LIVE UNITED

United Way

United Way
of Tompkins County

BE THE SOLUTION

2019-2020 Annual Report

LETTER FROM JAMES

Over the years, my appreciation for the United Way's Board giving me an opportunity to be the organization's CEO has grown. Beyond stable employment, I have received the benefits of living in this area and working with community leaders from across Tompkins County and New York State. The trust that United Way had earned prior to my arrival created a base of individuals and businesses who were committed to making the organization successful.

That was 1997, and there have been successful and challenging times over the past 23 years. In the process, I have been able to be a part of local communities' rich philanthropic cultures. This has been rewarding beyond description. After our county, NYS and most of the country shut down, I saw people across Tompkins County reach out and help one another in ways I had not imagined.

The work of soliciting contributions, promoting and sharing the impact that community agencies and United Way have locally, was replaced by immediate and widespread COVID-19 responses from individuals and organizations. Funded partners and United Way became the recipients of unsolicited generosity. Large gifts, small gifts, continuous gifts, all coming as responses to the damage brought on by the pandemic.

Years ago, a mentor (and Cornell law school graduate) told me that gaining humility was equal to any skill one could acquire. Viewing our diverse communities' caring and generous actions, my understanding of the statement has grown. My gratitude has also grown as United Way's revenue increased over 19% from the previous year.

> "For the many challenges we face locally, **there is a tremendous reservoir of compassion and capacity that can be mobilized.**"

For the many challenges we face locally, there is a tremendous reservoir of compassion and capacity that can be mobilized. I frequently saw Cal Walker, United Way's 19-20 Community Campaign Chair, demonstrate resilience and strength that motivated others to take timely and needed actions. Lives were changed, strengthened and saved by these actions. I have seen people who had no previous involvement with United Way reach out to help others. For several months, a donor contacted our office to thank the United Way team and make "one last" gift to help.

The following pages show other examples of our friends, neighbors, and strangers coming together for the well-being of all. Challenges present opportunities, and the opportunities available to our communities are great (as are the needs). Thanks to all who have allowed United Way to be a part of identifying and addressing the problems and possibilities within our communities.

With humility and gratitude,

United Way
of Tompkins County

JAMES BROWN
President & CEO
United Way of Tompkins County

United Way of Tompkins County helps people meet their immediate, basic needs while creating lasting change by strengthening the three building blocks for a good life: education, financial stability and health. We believe in self-determination, local solutions, and accountability.

OUR MISSION

To improve lives by mobilizing the caring power of our community

OUR CORE VALUES

Integrity
Inclusiveness
Impacts
Synergy
Philanthropy
Continuous Improvement

OUR VISION

Working with others, we will build an organization that:

- Supports individuals in their efforts to live self-sufficient, productive lives
- Connects families with their communities
- Encourages diverse agencies and communities to engage each other to achieve mutual goals
- Models and expects dignity, fairness, and respect

THANK YOU

JASON MOORE
2019-20 Chair
Board of Directors

Thank you for the opportunity to serve as Board Chair of United Way of Tompkins County. It has been a remarkable year with record levels of community volunteerism, fundraising, and engagement.

The strong strategic plan that had been put in place by the United Way Board enabled the organization to be responsive to immediate COVID-19 needs in the local community. High priority needs have continued to grow and it is reassuring to know that local philanthropies such as UWTC are working diligently with other non-profits in the community on progressive solutions.

Many thanks and gratitude to the United Way staff, board, community volunteers, and various contributors that have made a real difference in the lives of our neighbors and friends by donating their time, funds, and wonderful ideas.

LESLIE MEYERHOFF
2020-21 Chair
Board of Directors

For many of us, the year 2020 will be remembered as challenging, painful, or worse. A shining beacon of hope this year has been the United Way of Tompkins County. We have anticipated community needs and responded to them in new and innovative ways. We have created new coalitions with local funders and agencies to bring together the many rich resources of Tompkins County to provide support and assistance to individuals and families.

In addition, as you can see in this annual report, we have been able to build on and expand existing programs and services to help more people.

Living through this pandemic gives me a glimpse into what life may have been like 100 years ago when the flu pandemic came to the United States. It was at that time (1921) that the United Way of Tompkins County was born as the Community Chest. Then, like now, the community banded together to create an infrastructure of support and caring for all of its members.

