



BETTER UNITED

TO LIVE BETTER WE MUST LIVE UNITED

2022-2023
ANNUAL REPORT



United Way of Tompkins County

Letter From Michael



MICHAEL RAMOS
President & CEO, United Way of Tompkins County

Four months into the leadership I share at United Way of Tompkins County, I express my gratitude for the joyful generosity that you – volunteers, service agencies, community-based organizations, businesses, educators, contributors through workplace campaigns, individual financial supporters, colleague funders – have expressed in myriad and direct ways during the past year. You made 2022-23 a successful year through the measure of our Campaign results – just under \$1.8 million, our financial management of your support, our ability to send 100% of gifts meant for our array of community impact partners to them, and the expansion of the 2-1-1 ALICE Program in partnership with the Human Services Coalition. Behind our work is a wonderful staff and board that extended themselves time and again to be attentive and effective in response to community need and opportunity. As I come to know you and the organizations you serve in the coming months, know that your gifts of time, talent, and treasure are received with the same heart-felt caring that you have offered to UWTC this past year and over many years. I look forward to our “conspiring together” to use our collective power to alleviate and ultimately change the dynamics of poverty in our region.

Middle-school students in Dryden learned leadership skills through our FOCUS program this past spring. The student who introduced me at their closing ceremony reflected with a sense of both awe and self-deprecation about his growth and self-confidence and potential as a human being and leader. His power to “be the change that we want to see” touched all of us that night. In his finding his voice, we are reminded that United Way bridges the gap between economic insecurity and the power to thrive, a process in which we are privileged to participate.

Strong communities are based on strong partnerships across sectors and these are rooted in relationships of mutuality and trust. At our core, UWTC is and will continue to honor fundamental values:

Abundance – we have the resources amongst us to provide local solutions to local challenges – unleashing the power of organized people and organized resources is like our favorite ever-flowing waterfall.

Transparency – we will share opportunities equitably, work diligently to expand our capacity, be clear when we fall short, and learn from impacted community members and community elders on whose shoulders we stand.

Accountability – we are accountable to you through our responsible allocation of resources, through the reports we generate, honoring and respecting the dignity of all who seek a sufficient, sustainable livelihood and supporting the thriving of organizations and agencies which serve them.

Collaboration – we are interdependent and “better United.” Together, we can both address basic needs for surviving month to month and strategize to change systems towards the end of social justice.

This past year’s results undergird our commitment to be agents of transformation, building upon your outstanding and steadfast care and concern for our neighbors and seeing it ripple out and multiply throughout Tompkins County and beyond. I am thankful for what we have done together, what we are doing together, and what we will do together.

Gratefully,

Michael Ramos

Michael Ramos



United Way
of Tompkins County



MISSION

To strengthen lives
by mobilizing the
caring power of
our community so
that everyone
can thrive.



Gail Belokur & Allison Hartman accept the proceeds from Monk's On The Commons' "Give Back" event

Thank You

During our 2022-23 year of transition in leadership, it was my great honor to serve as Interim CEO and help guide the impactful, critical efforts of our team, volunteers, donors, and community impact partners. The work done year after year at UWTC is always collaborative, in service, and community-centered. We endeavor for it to be transformative and equity-focused so that everyone can thrive.



GAIL BELOKUR
2022-23
Interim CEO

As I shared at Campaign Kick-off in September 2022, we ALL have times in our lives when we need others to come alongside and those times in my own life are what led me to intentionally choose this work. That day last fall, I also announced we would re-build both relationships and our volunteer base. I'm pleased to share with you that both occurred and you will read within this report how we approached doing so. We also achieved an increase in our annual campaign and strong improvement in our financial statement compared to the year prior. The outcomes shared in this report are one way of measuring the difference you make. There are many untold, but very real, stories of how we can effect change that matters a great deal to us all. Thank you. We invite you to continue with us on this journey as we are truly “BETTER UNITED!”

In service,

Gail Belokur

Gail

For over 100 years our United Way has been diligently strengthening lives within Tompkins County through the caring power of our community members. It never ceases to amaze me how a handful of compassionate citizens can make lasting and meaningful positive changes throughout our entire geography.

Although the times we live in have been challenging, our dedicated UWTC team and its valued volunteers consistently rise to meet the challenges that face our communities. Today we are Better United as we benefit from a strong UWTC team, generous donors, committed board and our invaluable volunteers.

Thank you for all that you do to help our United Way support our local agencies, friends and neighbors in their time of need. Please join me in supporting our communities through your philanthropy of both talent and donations. Together we will continue to build a healthier and happier Community!

Sincerely,

Scott Keenan

Scott



SCOTT KEENAN
2021-23 Chair,
Board of Directors

Better United

In our roles in city government we are no strangers to working with limited resources, but we've always found that the people of Tompkins County step up in innovative and resourceful ways to make our community better. We witnessed this again as campaign co-chairs watching as the staff of United Way of Tompkins County, our incredible Pacesetters that ignite the campaign effort, chairs of campaigns at organizations throughout the county, and individual donors came together to raise \$1,796,029, an incredible achievement in this difficult time.

Even as we come out of the worst of the pandemic and many are returning to some semblance of normalcy, the needs of many in the community are substantial. An increasing number of people are using the 211 ALICE program, where over half of calls are for help with paying rent. We continue to make difficult decisions when funding our partners, whose requests are ever-increasing.

But those decisions are less difficult thanks to you and your generosity. At our coffee crawls throughout Tompkins County we met longstanding supporters alongside those who were new to United Way's mission. In all cases your compassion for others was clear. It was an incredible honor to connect with the community through the campaign and we are awed by your support

Deborah Muey
Ducson Nguyen



Deb Mohlenhoff and Ducson Nguyen, Campaign Co-Chairs

FOR EVERY \$1 UWTC SPENT IN FUNDRAISING



\$42 DOLLARS WERE RAISED!



