

CONNECTING COMMUNITIES



United Way of Tompkins County

ANNUAL REPORT 2016-2017

OUR MISSION

to improve **LIVES**
by mobilizing the
caring **POWER**
of **OUR** community

OUR CORE VALUES

INCLUSIVENESS
PHILANTHROPY
INTEGRITY
IMPACT
SYNERGY
CONTINUOUS
IMPROVEMENT

OUR VISION

Working with others we will
build an organization that...



Supports individuals in their efforts to live self-sufficient, productive lives

Connects families with their communities



Encourages diverse agencies and communities to engage each other to achieve mutual goals

Models and expects fairness, dignity and respect.



A MESSAGE FROM OUR PRESIDENT:



My annual note will be shorter than usual this year. First and foremost, thank you for supporting our community, UWTC, my team, and me. Working with partners from across our area, UWTC continues to make life stronger for local residents.

The connections and partnerships we have been a part of create a living history of trust, meaningful work and positive outcomes. All of the work is real, and some of it is raw, demanding and urgent.

In total, these efforts make life better for people and our community a healthier place. I believe the messages and photos in this report present some special examples of these rich experiences and uplifting events.

Thank you,

James A. Brown
President & CEO
United Way of Tompkins County

OUR BOARD CHAIR:



Thank you for the opportunity to serve as your Chair of the UWTC Board. Through the collective effort of our community volunteers, UWTC staff, and volunteer committees, the Inclusive Community Partnership model has become a reality. This transition and transformation has matured into process and implementation. The community's generosity provided the resources so desperately needed through the annual campaign. The need for services continues to grow, which presents challenges to fundraising. By working together, lives are changed by our caring actions, giving, and awareness.

*Lisa Whitaker
2016-17 Board Chair
United Way of Tompkins County*

OUR CAMPAIGN CHAIR:



Serving as the 2016-17 campaign chair was one of the most heartening and rewarding experiences of my life. I came to know the depth of true caring that exists in our community and saw how dollars collected by United Way make a real difference in the lives of people who are our neighbors.

My thanks and gratitude go to the United Way staff and Board, our campaign volunteers, and thousands of contributors for creating and supporting a connection between the United Way and the community that has never been stronger.

Thank you, Tompkins County!

*Joe Mareane
2016-17 Community Campaign Chair
United Way of Tompkins County*

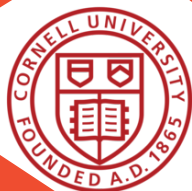
ithacajournal









Wegmans



M&T Bank



CORPORATE CORNERSTONE PARTNERS

-  PLATINUM : \$50,000+
-  DIAMOND CIRCLE: \$25,000 - \$49,999
-  DIAMOND: \$10,000 - \$24,999
-  GOLD: \$5,000 - \$9,999
-  SILVER: \$1,500 - \$4,999
-  BRONZE: \$100 - \$1,499

ITHACA
COLLEGE

HOLTARCHITECTS

C.S.P. Management
Real Estate Management, Sales & Development

SCIARABBA
WALKER & CO
LLP
CERTIFIED PUBLIC ACCOUNTANTS
BUSINESS CONSULTANTS

Anonymous

conifer
REAL ESTATE DEVELOPMENT, CONSTRUCTION & MANAGEMENT

communiqué
design & marketing, inc.

TH TRAVIS
HYDE
PROPERTIES

Chemung Canal
Trust Company
Building relationships since 1833



Anonymous

Connecting Business and Communities

Corporate Cornerstone Partners are a generous group of local businesses that fully support United Way's administrative and operating expenses. Thanks to their generosity and commitment to improving our community, 100% of your gift goes directly to support education, financial stability and health initiatives in Tompkins County.



Well Said.

cbord



Baker Travel



TAYLOR AND MEDINA

The Next Generation of Community Leaders

Taylor Burk and Medina Lojic have a long history with United Way of Tompkins County. They are both about to start their Senior year at Dryden High School, and have been involved with as many of our Student Engagement Programs as they possibly could.