As we celebrate this important milestone this year, I look forward to continuing the important work of building coalitions, adapting to meet community needs, and being a critical resource to Tompkins County and all of its citizens.

BE THE SOLUTION

CAL WALKER
2019–20 Community Campaign Chair

We've just completed a very successful UWTC Campaign and, as Chair, I extend a heartfelt and enthusiastic thank you to all the donors who were so generous with their resources, and to the many volunteers who were equally generous with their time.

Working together, we were able to accomplish three significant goals:
- reversed a 3-year downward trend by raising more than the previous year
- reached and exceeded our ambitious "stretch" goal
- surpassed the $2,000,000 mark for the first time since 2015

In many ways, these were extraordinary accomplishments, particularly because of the abrupt shifts in the norm thrust upon everyone by COVID-19. In the midst of those unprecedented challenges, our committed Campaign Committee, staff and volunteers saw opportunities to further engage with our caring community to work creatively, collaboratively, and expeditiously in meeting a range of urgent needs – many of which were accelerated by the pandemic.

The most important contributing factor in the campaign's success was, without a doubt, widespread community support! Throughout the campaign, we made it a priority to continually increase community awareness of UWTC as an advocate, convener and funder and, importantly, explain the benefits of giving through the United Way. The response was simply amazing!

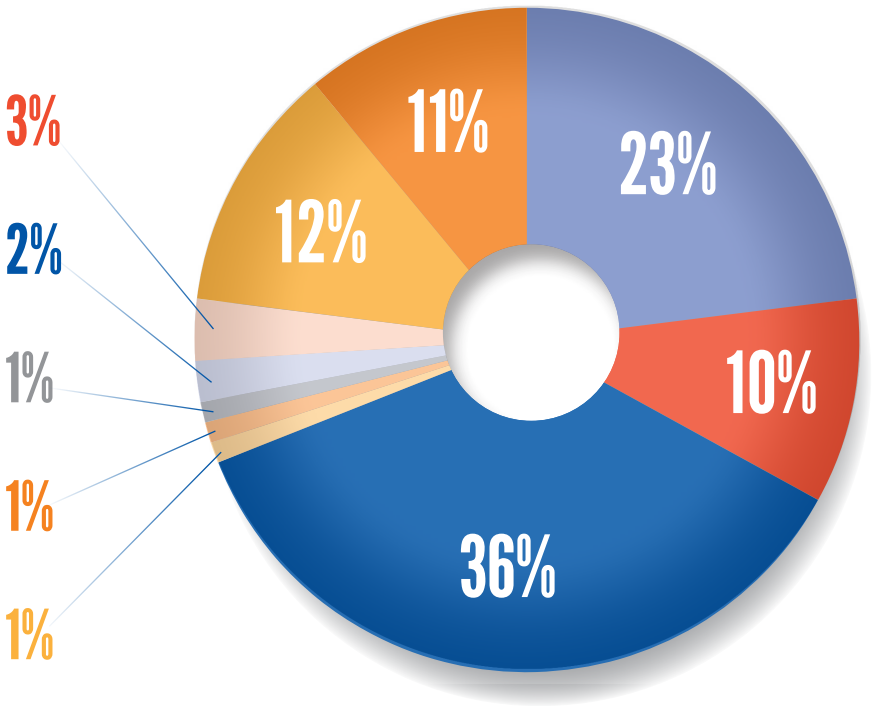
We're very fortunate to live in a community where so many organizations are doing so much good for so many people, and to appreciate the fact that it's made possible through the genuine caring and concern of our many generous donors. This year's campaign was directly supported by 3,205 donors, many of whom were new contributors!

We are also grateful to the fifty-seven (57) businesses and individuals who joined UWTC as Corporate Cornerstone partners, and made gifts of over $217,000 that covered UWTC's administrative costs, ensuring that gifts from all of our other donors will go directly to programs and services directly supporting our neighbors throughout Tompkins County.

This has been a banner campaign year and I feel honored to have worked in partnership with an incredible team of individuals and organizations who understand that, together, we can do much more toward the betterment and uplift of our community than any of us can possibly do alone. For that, I say "Thank You!"