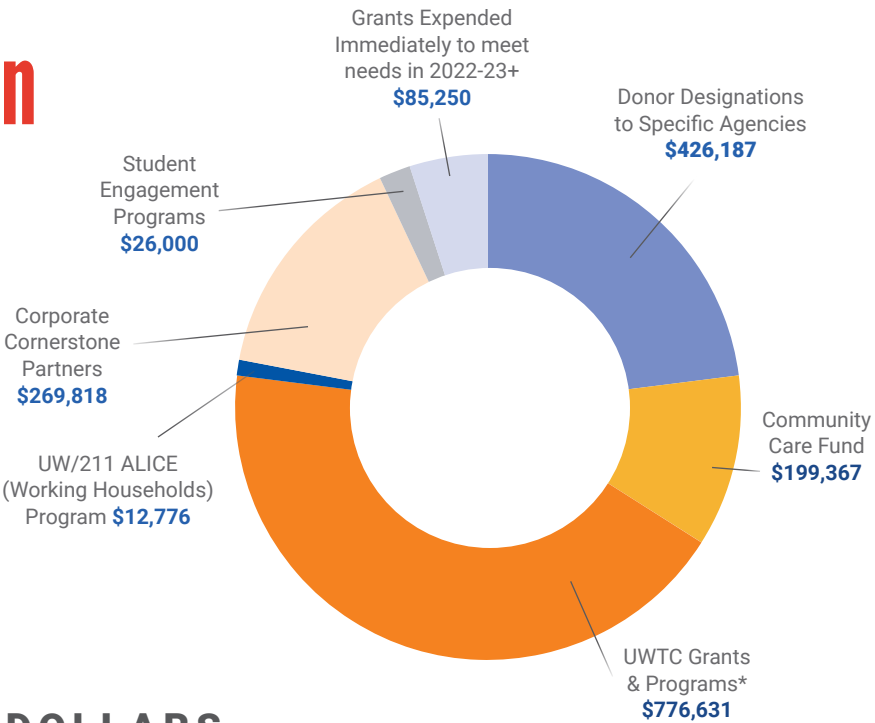
2022-23 CAMPAIGN RESULTS

Per Donor Choice Selection

TOTAL
\$1,796,029

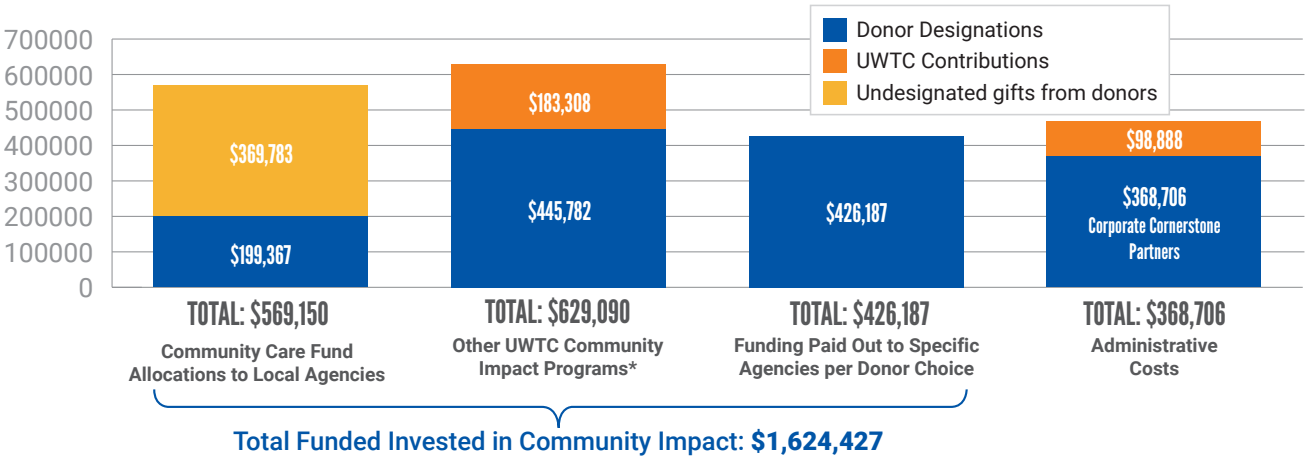
+These included grants to households living under the ALICE sustainable threshold income through the UW/211 ALICE Program as well as grant restricted to UWTC capacity building

*These include designations to the following programs and grants: T. Merrell Shipherd Grants, Urgent Rx Program, programs supporting Diversity, Equity, & Inclusion, as well as entrusting UWTC to invest donations in the other programs according to needs and impact priorities



2023-24 IMPACT IN DOLLARS

Organizational Budget: \$1,993,133



*Other Programs are those outlined in this report, including: UW/211 ALICE Program (direct support for working households living below a sustainable income), 2-1-1, Student Engagement Grants and Programs, T. Merrell Shipherd Grants to Address Emergent Needs, Urgent Rx, Volunteer Tompkins, and advocacy work to create a Tompkins County where everyone can thrive.

PLEASE NOTE: \$85,250 of 22-23 Campaigns raised were expended to meet 22-23 needs and therefore do not appear in the 23-24 Organizational budget.

100% of all donations go directly to agencies and programs unless a donor chooses to be a Corporate Cornerstone Partner.

Youth & Philanthropy Program (YAP)

This program provides high school students firsthand knowledge of community needs and resources, guides them through a competitive grant process, and helps them learn the impact of philanthropy. The funding distributed to grant recipients has been provided by Triad Foundation for many years.

\$2,000 Advocacy Center of Tompkins County: HopeLine Phone Project

Funds supported the HopeLine Phone Project and provided a basic smartphone and up to three months of unlimited minutes for survivors of domestic and sexual violence who do not have any other means of safely accessing remote services and emergency assistance.

\$4,000 Catholic Charities Tompkins/Tioga: Transportation Assistance

Supported transportation needs of vulnerable members of the community; going directly to program participants, assisting with transportation services such as car repairs, gas vouchers, and bus passes.

\$2,582 Finger Lakes Toy Library: Prioritizing Inclusive Toys and Playtimes

Funded the purchase of inclusive toys for children with disabilities and toys that are representative of the diversity of our community. Also supports dedicated play times at GIAC and Southside CC.

\$6,670 Foodnet Meals on Wheels: Blizzard Box Program 2022

Supported the continuation of the Blizzard Box Program for vulnerable older adults who have difficulty maintaining adequate nutrition by providing nutritious, pre-cooked meals that can be utilized when weather prevents normal Foodnet meal deliveries.

\$2,970 Free Science Workshop: Animal Care at Free Science Workshop

Provided a year's worth of supplies and care for the animals, including habitat upgrades, currently under FSW's care and allowing flexibility to rescue other animals in need in the future.

\$2,000 Golden Opportunity: The GO Club

Funds supported the after-school tutoring and enrichment program that gives low-income students performing below grade level a chance to meet one-on-one with a retired teacher twice a week for tutoring.

\$650 Ithaca Health Alliance: Integrated Healthcare Services Patient Equipment Upgrade

Facilitated the purchase of new massage tables to provide integrated healthcare services to members of our community who do not have health insurance or are under-insured.

\$528 Running to Places Theatre Company: Leveling the Playing Field

Supported keeping programs and performances free and accessible for participants and audiences from across Tompkins County.

\$2,000 The Discovery Trail: Kids Discover the Trail!

Funds supported operational cost for Kids Discover the Trail!, a program that takes Pre-K through 5th grade students on curriculum-based field experiences to the eight Discovery Trail sites in Tompkins County.

\$1,600 Village at Ithaca: Village School Year Service Intern

Funds will allow for the hiring of a youth intern for the 22-23 school year. This youth intern will help the Village more systematically tap into the insights of our youth, while providing a leadership opportunity for a student(s) who may be overlooked in other settings.