It all started when they were in 7th grade at Dryden Middle School. Teachers and counselors are asked to recommend students who they believe would enjoy becoming part of the Focus On Community Understanding Service (FOCUS) program (page 10). After their first year participating in the program, Taylor and Medina came back as group leaders in 8th grade. Since moving to high school, they have continued to lead and facilitate the program along with Mrs. Linda Bruno.

Mrs. Bruno has been instrumental to Taylor and Medina's involvement with the community by informing them of different possibilities and opportunities available to them through United Way. This summer, Taylor and Medina are participating in the Summers of Service Program (page 9). "We've been looking forward to the internships probably since like... 9th grade when we first heard about them from Mrs. Bruno!" Taylor says. They are interning at Suicide Prevention as PR assistants, contacting local summer camps raising awareness about Mental Health, and doing outreach about Suicide Prevention services.

Taylor and Medina's leadership experience is not limited to the FOCUS program. In 8th grade, they participated in the Ashoka Youth Venture program, where several local area students learned about their community, identified areas of need, and designed programs that would address these needs.

"We thought about how 6th graders didn't have sports or any extracurricular activities, so we wanted to create a club for them" says Medina. So they created SCIMEDACA (or academics backwards), which received \$1000 in funding from the Ashoka Youth Venture, and which they are still running at Dryden Middle School. They meet with 6th graders twice a month and give them tips on becoming organized and being better students. The program is open to all 6th graders; every year, they have roughly 15-20 students join.

Taylor and Medina also participated last year in the Youth and Philanthropy program (page 12), which teaches about leadership and allows students to allocate \$25,000 to different programs and organizations. Next year, they'll be coming back as YAP mentors.

Somehow, Taylor and Medina still manage to keep busy outside of all this community involvement. Taylor works 2 jobs, plays basketball and runs Cross Country among other extracurricular activities. Medina is the president of the Business and Marketing Honor Society, the President of the National Honor Society, and the Vice President of Serteen (a community service program). They are both getting ready to apply to college.



"I would tell young people to take full advantage of any opportunity that comes their way!"

In their own words, these are their takeaways from their community involvement:

Taylor: "I think the biggest thing is you really grow as a person. It sounds cliché, but I've learned so much about leadership while leading all the programs, meeting so many people, and learning how to communicate. In all of the programs we've done, we've worked with people who are older than us and even have had to lead people who are older than us. It is kinda scary at first but you get used to it"

Medina: "I think I've gained a lot of leadership skills, but also just being able to network and meet people in the community who I probably never would have thought of meeting. People like Mr. Brown for example and other people from UW and other organizations."



"If you're able to get involved with United Way I would find a way! even if you're just volunteering at one of the events."



Top to bottom, left to right: Medina and Taylor at the FOCUS awards ceremony; James Brown, Samantha Granison, Taylor, Medina, Kelsey Rossbach and Mrs. Bruno at the FOCUS Ceremony; and Taylor and Medina doing some volunteer work at the UWTC offices

STUDENT ENGAGEMENT

It has always been very important to us at United Way to connect members from different parts of our community. With such a large college population in Tompkins County, it has become one of our priorities to engage with youth and students and guide them in the process of getting involved and giving back. Much like Taylor and Medina (page 7 and 8), dozens of other students every year become active participants of their community through one (or sometimes several) of the following programs:

Summers of Service



The Stephen E. Garner Summers of Service is a paid program aimed at local High School students entering their senior year. It is funded by Cornell University Student United Way Campaign as well as by the gifts of many generous donors. Through this program, students are paired with local health and human service agencies and experience first-hand what it is like to work in a non-profit setting.



Focus on Community Understanding & Service



The FOCUS program is aimed at Middle School students in local schools around Tompkins County. For the last few years, Dryden has been the home of FOCUS. Thanks to funding from the Cornell University Student United Way and the Dryden Youth Opportunity Fund, students review applications for projects from their local communities, and allocate \$2,000 to the programs they believe will benefit most from it.