CAMPAIGN 2019–2020

2019–2020 UWTC Campaign Allocations. These funds will support our work and that of our funded partners in the 2020-21 fiscal year:



- Donor Designations to Tompkins County Non-Profits *23%* **$474,628**
- Donor Designations to Non Profits outside of Tompkins County *10%* **$213,729**
- Community Care Fund *36%* **$750,000**
- Youth Philanthropy Grants *1%* **$27,000**
- T. Merrell Shipherd Fund *1%* **$15,000**
- Urgent Rx Allocations *1%* **$20,000**
- COVID-19 Relief Allocations *2%* **$43,792**
- COVID-19 Recovery Allocations *3%* **$55,000**
- Other UWTC Programs *12%* **$258,872**
- Corporate Cornerstone Partners: Contributions to Operating Expenses *11%* **$217,835**

TOTAL **$2,075,856**

STATEMENTS OF FINANCIAL POSITION

	6/30/2020	6/30/2019
Current Assets	$1,348,116	$1,459,607
Long Term Investments & Funds Held in Trust	$929,572	$872,382
Property and Equipment	$31,454	$41,562
TOTAL ASSETS	**$2,309,142**	**$2,373,551**
Current Liabilities	$568,714	$427,571
Net Assets With Donor Restrictions	$1,573,709	$1,596,608
Net Assets Without Donor Restrictions	$166,719	$349,372
TOTAL LIABILITIES AND NET ASSETS	**$2,309,142**	**$2,373,551**

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	2019-2020	2018-2019
Public Support and Revenue	$1,742,378	$1,626,031
Grants and Expenses	$1,947,930	$1,810,495
CHANGE IN NET ASSETS	**($205,552)**	**($184,464)**

FINANCIAL STATEMENTS

Audited financials were prepared by Sciarabba Walker & Co., LLP and are filed with the IRS and NY State and are available to anyone in our offices or upon request.

You may receive our last financial report at: www.uwtc.org/annual-report-financials. You may receive additional information on charitable organizations at: NY Office of the Attorney General (www.charitiesnys.com) (212-416-8401)

COVID RELIEF & RESPONSE ACTIVITIES

BEING THE SOLUTION FOR COVID-19 IMPACTS THROUGH AGENCIES

From mid-March until the end of our fiscal year (June 30), UWTC mobilized our T. Merrell Shipherd Fund in response to agency needs due to the pandemic. As is always the case, UWTC received applications on a rolling basis to address immediate needs identified by local human services agencies. However, the committee met virtually to review these applications within two business days of receipt. Those applications recommended by the committee for approval then went through an expedited process through our Executive Committee, which was given this power by the Board of Directors for COVID-19 related matters. Thanks to similarly immediate response by our donors, we had funds available to disperse for approved applications. Thus, we were able to make grants available within 2-3 weeks of the initial ask to respond to community needs. Several grants were made in collaboration with area funders, including: Community Foundation of Tompkins County, Legacy Foundation, Park Foundation, Triad Foundation, Human Services Coalition, Health Foundation of Western New York, and Visions Federal Credit Union.

COVID-19 RELIEF FUND AWARDS: IMMEDIATE RESPONSES TO NEEDS DUE TO COVID-19 IMPACT ON TOMPKINS COUNTY

CATHOLIC CHARITIES OF TOMPKINS/TIOGA*
$3,000 to support a flexible fund for households allowing individuals and families accesses to resources to help pay for basic living expenses.

CAYUGA ADDICTION RECOVERY SERVICES*
$3,000 to create remote systems in order to continue to provide mental health services.

CAYUGA MEDICAL CENTER*
$5,000 to support the purchase of two Rheonix testing machines in order to increase Tompkins County's COVID-19 testing capabilities.

CHILD DEVELOPMENT COUNCIL*
$10,254 to provide both baby supplies and child care scholarships for families in need due to COVID-19 impacts on their households.

DOWNTOWN ITHACA CHILDREN'S CENTER*
$3,000 to provide childcare services for essential workers.

FOODNET
$13,650 to provide a safety supply of 8,750 meals to an estimated 625 older adults & others in need in case of an emergency shutdown.

HEALTHY FOOD FOR ALL*
$2,057 to distribute fresh produce to households in need

HUMAN SERVICES COALITION OF TOMPKINS COUNTY*
$1,750 to provide professional consulting services to community and human service organizations as they responded to the barriers and emerging needs created by COVID-19.

ITHACA CHILDREN'S GARDEN
$1,500 to maintain 22 vegetable gardens that will supply local food pantries with fresh produce.

