



TOCQUEVILLE SOCIETY LEVEL UP PROGRAM

*Be a part of
something bigger*

Tocqueville Society:

Tocqueville Society is United Way of Tompkins County's leading giving network, comprised of donors who give an annual gift of \$10,000 or more. The Tocqueville Society, named after philanthropist and humanitarian Alexis de Tocqueville, began 32 years ago. Members set an example of leadership and stand in the gap between current realities and aspirations for economic stability for collective impact.

Level-Up Program:

The United Way of Tompkins County Level-Up Program is a new path to become a member of United Way's Tocqueville Society.

The Level-Up program provides an extended, six-year track so you can participate in United Way's premier giving society while gradually growing your impact in our community.

Created for those dedicated to transformational and collective impact, the Tocqueville Level-Up Program helps supporters scale their giving.

Under this program, those giving \$2,500 or more and committing to Level-Up will be considered a Tocqueville Society member immediately. The Level-Up Program allows you to grow your giving over a six-year period, all while being recognized as a Tocqueville member and part of a community of our most generous donors.

You can also Fast Track your gift to help you evolve your philanthropic goals as you continue to increase your giving level. When you take advantage of Fast Track, you will be fully recognized as a member of United Way's Tocqueville Society, invited to select events and listed as a leadership donor. Fast Track members give \$5,000 in first year of membership, \$7,500 in year two, and \$10,000 in your third and final Fast Track year.

To make a gift today contact UWTC's Chief Development Officer Megan Omohundro, at (607) 272 6286 ext: 222 or momohundro@uwtc.org to get started.

Tocqueville Level Up Worksheet (for your personal use):

Name: _____

Personal Phone #: _____

Personal Email: _____

Home Address: _____

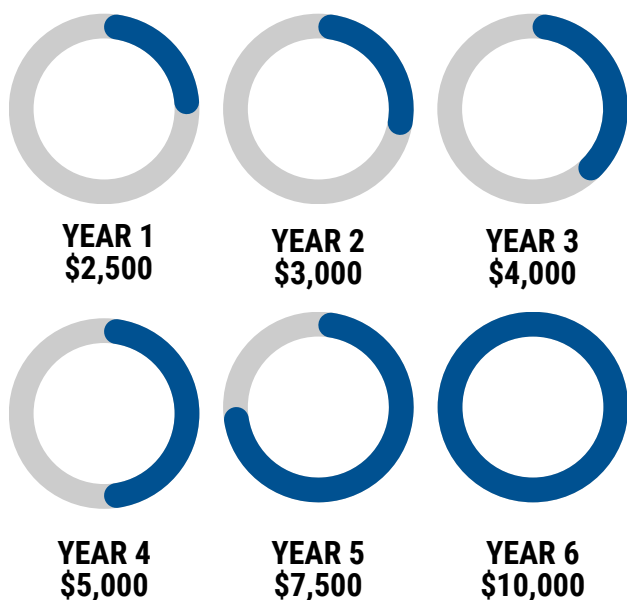
City: _____ State: _____ Zip Code: _____

I have already committed \$ _____ for this year.

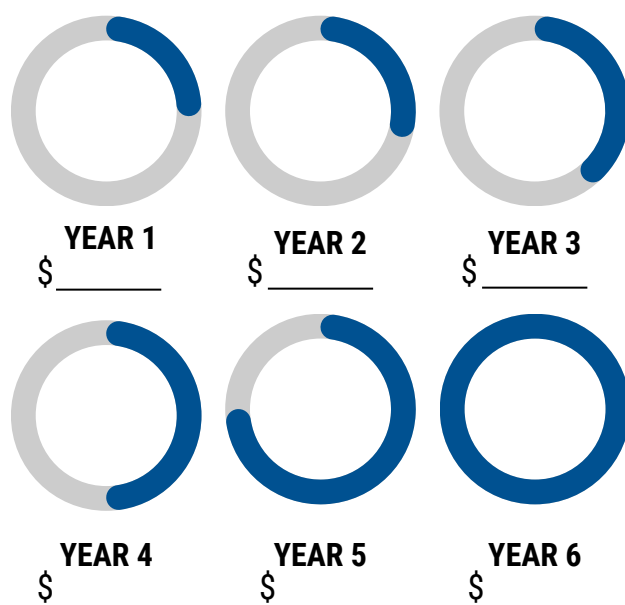
*Pledges already made will count towards year 1 total

Tocqueville Society “Level Up” Program:

☐ Choose the Premade Path below,
by choosing a year for each level:



☐ OR Create a Custom Track:



Tocqueville Society is a \$10,000+ yearly gift

Please contact UWTC’s Chief Development Officer, Megan Omohundro by email at momohundro@uwtc.org, by phone at (607) 229-8494 for assistance with the Tocqueville Society “Level Up” Program.
Megan is also available to talk to you about your planned giving.

Tocqueville Society Membership Benefits:

United Way Tocqueville Society members make a profound impact on the community with purposeful giving that creates meaningful solutions for needs within Tompkins County. In addition, members enjoy:

- Invitations to an annual Tocqueville Society leadership-giving event
- Invitations to networking, volunteer and business development opportunities
- Opportunities to connect with others who share your passion to improve our community.
- Stories and updates about how your gift is making a difference in our community
- Exclusive communications regarding UWTC funding priorities, new initiatives & projects
- Recognition as a Tocqueville Level Up Program member in UWTC publications