FOCUS GRANTS:

- Village of Dryden - Replacing Four Basketball Backboards at Montgomery Park
- Dryden Summer Food Connection
- Community Dinners at Dryden United Methodist Church
- Varna Community Association - Water for Kids!
- Lifelong - Enhance Your Fitness transitioning into SAIL (Staying Active and Independent for Life)



Cornell University Student United Way



Cornell Student United Way leads and supports a variety of fundraising events including the A Capella United Concert, the Stephen E. Gardner Day of Caring, and the Duff Ball. Through their fundraising, they also support the Stephen E. Garner Summers of Service, and FOCUS.

Ithaca College Student United Way



The Ithaca College Student United Way (IC SUW) raises funds through events they host throughout the year, and then allocates these funds through a competitive grant writing process. IC SUW also serves as a connecting point between United Way and local non-profits, and the Ithaca College student body.

ITHACA COLLEGE SUW GRANTS:

- Cancer Resource Center of the Finger Lakes
- The History Center in Tompkins County

GIAC'S KICK BUTTS DAY



Youth and Philanthropy



Youth and Philanthropy (YAP) provides High School Students with an opportunity to become more involved in their community. Through this program, students get a better understanding of issues affecting people locally and what programs are in place to help address these issues. The program also includes leadership training, and team-building exercises, that help students understand how to use their strengths to help others. At the end of the program, YAP participants allocate a total of \$25,000 to local programs after a thorough grant review process.

YAP GRANTS:

- Alternatives Impact:
Free Community Tax Program
- Catholic Charities of Tompkins/Tioga:
Transportation Assistance
- Enfield Community Council, Inc.:
Youth Paddling Club
- Family & Children's Service of Ithaca:
Open Doors Program
- Family Reading Partnership:
The Bright Red Reading Tent
- Ithaca Community Childcare Center:
Outdoor Classroom
- Ithaca Health Alliance:
Patient Database Upgrade and Server Replacement
- The Discovery Trail:
Kids Discover the Trail! Program Expansion



COMMUNITY CARE FUND

The Community Care Fund supports Education, Financial Stability and Health in Tompkins County. This fund is distributed annually by a committee of volunteers who review grant applications, as well as outcomes of programs from local organizations.

Education - \$264,350

Brooktondale Community Center	Youth Program
Brooktondale Summer Camp	Groton Community Council
Child Development Council	Groton Public Library
Child Care Resource Referral Program (CCRR)	Groton Recreation Committee
Family Support Services	Groton Youth Services Program
Teen Pregnancy/ Parenting Program	Ithaca Community Childcare Center (IC3)
Danby Community Council	Emergency Access Scholarship Fund
Danby Scholarships Program	Lansing Community Council
Youth Services	Lansing Youth Services
Downtown Ithaca Children's Center	The Learning Web
Tuition Assisted Childcare Program	Community, Career Exploration & Apprenticeship
Dryden Community Council	McLean Community Council
Southworth Library Summer Reading	Calling All Teens
Southworth Library Teen Programs	Newfield Community Council
Dryden Community Camp	Before & Afterschool Program
Enfield Community Council	Summer Day Camp
Enfield School Age Program Scholarships	Summer Reading Program
Enfield Summer Day Camp	Youth At-Risk and General Recreation
Teen Program	Southside Community Center
Franziska Racker Centers, Inc.	Recycle Ithaca's Bikes (RIBS)
Early Childhood Feeding Program	Ulysses Community Council
Freeville Community Council	Afterschool Program
Freeville Summer Recreation Program	Library Program
Girl Scouts NYPENN Pathways	Nursery School
Girl Scout Leadership Experience	Summer Recreation
Greater Ithaca Activities Center	Youth Services
Teen Program	