"Usually as a teenager, you would not expect to be able to deal with \$25,000 and act as 'adults.' However, YAP was a student-centered program where all the decisions were made by teenagers. I learned that we can deal with important topics too!"

Jisoo Ha, Past YAP Participant



YAP students present a grant award to Ithaca Health Alliance

SUCCESS STORY: ITHACA HEALTH ALLIANCE:

Jamie arrived at the Free Clinic following a two-week stay at the local medical center, having been admitted due to complications with, up to then, undiagnosed diabetes. Having no health insurance and no way to pay for the daily insulin injections they would now need, Jamie came to the Free Clinic seeking help. Jamie was enrolled in the Free Clinic's Chronic Care program. As part of this program, Jamie had regularly scheduled appointments with the chronic care specialist, a volunteer registered dietitian and the Free Clinic's Food Pharmacy program. Most importantly, the Free Clinic was able to provide Jamie with access to free insulin injections and proper guidance in the use and maintenance of their insulin supplies. Free Clinic Insurance Enrollers also worked with Jamie to enroll them in a health insurance policy. Today, Jamie's diabetes is under control, they are gainfully employed, and they have a quality of life that is vastly improved over the one that brought them to the hospital in the first place.



FOCUS

Focus on Community & Understanding Service

This program for middle school students is held annually each spring to teach students about philanthropy, community needs, and to award grants to non-profit programs that are either in or serve the host community. Again in spring of 2023, United Way and Dryden Youth Opportunity Fund collaborated to host the program in Dryden under the co-leadership of Dryden Central School educator, Linda Bruno, and United Way's Senior Director of Community Impact, Gregg Houck.

\$1000 DRYDEN FAMILY MEAL CONNECTION

(Fiscally sponsored by the Dryden Central School District)

This volunteer run program provides all the ingredients for 4 dinners (with printed recipes) as well as an assortment of kitchen staples to student households in need each week during 6 weeks of summer to bridge the gap in access to school meals.

\$1000 DRYDEN COMMUNITY DINNERS

(Fiscally sponsored by Dryden United Methodist Church)
After a hiatus during the pandemic, Dryden Community Dinners is once again providing free community dinners every Wednesday. This volunteer run program not only provides food but also builds community. Historically this program has served high need populations including seniors, individuals with intellectual disabilities, and the unhoused.



BETTER UNITED:

Partnering to Respond to Needs



211 CONNECTS

211 connects people in need with services designed to address that need. Callers are referred to service providers according to their situation. 211 may follow up with callers, when appropriate, to ensure that contact was made and to offer further assistance if needed. No question is too big or too small. Wondering about Food Pantries in the area? Trying to find after school programs for your child? Would you like more help finding employment? Need to find housing or health care? 211 can answer all of these questions, and more.

HOW TO CONTACT 211

211 provides a large number of ways to get in contact with us and access our information resources. We're here to help!



GET HELP BY PHONE:

Dial 211 on your phone (or 1.877.211.8667) 24 hours a day, 365 days a year to get help from a live person! The 211 Tompkins/Cortland Help-line connects people with community services.



GET HELP BY TEXT MESSAGE:

Text your zip code to TXT211 or 898211. Available Mon-Fri 9:00 am – 4:00 pm



GET HELP BY EMAIL:

Email 211 at iandr@hsctc.org.



Human Services Coalition

211 FUNDING
\$20,000

\$68,408

UW/211 FUNDING TO ALICE HOUSEHOLDS

UW/211 ALICE* PROGRAM

In collaboration with Human Services Coalition, this “direct services” program by UWTC provides mini-grants of up to \$500 per qualified household to address basic needs expenses outside of food distribution. The program is facilitated by 2-1-1 operators and United Way makes payments directly on behalf of the ALICE households. In the third year of the program, we are seeing its impact expand beyond that of “getting bills paid.”

For example:

- This program unique to UWTC was shared with local United Ways around New York State at the 2023 Summer Statewide Conference and has funding partners interested in seeing it expand here in Tompkins County and throughout our region.
- Eviction Prevention is happening as the program has become recognized by county judges as a path to eviction mitigation.
- We are moving towards more coordinated responses to needs as the program helps ALICE households connect to not only UWTC but partner agencies.

BLACK LEADERS OF COLOR CAPACITY BUILDING GRANTS

\$10,000

In a new collaboration with Human Services Coalition, a long-time impact partner, UWTC invested gifts designated by donors to diversity, equity & inclusion with the BLOC Capacity Building Program. The funds were made available for the leaders completing the program to engage in capacity-building projects with their organizations.



UWTC and HSC staff come together to provide the critical services provided by our UW/211 ALICE Program

SUCCESS STORY: UW/211 ALICE PROGRAM

Mabel, a single mother and survivor of domestic abuse, was able to find a job to help support herself and her two children, but she did not have a reliable vehicle to get to work. The large car repair bill was larger than two other programs she sought out could cover. UW/211 ALICE worked collaboratively with the other two funding sources and the garage so that, together, the three programs covered the car repair bill. This coordinated response empowered Mabel to get her children to childcare and herself to work.

*ALICE is an acronym for

Asset-Limited, Income-Constrained, Employed households who live below a “survival” budget threshold that is determined bi-annually by county.

NEW COMMUNITY MEETING & EVENT ROOMS!

Thanks in part to a Legacy Foundation grant, in 2022-23 UWTC created two meeting and event spaces with remote audio-visual capabilities. These rooms are available to nonprofit organizations for their meeting and event use at no or low cost!



T. Merrell Shipherd Flexible Fund

This fund was established to honor T. Merrell Shipherd, former Director of United Way of Tompkins County, who, throughout his life, worked to bring people together to find effective solutions to community challenges. The T. Merrell Shipherd Fund provides financial support to effective programming and services that address current, new or emerging needs in the community. Funding supports efforts to improve organizational efficiency and collaborations such as mergers and service delivery joint ventures. Funding is utilized to address these challenges while the community develops more effective strategies and funding. This funding can also be used as start-up funds or as leverage to secure additional funding.

SUCCESS STORY: YMCA

Private adaptive swim lessons at the YMCA makes all the difference to a 12 year old that has spina bifida, autism, and a seizure disorder. He is full of personality and the lessons help him with motor development and using all of his body. His entire family has also benefited from Kids Club. Through this program, the family feels safe leaving their son for a few hours where he is cared for and feels part of a group of with children his own age. Some of them have similar disabilities and some do not, but they all come together and enjoy the Kids Club program.

This is the only place that this family can find this type of respite program that their son truly loves and feels a part of, they are so thankful and appreciative.