THE SALVATION ARMY*
$5,000 to increase the frequency and reach of their mobile food pantry.

$53,211

TOTAL AWARDED MARCH–JUNE 2020

YMCA OF ITHACA AND TOMPKINS COUNTY*
$5,000 to create remote systems in order to continue to serve individuals and families.

United Way of Tompkins County

*Award was made in collaboration with other Tompkins County Funders

UW/211 COVID-19 RESPONSE PROGRAM

In May 2020, the United Way of Tompkins County Board of Directors passed a resolution to invest $50,000 of the 2019-20 campaign funds raised into "COVID-19 Recovery efforts." They were soon joined by the Legacy Foundation, which granted UWTC $5,000 towards this initiative. In June 2020, the specific program was identified and approved by the UWTC Board of Directors. The United Way/211 COVID-19 Response Program, in collaboration with the Human Services Coalition, provides mini-grants of up to $500 per qualified household to address basic needs expenses outside of food distribution. The program launched in August 2020.

STEP 1

COMMUNITY MEMBERS WHO LIVE OR WORK IN TOMPKINS COUNTY CALL 2-1-1 WITH HUMAN SERVICES NEEDS

STEP 2

2-1-1 OPERATORS PERFORM A SHORT INTAKE PROCESS AND EXPLORE EXISTING PROGRAMS TO MEET NEEDS. IF NONE FOUND THEY PROCEED TO STEP 3

STEP 3

2-1-1 OPERATORS PROCESS A FUNDING REQUEST ON BEHALF OF QUALIFYING HOUSEHOLDS FOR GRANTS UP TO $500 TO PAY QUALIFYING HOUSEHOLD EXPENSES SUCH AS:

- Car Insurance & Repairs
- Child Care Expenses
- Essential Appliances
- Health Insurance
- Phone & Utility Bills
- Rent
- Other expenses agreed upon with the United Way

STEP 4

UWTC FULFILLS THE REQUEST BY PAYING THE APPROPRIATE VENDOR DIRECTLY ON BEHALF OF THE ORIGINAL CALLER

Human Services Coalition

2·1·1 Tompkins/Cortland

13,493 CALLERS

2-1-1, A UWTC FUNDED PROGRAM, PROVIDED RESOURCES FOR 13,493 CALLERS IN 2019-20

FOOD & HUNGER SOLUTIONS

Emma Terwilliger, UWTC's Director of Community Impact, assists with emergency food prep at Foodnet Meals on Wheels in March 2020.

STEPHEN E. GARNER DAY OF CARING

The 2019 Day of Caring Food Drive and Annual Campaign Kick-off was again held at Stewart Park. Over 100 volunteers and donors from several workplaces in Tompkins County joined together to provide our local food pantries with non-perishable items. These included Tompkins Trust Company, Cornell University, IYB, CFCU Community Credit Union, Wegmans, and HOLT Architects. Wegmans and Eat the Food provided hospitality support for volunteers. Approximately 3,000 pounds of food were collected and distributed among 14 Tompkins County food pantries in one day.

FOOD DELIVERIES DURING NY STATE'S PAUSE

When Governor Cuomo announced his COVID-19 related emergency executive order on March 22, UWTC began working with various community partners to address food access during a time in which everyone was encouraged to stay home. Together with the 2-1-1 Tompkins/Cortland, Human Services Coalition, Food Bank of the Southern Tier, and Gadabout Transportation Services, UWTC built an emergency delivery system that continued to deliver emergency food items to households throughout the fiscal year.

Soon, new partners joined the effort including Salvation Army, Healthy Food for All, B&B Flooring in Dryden, and Urban 4-H at Cornell Cooperative Extension. UWTC also organized the delivery of formula and baby essentials from Child Development Council -- also delivered to families by Gadabout. Below are the total number of deliveries organized from March 30 through the end of June.