Income - \$260,877

Better Housing for Tompkins County
Tompkins County Home Repair Program
Brooktondale Community Center
Caroline Food Pantry
Catholic Charities of Tompkins/Tioga
Immigrant Services Program (ISP)
Samaritan Center Emergency Services Program
Challenge Workforce Solutions
Contract Production Facility
Job Club
Foodnet Meals on Wheels
Home Delivered Meals
Groton Community Council
Izzy's Closet
Human Services Coalition
Human Services Planning
2-1-1- Information and Referral Services Program
The Learning Web
Youth Outreach
Legal Assistance of Western New York, Inc. - LawNY
LawNY - Ithaca
McLean Community Council
McLean Community Hall
Newfield Community Council
Newfield Kitchen Cupboard
Opportunities, Alternatives and Resources of Tompkins
Opportunities, Alternatives and Resources
Rescue Mission Alliance of Syracuse
Emergency Shelter/Day Center
The Salvation Army
DAP - Direct Assistance Program
Tompkins County Senior Citizens' Council (Lifelong)
Tax Counseling for the Elderly
Tompkins Learning Partners
Adult Literacy
Ulysses Community Council
Trumansburg Food Pantry
Women's Opportunity Center
On the Job Training

4226

Donors



211

Organizations



\$1,894,448

Raised



Health - \$353,825

Advocacy Center of Tompkins County	Gadabout Transportation Services, Inc.
Youth Intervention and Prevention Services	Gadabout Transportation Services
Alcohol & Drug Council	Greater Ithaca Activities Center
Education & Prevention Program	Recreation Program
Outpatient Alcohol & Drug Treatment	Adult/Senior Program
Brooktondale Community Center	Lansing Community Council
2016-17 Playground Project	Lansing Department of Parks and Recreation
Old Mill Newsletter	McLean Community Council
Cancer Resource Center of the Finger Lakes	Happening in the Hamlet
Individualized Information and Support for Those	McLean Beautification Committee
Affected by Cancer	The Mental Health Association in Tompkins County
CDRC – Community Dispute Resolution Center	KIDS First Summer Recreation Program
Mediation Services	PASS Program Mentor Training
Danby Community Council	Community Health Education Outreach
Family Programs	The Salvation Army
Newsletter	Salvation Army Golden Agers (SAGA)
Danby Seniors	Youth and Educational Supports
Dryden Community Council	Suicide Prevention and Crisis Service
Southworth Library Large Print Materials	Crisisline
Enfield Community Council	Online Counseling Service for Youth
Community Newsletter	Tompkins County Senior Citizens' Council (Lifelong)
4th & 5th Grade Basketball	Senior Citizen's Council (Lifelong) Activities
Family & Children's Service	Volunteers Connected!
Clinical Counseling	Varna Community Association
Psychiatry Services	Varna After School Program (VASP)
Rural Outreach Services	YMCA of Ithaca and Tompkins County
Finger Lakes Independence Center	Open Door Scholarship Program
Disability Benefits Education and Assistance	

A team of **35** community volunteers spent **612** hours evaluating each program for efficiency and effectiveness, ensuring good stewardship of your investment.

DAY OF ACTION



95
hours
of
volunteering



over
60,000
people
impacted





FAT TUESDAY



HUNGER AND FOOD

HUNGER & FOOD SPRING AND FALL GRANTS TOTALING \$76,951

Catholic Charities of Tompkins/Tioga
Samaritan Center Personal Needs Products
Center for Transformative Action/Youth Farm Project
Fresh Snack Program
Challenge Industries, Inc.
Job Club.
Child Development Council
Family Services Program
Food Security.
Community Dinners at Dryden United Methodist Church
Community Dinners
Cornell Cooperative Extension of Tompkins County
Healthy Food For All
Feeding Change
Single Moms Project
Dryden Community Council
Dryden Kitchen Cupboard
Weekend Backpack Program
Enfield School Age Program, Inc.
Healthy Lifestyles
Foodbank of the Southern Tier
Mobile Food Pantry
Tompkins County BackPack Expansion

Foodnet Meals on Wheels
The Search for More Wheels
Freeville Community Council
Freeville Food Pantry
Horticulture Program – Cornell Cooperative Extensions
Seed to Supper
Loaves and Fishes of Tompkins County Inc.
Free Meal Program
Rescue Mission Alliance of Syracuse
Ithaca Rescue Mission
Food Pantry
The Learning Web
Youth Outreach
The Mental Health Association of Tompkins County
The Jenkins Center of Hope and Recovery
Newfield Community Council
Newfield Kitchen Cupboard
Rescue Mission Alliance of Syracuse
Community Food Pantry
Tompkins County Action
Emergency Food Pantry



