLATFORM TO RE-BUILD VOLUNTEER CONNECTIONS

A key initiative made possible through our Corporate Cornerstone Partners, particularly the Einhorn Center for Community Engagement at Cornell University, was re-building the volunteer center that UWTC makes available free of cost to all Tompkins County nonprofits as well as businesses and organizations seeking volunteer opportunities. “Volunteer Tompkins” is UWTC’s answer to that need to re-build post-pandemic.

Utilizing the GivePulse platform, and through grant funding from the Einhorn Center, UWTC secured the ability to engage volunteers with our local nonprofits. Known as “smart” platform, the web-based platform intelligently connects volunteer opportunities with volunteers based on skill sets/needs, availability/schedule, and interests. It also provides employers with information on their employee volunteer time and nonprofits with the in-kind value of that volunteerism. Secured in May 2022, the program will launch publicly in October 2023.

LYNETTE SCOFIELD KEY CONTRIBUTOR AWARD: BORGWARNER

The Lynnette Scofield Key Contributor award was presented to BorgWarner. This award, named to honor long-time UWTC volunteer Lynnette Scofield, recognizes a local business or organization that has played a pivotal role in helping UWTC carry out its mission. BorgWarner demonstrated its continued commitment to the health and wellbeing of Tompkins County and its community members by making a “Name of Giving Level” commitment to our Corporate Cornerstone program as well as inviting UWTC volunteers and staff to speak directly with its workforce about the UW/211 ALICE Program and invite them to come alongside others by making a gift. BorgWarner then matches employee gifts by 50%. Additionally, BorgWarner supports the volunteer time of Chris Thomas, (title of BW role), who serves on our Board of Directors and our Planning and Community Impact Committee. Thank you, BorgWarner, for giving back to Tompkins County in these impactful ways!
Great Volunteers

The Pat Stage Volunteer of the Year award is awarded to a UWTC volunteer who has “exceeded all expectations of what it means to be a volunteer.” This year, Brandon Fortenberry of Cornell University was selected for his tireless and inspiring work towards strengthening the lives of those living, working, and learning in Tompkins County. Brandon served as the Cornell Co-Chair in 2022-23 and brought to the table several new ideas and tireless energy. His leadership resulted in the re-establishment of Cornell Student United Way and a 12% increase in the campaign. Brandon rounded up the year, Brandon Fortenberry of Cornell University was selected for his tireless and inspiring work towards expectations of what it means to be a volunteer.” This year, Brandon Fortenberry of Cornell University was awarded to a UWTC volunteer who has “exceeded all those required of his position, and show a personal contribution to our community are beyond those required of his position, and show a personal contribution to our community are beyond those required of his position, and show a personal. Michael’s contributions to our community is a way that might not be known their community in a way that might not be known their community in a way that might not be known.

Great Volunteers

Tocqueville & Livermore Society Donors

We make every effort to acknowledge donors in the manner they prefer. If your acknowledgment is an error or unusually apologetic, please contact Megan Omtzid-Schiavoni, Chief Development Officer at (607) 535-3250 or campaigns@uwtc.org so that we can correct our mistake in future publications. Thank you!
Corporate Cornerstone Partners

MAKING THE 100% PROMISE POSSIBLE

Corporate Cornerstone Partners provide the infrastructure upon which UWTC works and serves. This generous and committed group of individuals and employers join together and underwrite UWTC’s administrative costs so that 100% of all other donations can be used for needed programs and services.

TITANIUM $100,000 AND ABOVE

Cayuga Radio Group

PLATINUM $50,000-$99,999

BorgWarner Tompkins Trust Company

DIAMOND $10,000-$24,999

Cayuga Medical Center

GOLD $5,000-$9,999

Wegmans

DIAMOND CIRCLE $25,000-$49,999

M&T Bank

PEARL $100-$499

Dryden Mutual Insurance

SILVER $1,500-$4,999

Alternatives Federal Credit Union

BRONZE $500-$1,499

Coughlin & Gerhart LLP

GREG HUCK

CONTRIBUTORS

Dryden Mutual Insurance President & CEO Peter Vercillo presents their annual gift to UWTC

PAUL & LUCY SPECTOR

GAIL & GEORGE BELOKUR

JOANNE AND DAVE TROUTMAN

LAURA SCHOONMAKER

ANONYMOUS
Our Team

MICHAEL RAMOS  President & CEO  May 15, 2023–Present

GAIL BELOKUR  Interim CEO  July 1, 2022–May 12, 2023  Chief Operating Officer  Aug. 2018–Present

ALLISON HARTMAN  Communications & Engagement Manager  Aug. 2022–Present  Director of Resource Development  May 2020–Present

MEGAN OMONHUNDO  Communications & Engagement Manager  Aug. 2022–Present  Director of Resource Development  May 2020–Present

JULIE LUCAS  Communications Assistant  Jan. 2022–April 2022  Director of Resource Development  May 2020–Present

CHRISTINE PEARLMAN  Controller  Nov. 2019–June 2023

CAL WALKER  Relationship Liaison  Aug. 2022–June 2023

ANNE LAU  Finance Director  July 2022–Present

Our Board

OFFICERS 2022-23

Chair  Scott Keenan  Tompkins Community Bank*
Vice Chair  J.R. Clairborne  Tompkins County
Treasurer  Kevin Mietlicki  Alternatives Federal Credit Union 2023-24