EMERGENCY FOOD DELIVERIES

714 UNDUPLICATED INDIVIDUALS	321	110	73	42
INDIVIDUALS SERVED	FOOD DELIVERIES	DELIVERIES THAT INCLUDED FRESH PRODUCE	BABY SUPPLY DELIVERIES	FAMILIES PROVIDED BABY SUPPLIES

SUCCESS STORY: **UWTC PLANTERS PROJECT**

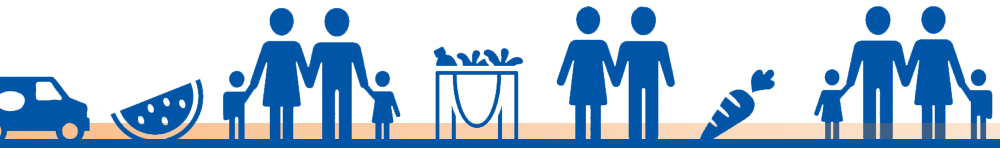
The Livermore Building has become one of the newest community garden sites. Accessible raised beds were designed by students from Trumansburg Central School District and brought to life by René Carver from Green Star Co-Op. René oversaw this year's growing season and harvest. The fresh vegetables grown in the beds will be donated to local food pantries.

PROJECT ACKNOWLEDGEMENTS:
Project Coordinator: René Carver
Designers: Seth McIntyre, Tyler LaDiue & Andrew Masters
Design Supervisors: Jim Perkins & Michi Schulenberg
Construction: Regis Carver
Donated Materials: Locust Lumber of Newfield, TreeTops Tree Service, Cayuga Compost, GreenTree Garden Supply
Donated Plants/Seeds: Gary Fine, Ellen Baer, Scott Nissenson

SUCCESS STORY: **ENFIELD FOOD PANTRY RESPONSE TO COVID-19**

Prior to the pandemic, Enfield Food Pantry (EFP) served about 200 families a week at its distributions on Sundays and Mondays. Within two weeks of school and business closures in mid-March, pantry attendance doubled. Volunteers compiled all the available pantry products into an online shopping list on the church website and set up a Google form for clients to select drive-thru pickup times. Because of EFP's preparation, when NY PAUSE went into effect, EFP was ready.

"Client choice is a matter of dignity," pantry coordinator Jean says. "By that next week, clients selected exactly what they needed from our menu. We gathered a group of volunteers who spent two days packing and another group who delivered packages to the vehicles as they drove past the pantry. We delivered a high volume of items chosen by clients while maintaining client and worker safety." EFP was among the first pantries to re-open its door to clients in May. Keeping everyone safe, preserving clients' dignity and providing a stigma-free grocery-shopping experience are among top priorities for the pantry. Thanks to UWTC donors, EFP and other Tompkins County pantries have been able to continue meeting community needs related to hunger during the COVID-19 crisis.



2019-20 UWTC FUNDING SUPPORTED

17
TOMPKINS COUNTY FOOD PANTRIES

25,775
PEOPLE SERVED AT COMMUNITY MEALS

3,890
UNDUPLICATED FAMILIES SERVED

245,595 MEALS
WERE SERVED THROUGH UWTC FUNDED PROGRAMS IN 2019-2020

YOUTH & PHILANTHROPY PROGRAM (YAP)

Tompkins County high school students work for two months every fall hosting a competitive grant process which awards a total of $25,000 to local nonprofits. Through this service, students gain firsthand knowledge of community needs and resources and come to learn the importance of philanthropy. The funding distributed to grant recipients is provided by Triad Foundation.

> *My favorite part of the YAP Program was being able to allocate funds to organizations giving back to the community. I learned a lot about group discussion and how to reach consensus/compromises.*
>
> — YAP 2019 Participant

YAP AWARDS FALL 2019

BADEN-POWELL COUNCIL, BOY SCOUTS OF AMERICA
Urban Scouting $1,000

CATHOLIC CHARITIES TOMPKINS/TIOGA
Transportation Assistance $3,000

FAMILY READING PARTNERSHIP
Family Reading Partnership's Story Walks for Groton and Newfield $1,485

FINGER LAKES INDEPENDENCE CENTER
Modular Ramp Accessibility Program $4,000

FOODNET MEALS ON WHEELS
Blizzard Bag Program $4,165

FRIENDS OF ITHACA YOUTH BUREAU
Cass Park Arena Enclosure $1,000

GOLDEN OPPORTUNITY
Tutoring and Mentoring Service $3,000

ITHACA HEALTH ALLIANCE
Ithaca Free Clinic Food Pharmacy Public Expansion Initiative $2,500