ADVOCACY CENTER

\$2,000

Accessible entrance repairs

THE CHERRY ARTS

\$1,000

Childcare services & childcare supplies for the Residents Arts Engagement and Education Program

ITHACA NEIGHBORHOOD HOUSING SERVICE

\$1,250

Purchase of snow blower to assist residents physically unable to remove snow

YMCA

\$5,000

Repairs to the small instructional pool teaching water safety & swimming

STABLEWORK

\$2,300

Establishment of a local Special Olympics Equestrian Team

TOTAL \$11,550



\$3,000 plus donated goods for Tompkins County Food Pantries

STEPHEN E. GARNER DAY OF CARING

As has been tradition for many years, each fall UWTC hosts a food pantry drive with a focus on items that cannot be secured through other food networks. The week culminated on Friday's Stephen E. Garner Day of Caring with UWTC presenting \$3,000 and the re-distribution of donated goods to fourteen food pantries throughout Tompkins County. The funds allowed the pantries to purchase food in addition to receiving the hygiene and cleaning items collected. Community members and several workplaces in Tompkins County joined together for this annual drive in Fall 2022, including CFCU Community Credit Union, Cornell University, and M & T Bank.

\$3,000 plus

~\$5,000 DONATED GOODS FOR TOMPKINS COUNTY FOOD PANTRIES

NON-PROFIT PARTNER ENGAGEMENT AWARD: FOODNET MEALS ON WHEELS

This award was established in 2023 to recognize a United Way of Tompkins County non-profit partner that, through their active engagement, elevates the collective impact of our work. They are a collaborator, advocate, and torchbearer of our mission-driven values. The inaugural recipient of this award was Foodnet Meals on Wheels. Foodnet actively promotes and participates in all United Way activities including volunteering for our Day of Caring. They invite engagement by welcoming the United Way staff to volunteer in the kitchen and table at their events.

Foodnet supports the annual community campaign by holding an in person launch event during which they stress the importance of UWTC's work as well as supporting all of the UWTC network of impact partners; this campaign has boasted 100% participation over many years. They are also great about communicating the needs they are seeing in the community and engaging our team in finding solutions and resources. Most importantly, the engagement from Foodnet occurs at all levels of the organization: leadership, staff, and volunteers.



Community Care Fund



Each year, awards are granted to local non-profit agencies and community councils that meet the guiding principles of the Community Care Fund:

- A commitment at each level of work to respect, value, and champion each person as they are, including all their unique identities; demonstrated by a written non-discrimination policy adopted by the organization’s Board of Directors.
- Programs will assist individuals who are Asset-Limited, Income-Constrained, Employed (ALICE) despite having an income level higher than the standard Federal Poverty guidelines.
- Programs will provide services supporting safe, affordable living conditions and/or wellness.
 - *Wellness pertains to both physical and mental health and addresses employment, childcare, food insecurity, substance abuse and addiction, as well as physical, mental, and emotional abuse.*
 - *Safe, affordable living conditions are defined as housing that does not utilize more than 30% of income, and has utilities to provide heat, water, and electricity and meets minimum standards for safety.*

Volunteer reviewers from across Tompkins County, with the approval of the UWTC Board of Directors, award CCF grants to local programs that can provide measurable, positive outcomes and that address identified priorities to meet community needs. United Way ensures that donor dollars are well-invested by tracking and measuring these outcomes.



SUCCESS STORY: GREATER ITHACA ACTIVITIES CENTER

Here are excerpts from a letter shared with us by a family that is new to Greater Ithaca Activities Center (an impact partner of UWTC), the community, and the country:

Our three children find the Greater Ithaca Activities Center (GIAC) like home. They have not only met good teachers but also GIAC is a special place for the children and my family. GIAC welcomes all children in need whatever their cultural and educational background. Our three children are in the afterschool program. We were struggling in both language and networking because my family doesn't have family or friends in the U.S. We were concerned about accessing an after school program due to financial status and diversity and inclusion. Finally, we found the space for their education and my family could settle in the community of Ithaca.

GIAC is special because they work hard to make us feel welcome. As we are not familiar with American culture, we don't know how to cook holiday food. They helped us learn about all holidays...and after we opened the Christmas gifts which included items we needed, we wondered how this miracle was possible. GIAC allowed my family to introduce the Lunar New Year to the students in GIAC. While we prepared the meals for 100 people and played Korean traditional games, once again, I could feel their commitment to contribute to the greater educational environment.

It is fortunate for my family to send our children to GIAC. We are blessed with a lot of donors to keep the legacy of GIAC. And we would like to be also a part of donors in the future when things become okay.



ORGANIZATION NAME Program/Project or Operational Support Funding Amount	Enfield Summer Day Camp \$3,500.00	HEALTHY FOOD FOR ALL Healthy Food For All \$35,000.00	THE SALVATION ARMY Community Outreach/ Homeless to Housed \$10,000.00
ADVOCACY CENTER OF TOMPKINS COUNTY Youth Intervention and Prevention Services \$21,000.00	Enfield Teen Program \$3,750.00	HUMAN SERVICES COALITION Continuum of Care Coordination \$10,000.00	TOMPKINS COUNTY SENIOR CITIZEN'S COUNCIL - LIFELONG Operational Support \$5,500.00
ALCOHOL & DRUG COUNCIL OF TOMPKINS COUNTY Operational Support \$25,000.00	FAMILY & CHILDREN'S SERVICE OF ITHACA Counseling \$10,000.00	ITHACA COMMUNITY CHILDCARE CENTER Emergency Scholarship Support \$20,000.00	TOMPKINS LEARNING PARTNERS Adult Literacy Education \$9,000.00
CANCER RESOURCE CENTER OF THE FINGER LAKES Client Services \$10,000.00	Kinship Education Counseling and Training (KINECT) Program \$10,000.00	Growing Together Campaign \$20,000.00	TRADITIONAL CENTER FOR INDIGENOUS KNOWLEDGE AND HEALING Talking Circles Program \$5,000.00
CATHOLIC CHARITIES TOMPKINS/TIOGA A Place to Stay: Guest House for Homeless Women \$5,000.00	Psychiatry Program \$25,000.00	ITHACA HEALTH ALLIANCE Operational Support \$35,000.00	ULYSSES COMMUNITY COUNCIL Town of Ulysses Summer Recreation Camp \$3,000.00
Samaritan Center \$30,000.00	FAMILY READING PARTNERSHIP Books to Grow On Language Diversity Project \$8,000.00	ITHACA NEIGHBORHOOD HOUSING SERVICES Operational Support \$8,000.00	Trumansburg After School Program (TASP) Scholarship Fund \$1,000.00
CHALLENGE WORKFORCE SOLUTIONS Challenge Job Club \$10,000.00	FOODNET MEALS ON WHEELS Operational Support \$30,000.00	LEGAL ASSISTANCE OF WESTERN NEW YORK Operational Support \$5,000.00	Trumansburg Food Pantry \$2,500.00
CHILD DEVELOPMENT COUNCIL Family Services \$25,000.00	FREEVILLE COMMUNITY COUNCIL Town of Dryden Recreation Department - Freeville Summer Camp \$2,500.00	LOAVES AND FISHES OF TOMPKINS COUNTY Operational Support \$7,500.00	Trumansburg/Ulysses Youth Services \$3,750.00
COMMUNITY DISPUTE RESOLUTION CENTER CDRC's Mediation and Conflict Coaching Program \$8,000.00	GADABOUT TRANSPORTATION SERVICES Transportation for Older Adults and People with Disabilities \$10,000.00	NEWFIELD COMMUNITY COUNCIL Newfield Kitchen Cupboard Food Pantry \$2,000.00	Ulysses Philmathic Library Summer Reading Program \$800.00
DOWNTOWN ITHACA CHILDREN'S CENTER Tuition Assistance \$20,000.00	GREATER ITHACA ACTIVITIES CENTER GIAC Adult Program \$5,000.00	Newfield Public Library Summer Reading Program \$1,550.00	VARNA COMMUNITY ASSOCIATION Varna Summer Program \$500.00
DRYDEN COMMUNITY COUNCIL Southworth Library Summer Reading Program \$2,000.00	GIAC Youth Program \$29,000.00	Newfield Recreation Summer Day Camp \$4,000.00	VILLAGE AT ITHACA Operational Support \$15,000.00
Town of Dryden Recreation Department - Dryden Community Summer Camp \$4,000.00	Hospitality Employment Training Program - HETP \$5,000.00	OPPORTUNITIES ALTERNATIVES AND RESOURCES OF TOMPKINS COUNTY Operational Support \$10,000.00	WOMEN'S OPPORTUNITY CENTER Dress: Code Red \$2,500.00
ENFIELD COMMUNITY COUNCIL Enfield School Age Program Scholarship Fund \$1,000.00	Groton Youth Services \$2,500.00	SUICIDE PREVENTION & CRISIS SERVICE OF TOMPKINS COUNTY Crisisline Staffing to Accommodate Increased Call Volume and Advent of 988 \$15,800.00	YMCA OF ITHACA AND TOMPKINS COUNTY Operational Support \$3,500.00
	HABITAT FOR HUMANITY OF TOMPKINS AND CORTLAND COUNTIES Construction Vehicle Purchase \$2,000.00	THE LEARNING WEB Learning Web Youth Programming 2022-24 \$25,000.00	
			TOTAL: \$569,150.00