Chair  Michael Perehinec  Coughlin & Gerhart
Vice Chair  Myriah Marnell  Tompkins County Bank
Past Chair  J.R. Clairborne  Tompkins County
Treasurer  Kevin Mietlicki  Alternatives Federal Credit Union

MEMBERS 2022–23

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Alex Adelewitz  Wegmans
Cody Baldwin+  Cayuga Health Systems
John Bradac*  Retiree, Ithaca College & Tompkins Cortland Community College
Quincy Davidson  Ithaca College
Foula Dimopoulos  Cornell University
Kami Drake  Gola Dateria
Joey Durgin+  Infinity Athletics
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Luke Heptig  Maguire Family of Dealerships
Craig Higgins+  Cornell University
Ducson Nguyen  Crowdsrike & Ithaca Common Council
Kellyann O’Mara  M&T Bank
Delmer Padget+  Tompkins-Seneca-Tioga BOCES
Callyn Pyhtila  Tompkins County Bank
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Cindy Rodriguez+ Adirondack Diversity Solutions
Kathy Schlather  Human Services Coalition of Tompkins County
Patricia Stage  Retiree, Cornell Federal Credit Union
Chris Thomas  Borg Warner
Cindy Walter* Tompkins-Seneca-Tioga BOCES

EMERITUS DIRECTORS

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Maryanne Banks  Retiree, Tompkins County Department of Social Services
Eugenia Barnaba  Retiree, Cornell University
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Susan Murphy  Cornell University
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John Rudd  Retiree, Cayuga Medical Center
Peter Salmon, CFS  IFN Consulting
Diane Shafer  Community Volunteer
Paul Streeter  Retiree, Cornell University
Charlie Walcott  Retiree, Cornell University
Gary Woloszyn  Retiree, Wegmans

*Board Term Ended June 30, 2023
+Board Term Began July 1, 2023
~Board Term Ended during 2022-23
FINANCIAL STATEMENTS
Audited financials were prepared by Sciarabba Walker & Co., LLP and are filed with the IRS and NY State and are available to anyone in our offices or upon request.

You may receive our last financial report at: www.uwtc.org/annual-report-financials
You may receive additional information on charitable organizations at: NY Office of the Attorney General (www.charitiesnys.com) (212-416-8401)

We are pleased to report that UWTC was once again issued a “clean audit,” with no material misstatements or internal control weaknesses—which is the highest opinion an independent auditor can issue.

You will notice the organization’s net assets increased by $89,886 this year after a loss of $466,647 the year prior. We applaud the 2022-23 staff leadership to accomplish this improvement and support the continuation of a strengthened position as we move forward.

Importantly, our audit showed that our campaign revenue versus fundraising dollars ratio is strong; for every $1 spent on fundraising we raised $42. Our management versus program ratios are also considered to be very healthy, and I refer you to the Organizational Budget chart on page 5 to illustrate this point.

We trust these financials assure you as donors that UWTC is practicing strong fiscal management and achieving significant community impact with your gifts.

Michael Perehinec

2022-23 Board Chair
Designate Your Gift to Support Community Impact (Community Care Fund)
United Way of Tompkins County utilizes donations designated for community impact to:

- Address critical needs identified through local, community-based organizations.
- Support specific strategic projects that will positively impact our community
- Provide grants to a range of Tompkins County based organizations that move us towards thriving for all.
- Reduce and remove barriers to resources for marginalized communities

☐ I wish to designate my full pledge of $_______ to support community impact.
☐ I wish to designate $_______ of my pledge to support community impact.

Designate Your Gift to A Specific Area of Impact
United Way of Tompkins County will invest your donation to support programs and services in impact area(s) of your choosing.

☐ $ Access to Safe, Affordable Housing
☐ $ Childcare
☐ $ Childhood and Youth Success
☐ $ Food Security
☐ $ Mental Health
☐ $ Racial Justice
☐ $ Health Programs and Services (UrgentRx Program)
☐ $ Local Disaster Recovery and Environmental Impact
☐ $ Support for Households/Individuals Facing Economic Challenges (United Way/2-1-1 ALICE Program)
☐ $ Support for Organizations to Address Critical Infrastructure Needs or Start New, Innovative Programs (T. Merrell Shipherd Grant Fund)
☐ $ Supporting the Flourishing of Marginalized Communities

Designate Your Gift to A Specific Organization(s)
United Way of Tompkins County will invest your donation to support programs and services in impact area(s) of your choosing.
(Other organizations must be a 501(c)3 nonprofit that complies with the Patriot Act)

Other United Way:
☐ I wish to designate $_______ to United Way in ________
  (List County and State)

Other Organizations:
☐ I wish to designate $_______ to__________________________
☐ I wish to designate $_______ to__________________________
☐ I wish to designate $_______ to__________________________
  (Organization, City, and State)

My total designations (Community Impact + Specific Areas + Specific Organizations) = $_______
(This should match your pledge amount on the front of the card)

A copy of UWTC’s latest annual financial report may be obtained from us by emailing info@uwtc.org, on our website at uwtc.org/public-reporting, calling (607) 500-GIVE, or by stopping into our offices located at 313 N. Aurora St, Ithaca, OR from the Attorney General’s Charities Bureau’s Website – www.charitiesny.com – or by calling the Attorney General - (212) 416-8686.