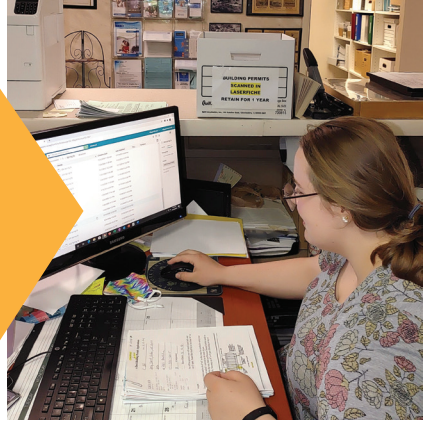
SUICIDE PREVENTION & CRISIS SERVICE OF TOMPKINS COUNTY
Help for Every Teen $2,000

THE DISCOVERY TRAIL
Kids Discover the Trail! 2019-20 Expansion $1,500

YOUTH FARM PROJECT/ FRESH SNACK FOR ALL
Fresh Food for All Healthy Snack Program Expansion 2020 $1,350

TOTAL FUNDING: $25,000

ENGAGING WITH YOUTH



A Village of Groton intern serves as an office assistant.

A Village of Groton intern works on a beautification project.

67%

of youth in Tompkins County learned new skills through UWTC funded programs in 2019-2020

STEPHEN E. GARNER SUMMERS OF SERVICE

Students engaged through Summers of Service provide services to nonprofits while gaining employment and nonprofit knowledge through paid summer internships. Placements are made at a United Way partner organization for local high school students entering their junior or senior year. The program is named in memory of Stephen E. Garner, former President & CEO of Tompkins Trust Company who also served as a UWTC Campaign and Board Chair.

Agencies Awarded an Internship

Advocacy Center
Women's Opportunity Center*
Village of Groton*
Southworth Library*
Opportunities and Resources of Tompkins County
Ithaca Community Childcare*

** denotes two Summers of Service interns at these locations*

10
TOTAL INTERNSHIPS AWARDED

$1,600
Per Internship
AWARD AMOUNT

$16,000
TOTAL FUNDING

"My internship helped me learn that I can help my neighbors by creating opportunities for everyone even when we are distanced. I was able to make an entire at home summer camp!"

— **Anonymous Summers of Service Intern**, 2020

COMMUNITY CARE FUND

2020–2021 GRANT AWARDS TOTAL: $750,000

OUTCOMES

FINANCIAL STABILITY
$511,650

- Individuals and families have improved financial stability and self-sufficiency.
- Individuals and families build financial assets and improve financial management skills.
- People secure needed resources to address crises.
- People develop skills to gain, maintain, and improve employment.
- People have knowledge of and access to supportive services.
- Families have access to quality, affordable childcare.

HEALTH
$195,275

- Children, seniors and adults have improved physical, emotional, and mental well-being.
- People have access to nutritious food.
- People of all ages are active and build social connections through recreational activities.
- Individuals and families can utilize substance abuse, mental health, and conflict resolution counseling.
- People can obtain medications for acute illnesses.

EDUCATION
$43,075

- Children and youth succeed in school, work, and life.
- Young children enter school ready to succeed.
- Parents and caregivers support children's healthy development.
- Youth succeed academically, develop job skills and engage in civic life.

**Programs in one pillar often fulfill outcomes in additional pillars*

FINANCIAL STABILITY

ALLIANCE FOR CHILDHOOD (JUST PLAY PROJECT)
Summer Just Play Days $10,000

AMERICAN RED CROSS
Emergency Response & Preparedness Services $5,000

BROOKTONDALE COMMUNITY CENTER
Caroline Food Pantry $1,500

CATHOLIC CHARITIES TOMPKINS/TIOGA
Immigrant Services Program $8,000
Samaritan Center Emergency Services $30,000

CHALLENGE WORKFORCE SOLUTIONS
Job Club $5,000
Challenge Prevocational Department $11,000

CHILD DEVELOPMENT COUNCIL
Family Services $35,000
Access to Child Care $20,000

COMMUNITY DISPUTE RESOLUTION CENTER
CDRC's Mediation Services $10,000

CORNELL COOPERATIVE EXTENSION OF TOMPKINS COUNTY
4-H Urban Outreach Program $4,000
Healthy Food For All & FVRx $30,000