BETTER UNITED THANKS TO

Great Collaborations

VOLUNTEER TOMPKINS: A NEW PLATFORM TO RE-BUILD VOLUNTEER CONNECTIONS

A key initiative made possible through our Corporate Cornerstone Partners, particularly the Einhorn Center for Community Engagement at Cornell University, was re-building the volunteer center that UWTC makes available free of cost to all Tompkins County nonprofits as well as businesses and organizations seeking volunteer opportunities. "Volunteer Tompkins" is UWTC's answer to that need to re-build post-pandemic.

Utilizing the GivePulse platform, and through grant funding from the Einhorn Center, UWTC secured the ability to engage volunteers with our local nonprofits. Known as "smart" platform, the web-based platform intelligently connects volunteer opportunities with volunteers based on skill sets/needs, availability/schedule, and interests. It also provides employers with information on their employee volunteer time and nonprofits with the in-kind value of that volunteerism. Secured in May 2022, the program will launch publicly in October 2023.

Einhorn Center
FOR COMMUNITY ENGAGEMENT

BETTER UNITED THANKS TO

Great Collaborations



COLLABORATIONS WITH COMMUNITY FOUNDATION OF TOMPKINS COUNTY

With a shared commitment to strengthening lives in Tompkins County, UWTC partnered with Community Foundation in several ways this year:

- The establishment of a United Way of Tompkins County Agency Fund
- Moving to a shared license for our mutual grants making platform, Foundant, which means nonprofits can access funding applications and reports for UWTC, Community Foundation, and Legacy Foundation via the same portal and without duplicating information asked by all three funders while also reducing each organization's administrative costs
- Conducting the "United for Community" campaign which supports the administrative costs for both organizations, increasing our capacity to fund community impact projects.

BORGWARNER

LYNNETTE SCOFIELD KEY CONTRIBUTOR AWARD: **BORGWARNER**

The Lynnette Scofield Key Contributor award was presented to BorgWarner. This award, named to honor long-time UWTC volunteer Lynnette Scofield, recognizes a local business or organization that has played a pivotal role in helping UWTC carry out its mission. BorgWarner demonstrated its continued commitment to the health and wellbeing of Tompkins County and its community members by making a "Name of Giving Level" commitment to our Corporate Cornerstone program as well as inviting UWTC volunteers and staff to speak directly with its workforce about the UW/211 ALICE Program and invite them to come alongside others by making a gift. BorgWarner then matches employee gifts by 50%. Additionally, BorgWarner supports the volunteer time of Chris Thomas, (title of BW role), who serves on our Board of Directors and our Planning and Community Impact Committee. Thank you, BorgWarner, for giving back to Tompkins County in these impactful ways!



Gail Belokur presents the award to Chris Thomas, representing BorgWarner

BETTER UNITED THANKS TO...

Great Volunteers

PAT STAGE VOLUNTEER
OF THE YEAR AWARD:
BRANDON FORTENBERRY

The Pat Stage Volunteer of the Year award is awarded to a UWTC volunteer who has “exceeded all expectations of what it means to be a volunteer.” This year, Brandon Fortenberry of Cornell University was selected for his tireless and inspiring work towards strengthening the lives of those living, working, and learning in Tompkins County. Brandon served as the Cornell Co-Chair in 2022-23 and brought to the table several new ideas and tireless energy. His leadership resulted in the re-establishment of Cornell Student United Way and a 12% increase in the Cornell campaign. Brandon rounded up the year by volunteering to serve as Cornell Co-Chair (again alongside Pat Wynn) for 2023-24. Please join us in thanking Brandon for his service in Tompkins County through his volunteer work with UWTC!



Michael Ramos presents the award to Brandon Fortenberry

UNSUNG HERO AWARD:
MICHAEL PEREHINEC

The Unsung Hero award was presented to Michael Pehinec of Coughlin & Gerhart and a key UWTC volunteer. The Unsung Hero award recognizes a UWTC volunteer who has gone above and beyond to serve their community in a way that might not be known to the public. This year, Michael was selected for his dedication to our community and UWTC by serving on our Board of Directors and stepping up to Board leadership as Board Chair for 2023-2025. Michael has consistently been a collaborator that both board and staff members can count on to find solutions to our organizational and community challenges. He also serves in leadership for Special Olympics. Michael's contributions to our community are beyond those required of his position, and show a personal commitment that make him well-deserving of this recognition.