HUNGER HERO



DAY OF CARING



over
5,000
pounds
of food
raised





CANS ALONG CAYUGA



over
2,000
pounds of food
raised

OUR BOARD



Chair - Lisa Whitaker, *CFCU Community Credit Union*
1st Vice Chair - Tom Hilton, *The CBORD Group, Retired*
2nd Vice Chair - Lynette Scofield, *William Henry Miller Inn*
Immediate Past Chair - Kim Swartz, *Cornell University*
Treasurer - Paul Strebel, *Cornell University and Strebel Planning Group*
President - James Brown¹, *UWTC*
 Simon Barrette, *BorgWarner*
 Luvelle Brown, *Ithaca City School District*
 Bob Case, *M&T Bank*
 J.R. Clairborne, *Loaves and Fishes*
 David Evelyn, M.D., *Cayuga Medical Center*
 Chris Fagan, *Sciencenter*
 Graham Gillespie, *HOLT Architects*
 Scott Keenan, *Tompkins Financial*
 Bonita Lindberg, *Tompkins Financial*
 Laurie Linn, *Communiqué Design & Marketing*
 Joe Mareane, *Tompkins County*
 Heather McDaniel, *Tompkins County Area Development*
 Leslie Meyerhoff, *Cornell University*
 Jason Moore, *Tompkins Financial*
 Chet Osadchey, *Cayuga Radio Group*
 Nicole Pagano, *Green Street Pharmacy*
 Andrew Quagliata, *Cornell University*
 Gary Stewart, *Cornell University*
 Paul Streeter, *Cornell University*
 Jennifer Tavares, *Tompkins County Chamber of Commerce*

Emeritus Directors

John Alexander, founder of *CBORD Group, Retired*
 Marianne Banks, *Tompkins County Department of Social Services, Retired*
 Eugenia Barnaba, *Cornell University, Retired*
 James Byrnes, *Tompkins Financial Corp., Retired*
 Tom LiVigne, *Cornell University, Retired*
 Susan Murphy, *Cornell University, Retired*
 Lucinda Noble, *Cornell University, Retired*
 John Rudd, *Cayuga Medical Center*
 Gary Woloszyn, *Wegmans*

¹Ex Officio & Non-Voting Member

FINANCIALS

ASSETS		
CURRENT ASSETS:	2017	2016
Cash and cash equivalents	665,903	679,740
Short-term investments	389,613	387,201
Unconditional promises to give	618,608	730,024
Other accounts receivable	16,449	6,916
Prepaid expenses	31,344	44,063
TOTAL CURRENT ASSETS	1,721,917	1,847,944
LONG-TERM INVESTMENTS	830,192	784,647
FUNDS HELD IN TRUST BY OTHERS	131,802	126,443
PROPERTY AND EQUIPMENT		
Property and equipment, net of accumulated depreciation of \$246,740	<u>39,983</u>	<u>36,438</u>
TOTAL ASSETS	\$2,723,894	\$2,795,472
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	56,280	\$5,338
Agency allocations payable	145,044	148,554
Deferred designations payable	<u>258,325</u>	<u>244,669</u>
TOTAL CURRENT LIABILITIES	459,649	398,561
NET ASSETS:		
Unrestricted	833,891	836,730
Temporarily restricted	1,313,205	1,443,032
Permanently restricted	<u>117,149</u>	<u>117,149</u>
TOTAL NET ASSETS	2,264,245	2,396,911
TOTAL LIABILITIES AND NET ASSETS	\$2,723,894	\$2,795,472

Audited financial statements were prepared by Sciarabba Walker and Co., LLP. Reports are filed annually with the United States Internal Revenue Service, and the New York State Department of the State, Office of Charities Registration. Reports may be obtained by contacting these organizations, or by contacting the United Way of Tompkins County.



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Design by Karlem Sivira



United Way
of Tompkins County