DANBY COMMUNITY COUNCIL
Youth Grants $1,000
Youth Program $2,500

DOWNTOWN ITHACA CHILDREN'S CENTER
Tuition Assistance $11,800

DRYDEN UNITED METHODIST CHURCH COMMUNITY DINNERS
Community Dinners $2,000

ENFIELD COMMUNITY COUNCIL
Enfield School Age Program Scholarship Fund $3,500
Enfield Teen Program $3,750

FOOD BANK OF THE SOUTHERN TIER
Direct Service Hunger Relief Programs in Tompkins County $5,000

FOODNET MEALS ON WHEELS
Home Delivered Meals & Nutrition Counseling $30,000

FREEVILLE ELEMENTARY SCHOOL PTA
Fresh Snacks Program $2,000

GADABOUT
Gadabout Transportation Services $11,000

GREATER ITHACA ACTIVITIES CENTER, INC.
Hospitality Employment Training Program $4,000
GIAC Teen Program $15,000
GIAC Youth Program $33,000

GROTON COMMUNITY COUNCIL
Groton Recreation $800
Groton Youth Services $2,500

GROUNDSWELL CENTER FOR LOCAL FOOD & FARMING
Farm Business Training Program $2,000

HABITAT FOR HUMANITY OF TOMPKINS AND CORTLAND COUNTIES
Building Community $2,000

HUMAN SERVICES COALITION OF TOMPKINS COUNTY
2-1-1 Helpline
Information & Referral $10,000
Continuum of Care Coordination $10,000

FINANCIAL STABILITY *(continued)*

ITHACA CHILDREN'S GARDEN
ICG West Village Afterschool Program $7,500

ITHACA COMMUNITY CHILDCARE CENTER
Ithaca Community Childcare Center Expansion $10,500

ITHACA NEIGHBORHOOD HOUSING SERVICES
Small Repair Program $10,000

ITHACA WELCOMES REFUGEES
Global Roots Play School $10,000

LANSING COMMUNITY COUNCIL
Lansing Youth Services $2,750

LEGAL ASSISTANCE OF WESTERN NEW YORK, INC.
Crisis Services - Access to Justice $2,000
LawNY Collaborative Reentry Project $3,000

LIFELONG
Tax Counseling for the Elderly (TCE) $3,000

LOAVES AND FISHES OF TOMPKINS COUNTY
Loaves and Fishes of Tompkins County $22,000

NEWFIELD COMMUNITY COUNCIL
Newfield Before & After School Program $2,800
Newfield Kitchen Cupboard $1,500

OPPORTUNITIES ALTERNATIVES AND RESOURCES OF TOMPKINS COUNTY
OAR Services $10,000

SECOND WIND COTTAGES
Second Wind Cottages $7,500

ST. JOHN'S COMMUNITY SERVICES
SJCS - NY Shelter and Day Center $20,000

THE LEARNING WEB
Learning Web Youth Programs $40,000
Exploration, Life Skills, & Youth Outreach

ULYSSES COMMUNITY COUNCIL
Trumansburg After School Program Inc.
Scholarship Program $2,000
Trumansburg Food Pantry $2,000
Summer Recreation Program $3,000
Trumansburg/Ulysses Youth Services $3,750

VILLAGE AT ITHACA
Family Advocacy Program & Related Projects $12,000

WOMEN'S OPPORTUNITY CENTER
On the job training workshops "Leadership Employment and Development Skills" $5,000

YMCA OF ITHACA AND TOMPKINS COUNTY
Open doors scholarship program $10,000

HEALTH

ADVOCACY CENTER OF TOMPKINS COUNTY
Youth Intervention & Prevention Services $21,000

ALCOHOL & DRUG COUNCIL OF TOMPKINS COUNTY
Outpatient Clinical Substance Abuse Treatment $20,000

BROOKTONDALE COMMUNITY CENTER
Brooktondale "Mall Walking" $200

CANCER RESOURCE CENTER OF THE FINGER LAKES
Cancer Support Services $7,500

ENFIELD COMMUNITY COUNCIL
Enfield Elementary Basketball $900

FAMILY & CHILDREN'S SERVICE OF ITHACA
KINECT Program $20,000
Counseling $30,000
Psychiatry $30,000