Relationship Liaison Cal Walker presents the award to Michael Pehinec

Tocqueville & Livermore Society Donors

We make every effort to acknowledge donors in the manner they prefer. If your acknowledgment is in error we sincerely apologize, and encourage you to contact Megan Omohundro, Chief Development Officer at (607) 500-GIVE or campaign@uwtc.org so that we can correct our mistake in future publications. Thank you!

TOCQUEVILLE SOCIETY:

Annual gifts \$10,000 or more
Anonymous (2)
Anne and Andrew Karolyi
Brooks Family Giving
Celia Jewell Estate
Charles and Jane Walcott
David & Tove Hammer
Eric & Mary Smith
Fred and Susan Van Sickle
Janice Turner In Memory of James Turner
Joel and Cathy Zumoff
Kim Overby and Gary Koretzky
Paul Fleming
Rahn & Vickie Pitzer

Taughannock: \$5,000–\$9,999

Amy and Dave Iles
Anonymous (2)
Beer Family Fund
Bruce and Claudia Voss
Lewenstein
Celia Jewell Estate
Joe and Marney Thomas
Joel and Susan Brock
Maxine Welcome
Michael & Dawn Redlin
Michael Kotlikoff and Carolyn McDaniel
William and Mary Kennedy

Treman: \$2,400–\$4,999

Adam T. Smith
Amy and Dave Iles
Ann Hoffman and Brian Heltsley
Ann T & John T Lemley
Anonymous (6)
Barbara Lovenheim
Beta Mannix
Catherine Penner
Chris and Clara Barrett
Chris D. Thomas
Deborah Mohlenhoff and Mark Spadolini
Denis Gopan
Don and Carol Randel
Donna Miller Barsotti
Dorothy & David Mermin
Erin Mulrooney
Frances and Dexter Kozen
Fred Schneider & Mimi Bussan
George and Deirdre Hay
Harry and Jan Katz
J.R. & Leslyn (McBean) Clairborne
James & Dorothy Spencer
James and Terry Byrnes
Jim Best & Andy Vail
Joel and Nancy Malina
John J. Hewitt
John Mack
John T. Lis
Karen Knudson & Danny Fox
Kathleen M. Rasmussen
Kay & Richard Moore

Leo Tohill and Irene Komor
Martha E. Pollack and Ken Gottschlich
Matthew Ulinski
Michael and Lisa Thompson
Peter Vercillo
Peter W. and Ann W. Martin
Philip Lewis & Catherine Porter
Robert & Pamela Swieringa
Sharon J. Dittman
Stephen Romaine and Tanya Vanasse
Susan H. Murphy
Susan Larkin
The Burgess Family
William & Marlene Jewell

Buttermilk: \$1,200–\$2,399

Abby Westervelt
Aimin Yang and Yiqi Luo
Alan and Nancy Pedersen
Alice M. Colby-Hall
Allison and Michael Riley
Amber Gilewski and Ducson Nguyen
Amy McCune
Anne & Norbert McCloskey
Anonymous (9)
Arthur and Bonnie Groos
Barbara Baird & David Holowka
Barbara Finlay
Barry Adams
Beth and Lee Dyer
Brad & Mary Grainger
Bradford and Kelly Bell
Carman and Sandra Brink Hill Fund
Charles Guarino
Christine Olson and Dennis Miller
Christine Werner
Claudia Lazzaro
Craig Riecke
Curtis and Amanda Ufford
Danny and Lynn Eastman
David & Stephanie Herrick
David G. Evelyn
David Kay and Mary Milne
David P. Williamson
David Shalloway
Deana Bodnar
Elizabeth Collins
Elizabeth Earle
Elizabeth K. Peck and W. Bradley Wendel
Emily Wilcox Gier
Frances Webb
Frank Wise
George and Deirdre Hay
Gerard P. Lippert MD
Greg and Bev Hartz
Gregg Houck
Gregory Menzenski & Pamela J. Hanna
Gwendolyn Spizz
Hank & Betsy Dalrymple
Harry and Jan Katz

Helen D Talty
In Honor of: The Staff of UWTC
James Hedlund
Jean and Daniel McPheeters
Jeffrey Silber & Pamela Bleiwas
Jeffrey True and Susan Schattschneider
Jessica Rankin
Joanne and Dave Troutman
John and Charles Bennett
John Halaychik
John March
Karen Schachere and Philip McMichael
Karli Buday & Michael Pehinec, Jr.
Katherine Anderson & Max Pensky
Katherine Houpt
Katherine McComas
Kavita Bala and Andrew Myers
Kellie and Rick Page
Kevin P. Pelletier
Kimberlee Swartz
Laura Georgianna
Leslie and Timothy Meyerhoff
Lisa and John Whitaker
Mahinder Kingra
Martin & Susan Hatch
Maryanne and Richard W. Banks
Maury Tigner
Michael Waldman
Michael Washburn
Michelle M. Benedict
Pat Johnson and Jim Giles
Pat Wynn
Patricia M. Ard
Resa and Michelle Reynolds
Robert B & Sandra W Baxter
Robert Langhans
Robert Talda & Jeanne Kisacky
Ronald and Rebecca Harris-Warrick
Ronald and Rebecca Harris-Warrick
Sarah Tomei
Saul & Roselyn Teukolsky
Scott Keenan
Susan & Jim Markowitz
Susan and Gregory Martin
Thomas & Elizabeth Fisher-York
Thomas & Lisa LiVigne
Tim Oonk
Todd & Tracy Pfeiffer
Tom Cole
Tom Hambury and Judith Nusbaum
Tom Hirasuna & Jean Hunter
Volker M. Vogt
Willi Mae Montejo
William & Barbara Fry
William Tomek

Ithaca: \$700–\$1,199

Adrian Lewis
Alan & Susan Zehnder
Alicia and Shawn Kenaley
Anonymous (9)
Anu Rangarajan and Gregor Delisle
Barbara S. Romano
Beth Flynn-Ferry
Beth Kunz and David Flaten
Bill & June Gilligan
Bill and Sandy Dhimitri
Bob and Michelle Delaney
Bonita & Mike Lindberg
Bradford & Gail Carruth
Brenda & Ron Bricker
Cal & Joan Organ
Cal Walker
Carolyn Greenwald
Cate Hicks
Cathy Benson-Aloi
Charles & Linda Garbo
Chet Osadchey
Christina Stark & David Weinstein
Christine & Michael Pearlman
Christopher Bobik
Cynthia Pakkala
Daniel Loucks
Dave Kershaw
David & Julie Brumsted
David Evans
Debbi Kruszewski-Warner
Dorothy Debbie
Doug Antczak and Wendy Robertson
Dr. David Cedarbaum
Ellen Avril
Emily Metz
Frank and Maura Fetsko
Frank Strickland
Fred Muratori
Gail and George Belokur
Gary Stewart
Gene & Jean German
Gilbert and Ilma Levine
Greg and Tammy Reynolds
Howard & Erica Evans
Iris and Donald Greenberg
J. Robert Barlow
James Cutting
Janet & Jeff Johnson
Janice E. Thies
Jason & Carrie Moore
Jeanette L. Miller
Jeanne Boodley-Buchanan
Jen Rouin
Jennifer & Nathan Tavares
Jennifer Carlton-Cooper
Joanne DeStefano
John Abel
John Mazzello & Erika Mudrak
Karen Trask
Kathleen Schlather
Kathryn Boor
Kati Torello
Kelley Gridley

Kevin Ingerson
Kevin Mietlicki
Kimberly Rothman
Kirsten Colegrove
Larry & Arlene Chase
Linda & David Caughey
Linda Bruckner
Lisa Nicholas
Liz and Paul Kirk
Lloyd Powell
Marc & Karen Weinberg
Margaret McEntee
Marilyn Migiel
Martin Cross
Mary & Neil Hieber
Mary and Kip Opperman
Mary McIlvennie
Matthew Tomazin
Megan & Eric Omohundro
Michael Berlin
Michael Paz
Michael Rollins
Mike and Sandy Sweazey
Nancy J Pruitt
Nancy Potter and George Gull
Nic and Michele van de Walle
Patricia Woodworth
Paul & Laurie Levesque
Paul Nadasdy
Peggy Matta
Peter and Patricia Stage
Peter G. Barton
Prof. Risa M. Mish
Rachel A Clarkson
Rachel Giordano
Ralph and Kay Obendorf
Rebecca Sparrow
Renata Dabrowska
Richard and Elizabeth Darlington
Richard Nowogrodzki
Rita and Joseph Calvo
Robert Dattola
Roger Loring
Ruth Aslanis
Sally G & Henrik N Dullea
Sarah Miller Espinosa
Shailja and Vishal Gaur
Shalini Mimani & Tom Kissane
Sherri Koski
Spring Buck
Stephen Snyder
Sue Hemsath
Susan Brower
Susan McCouch and Paul Coen
Susan Riley
Tammy Wheeler
Tayza Yeelin
The Kuceyeski/Williams family
Theresa Brace
Thomas & Jane VanDerzee
Thomas D. Fox
Thomas Nikola
Thomas Robinson
Wendell Norvell
Wendy Kimble Dugan
William Demo

Corporate Cornerstone Partners

MAKING THE 100% PROMISE POSSIBLE

Corporate Cornerstone Partners provide the infrastructure upon which UWTC works and serves. This generous and committed group of individuals and employers join together and underwrite UWTC's administrative costs so that 100% of all other donations can be used for needed programs and services.

TITANIUM \$100,000 AND ABOVE



PLATINUM
\$50,000-\$99,999



DIAMOND CIRCLE
\$25,000-\$49,999



ANONYMOUS

DIAMOND
\$10,000-\$24,999



GOLD
\$5,000-\$9,999



SILVER
\$1,500-\$4,999



BRONZE
\$500-\$1,499



GREGG HOUCK



GAIL & GEORGE BELOKUR



PEARL
\$100-\$499



LAURA SCHOONMAKER



JOANNE AND DAVE TROUTMAN



Dryden Mutual Insurance President & CEO Peter Vercillo presents their annual gift to UWTC



Our Team



MICHAEL RAMOS
President & CEO
May 15, 2023–Present



GAIL BELOKUR
Interim CEO
July 1, 2022–May 12, 2023
Chief Operating Officer
Aug. 2018–Present



MEGAN OMONHUNDRO
Director of Resource Development
Sept. 2018–June 2022
Chief Development Officer
August 2023–Present



GREGG HOUCK
Senior Director of Community Impact
Dec. 2021–Present



ALLISON HARTMAN
Communications & Engagement Manager
Aug. 2022–Nov. 2022
Director of Resource Development
Nov. 2022–April 2023
Director of Communications & Engagement
May 2023–Present



JULIE LUCAS
Executive Assistant
Jan. 2023–April 2023
Director of Resource Development
May 2023–Present



CHRISTINE PEARLMAN
Controller
Nov. 2019–June 2023



CAL WALKER
Relationship Liaison
Aug. 2022–June 2023



ANNE LAU
Finance Director
July 2023–Present

2022-23 AND 2023-24

Our Board

OFFICERS

2022-23

Chair
Scott Keenan
Tompkins Community Bank*

Vice Chair
J.R. Clairborne
Tompkins County

Treasurer
Kevin Mietlicki
Alternatives Federal Credit Union

2023-24

Chair
Michael Pehinec
Couglin & Gerhart

Vice Chair
Myriah Marnell
Tompkins Community Bank

Past Chair
J.R. Clairborne
Tompkins County

Treasurer
Kevin Mietlicki
Alternatives Federal Credit Union

* Board Term Ended June 30, 2023

+Board Term Began July 1, 2023

~Board Term Ended during 2022-23

MEMBERS

Devan Accardo
Well Said Media

Alex Adelewitz
Wegmans

Cody Baldwin+
Cayuga Health Systems

John Bradac*
Retiree, Ithaca College & Tompkins
Cortland Community College

Quincy Davidson
Ithaca College

Foula Dimopoulos
Cornell University

Kami Drake
Gola Osteria

Joey Durgin~
Infinity Athletics

David Evelyn, M.D.
Retiree, Cayuga Medical Center

Luke Heptig
Maguire Family of Dealerships

Craig Higgins~
Cornell University

Ducson Nguyen
CrowdStrike & Ithaca Common
Council

Kellyann O'Mara
M&T Bank

Delmer Padgett+
Tompkins-Seneca-Tioga BOCES

Callyn Pyhtila
Tompkins Community Bank

Dominick Reckio
Tompkins County

Susan Riley
Cornell University

Cindy Rodriguez~
Adirondack Diversity Solutions

Kathy Schlather
Human Services Coalition of
Tompkins County

Patricia Stage
Retiree, Cornell Federal Credit Union

Chris Thomas
Borg Warner

Cindy Walter*
Tompkins-Seneca-Tioga BOCES

EMERITUS DIRECTORS

John Alexander
Retiree, CBORD Group

Maryanne Banks
Retiree, Tompkins County
Department of Social Services

Eugenia Barnaba
Retiree, Cornell University

James Byrnes
Retiree, Tompkins Financial Corp.

Greg Hartz
Retiree, Tompkins Community Bank

Tom LiVigne
Retiree, Cornell University

Susan Murphy
Cornell University

Lucinda Noble
Retiree, Cornell University

Mary Opperman
Cornell University

John Rudd
Retiree, Cayuga Medical Center

Peter Salmon, CFS
IFN Consulting

Diane Shafer
Community Volunteer

Paul Streeter
Retiree, Cornell University

Charlie Walcott
Retiree, Cornell University

Gary Woloszyn
Retiree, Wegmans

Financial Statements

STATEMENTS OF FINANCIAL POSITION

	6/30/2023	6/30/2022
Current Assets	\$992,883	\$688,193
Long Term Investments & Funds Held In Trust	\$598,787	\$824,883
Property and Equipment	\$10,811	\$14,535
TOTAL ASSETS	\$1,602,481	\$1,527,611
Current and Non-Current Liabilities	\$117,694	\$132,710
Net Assets With Donor Restrictions	\$1,388,911	\$1,431,049
Net Assets Without Donor Restrictions	\$95,876	(\$36,148)
TOTAL LIABILITIES AND NET ASSETS	\$1,602,481	\$1,527,611

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	2022-2023	2021-2022
Campaign Contributions and Other Donations	\$1,930,843	\$1,983,939
Other Revenue	361,083	(\$52,515)
TOTAL PUBLIC SUPPORT AND REVENUE	\$2,291,926	\$1,931,424
Program Services	\$1,267,590	\$1,892,564
Management and General	\$286,349	\$280,493
Fundraising	\$220,564	\$225,014
TOTAL GRANTS AND EXPENSES	\$1,774,503	\$2,398,071
CHANGE IN NET ASSETS	\$89,886	(\$466,647)



MICHAEL PEREHINEC
2023-24 Board Chair

We are pleased to report that UWTC was once again issued a “clean audit,” with no material misstatements or internal control weaknesses– which is the highest opinion an independent auditor can issue.

You will notice the organization’s net assets increased by \$89,886 this year after a loss of \$466,647 the year prior. We applaud the 2022-23 staff leadership to accomplish this improvement and support the continuation of a strengthened position as we move forward.

Importantly, our audit showed that our campaign revenue versus fundraising dollars ratio is strong; for every \$1 spent on fundraising we raised \$42. Our management versus program ratios are also considered to be very healthy, and I refer you to the Organizational Budget chart on page 5 to illustrate this point.

We trust these financials assure you as donors that UWTC is practicing strong fiscal management and achieving significant community impact with your gifts.

Michael Perehinec

FINANCIAL STATEMENTS

Audited financials were prepared by Sciarabba Walker & Co., LLP and are filed with the IRS and NY State and are available to anyone in our offices or upon request.

You may receive our last financial report at: www.uwtc.org/annual-report-financials
You may receive additional information on charitable organizations at: NY Office of the Attorney General (www.charitiesnys.com) (212-416-8401)

UNITED IN ACTION

2023-24 COMMUNITY CAMPAIGN

Individual Pledge Card



United Way
of Tompkins County

100% of donors' gifts go to programs and services; all processing fees and administrative costs are covered by UWTC and our Corporate Cornerstone Partners.

Name: _____

Personal Phone #: _____

Personal Email: _____

Home Address: _____

City: _____ State: _____ Zip Code: _____

Employer Name: _____

☐ Retiree ☐ I will retire within 12 months
☐ Please contact me about planned giving

Please combine my gift with my spouse/partner's contribution.

Acknowledgement:

How would you prefer for UWTC to acknowledge your gift?

Name: _____

Address: _____

Employer: _____

☐ Same as above
☐ Anonymous
☐ Name(s) _____

Pledge Amount:

\$ _____

☐ Payroll Deduction

\$ _____
amount per pay period

X

of pay periods

☐ Payment Enclosed

☐ Cash
☐ Check

please make checks payable to:
United Way of Tompkins County

☐ Bill Me

☐ One Time ☐ Monthly
☐ Quarterly

☐ Please contact me about a stock gift
☐ Donor advised gift of \$ _____
coming from _____

☐ Charge Me

☐ One Time
☐ Monthly
☐ Quarterly

billing start month

☐ Credit/Debit
☐ ACH

Account #: _____
(Cards & ACH)
Routing #: _____
(ACH Only)
CVV: _____ Exp. Date: _____ Zip Code: _____

Signature

☐ Please make this a perpetual pledge unless I notify UWTC otherwise via a new pledge or other communication.

Thank you for supporting our community by giving through UWTC! You are all set, unless you wish to designate.
(If so, please continue on the back side of this form.)

United Way of Tompkins County does not provide goods or services as whole or partial consideration for this contribution.
You will receive a thank you letter acknowledging your gift within 30 days, or you can receive one after that time by emailing campaign@uwtc.org or calling us at (607) 500-GIVE.

A copy of UWTC's latest annual financial report may be obtained from us by emailing info@uwtc.org, on our website at uwtc.org/public-reporting, calling (607) 500-GIVE, or by stopping into our offices located at 313 N. Aurora St, Ithaca, OR from the Attorney General's Charities Bureau's Website – www.charitiesnys.com – or by calling the Attorney General - (212) 416-8686.

313 N Aurora Street | Ithaca, NY 14850 | P: 607.272.6286 | www.uwtc.org

ENGAGE.

ORGANIZE.

TRANSFORM.

Designate Your Gift to Support Community Impact (Community Care Fund)

United Way of Tompkins County utilizes donations designated for community impact to:

- Address critical needs identified through local, community-based organizations.
- Support specific strategic projects that will positively impact our community
- Provide grants to a range of Tompkins County based organizations that move us towards thriving for all.
- Reduce and remove barriers to resources for marginalized communities

☐ I wish to designate my full pledge of \$_____ to support community impact.

☐ I wish to designate \$_____ of my pledge to support community impact.

Designate Your Gift to A Specific Area of Impact

United Way of Tompkins County will invest your donation to support programs and services in impact area(s) of your choosing.



☐ \$ _____
Access to Safe,
Affordable Housing



☐ \$ _____
Childcare



☐ \$ _____
Childhood and
Youth Success



☐ \$ _____
Food Security



☐ \$ _____
Mental Health



☐ \$ _____
Racial Justice



☐ \$ _____
Health Programs
and Services
(UrgentRx
Program)



☐ \$ _____
Local Disaster
Recovery and
Environmental Impact



☐ \$ _____
Support for Households/
Individuals Facing Economic
Challenges
(United Way/2-1-1 ALICE Program)



☐ \$ _____
Support for Organizations to Address
Critical Infrastructure Needs or Start New,
Innovative Programs
(T. Merrell Shepherd Grant Fund)



☐ \$ _____
Supporting the Flourishing
of Marginalized
Communities

Designate Your Gift to A Specific Organization(s)

United Way of Tompkins County will invest your donation to support programs and services in impact area(s) of your choosing.
(Other organizations must be a 501(c)3 nonprofit that complies with the Patriot Act)

Other United Way:

☐ I wish to designate \$_____ to United Way in _____

(List County and State)

Other Organizations:

☐ I wish to designate \$_____ to _____

☐ I wish to designate \$_____ to _____

☐ I wish to designate \$_____ to _____

(Organization, City, and State)

My total designations (Community Impact + Specific Areas + Specific Organizations) = \$_____
(This should match your pledge amount on the front of the card)