GREATER ITHACA ACTIVITIES CENTER, INC.
Adult 60+ Program $5,000

ITHACA HEALTH ALLIANCE
Free Operating Support for Patient Services $35,000

LIFELONG
Lifelong Activities $2,500

RACKER
The Early Childhood Feeding Program $8,175

SUICIDE PREVENTION & CRISIS SERVICE
The Crisisline $15,000

EDUCATION

CORNELL COOPERATIVE EXTENSION OF TOMPKINS COUNTY
Parents Apart $2,500

DANBY COMMUNITY COUNCIL
Newsletter $1,000

DRYDEN COMMUNITY COUNCIL
Southworth Summer Reading Program $1,500

ENFIELD COMMUNITY COUNCIL
Newsletter $1,000

FAMILY READING PARTNERSHIP
Talk, Sing, Read, Play with Me $8,000

GROTON COMMUNITY COUNCIL
Groton Public Library
Summer Reading $1,000

LANSING COMMUNITY COUNCIL
Town of Lansing Recreation Program $1,000

NEWFIELD COMMUNITY COUNCIL
Summer Reading Program $1,000

OPEN DOORS ENGLISH
The Julie Rudd Coulombe Language Program $10,000

OPPORTUNITIES ALTERNATIVES AND RESOURCES OF TOMPKINS COUNTY
Voices That Must Be Heard $4,000

SUICIDE PREVENTION & CRISIS SERVICE
Help for Every Teen $2,275

TOMPKINS LEARNING PARTNERS
Adult Literacy $9,000

ULYSSES COMMUNITY COUNCIL
Summer Reading Program $800

LOCALLY-DRIVEN SOLUTIONS FOR OUR YOUTH

30 PEOPLE PUT BACK TO WORK AT GIAC

790 HOURS POOL OPEN THIS SEASON

6,700 "BATHERS" ABLE TO SWIM

PRICELESS VALUE OF OPENING THE POOL

As soon as the news that COVID-19 impacts on funding for Greater Ithaca Activities Center and the Ithaca Youth Bureau meant that youth programs would be cancelled, our responsive, caring community sprang into action. Through United Way of Tompkins County, donors were able to support two key initiatives: re-opening the Alex Haley Pool at GIAC and restoring a portion of youth programs at Ithaca Youth Bureau.

$80,000 PURITY ICE CREAM

$8,000 LEGACY FOUNDATION

$19,178 170 COMMUNITY DONORS

ALEX HALEY POOL AT GIAC

ITHACA YOUTH BUREAU YOUTH SERVICES

With its anonymous gift, the Ithaca Youth Bureau was able to restore some direct services right away, while others were able to start rebuilding and to launch in the fall.

30 staff were able to return to work sooner than expected to provide summer programming and plan for the fall. Several programs underwent planning to adjust processes and programs due to the pandemic.

$100,000

GIFT MADE BY AN ANONYMOUS GROUP OF DONORS THROUGH THE TOMPKINS CHARITABLE GIFT FUND

RECREATION DEPARTMENT:

442 registrants across a variety of programs

Ages 4 —12 received **3,733 hours** of direct contact time in a program

RECREATION SUPPORT SERVICES:

Providing weekly support for those with disabilities

20 adults

20 youth

COLLEGE DISCOVERY PROGRAM:

22 students in Ithaca City School District

ITHACA BIKE RENTAL:

Able to reopen in July

Over **700** individuals rented bikes in July & August

YOUTH EMPLOYMENT SERVICES:

Partially reopened with **9 teens** places in part-time jobs

SUCCESS STORY: MORE THAN "JUST" BASEBALL... A LANSING COMMUNITY COUNCIL

In July we had a single mother come to us who has had a significant financial struggle since Covid-19 began. She expressed that her son was interested in our summer baseball program. Because of funding from United Way, we were able to sign her son up for both sessions of the camp. Mom was so very grateful; she would stop in and tell us how much her son was enjoying the camp and having the opportunity to be around other kids had really helped to lift his spirits. It is with the help of United Way that we are able to provide families in the community who are financially struggling to get their children involved in recreation programs. The importance of this was even more magnified this year due to the isolation Covid-19 has caused.

3,819 YOUTH

ABLE TO SECURE RESOURCES AND ACCESS INFORMATION THROUGH UWTC FUNDING

BEING THE SOLUTION VOLUNTEER AWARDS

PAT STAGE VOLUNTEER OF THE YEAR AWARD

The Pat Stage Volunteer of the Year award was presented to **Alex Adelewitz**, Service Area Manager at Wegmans in Ithaca. This award, named after its first recipient, is awarded to a UWTC volunteer who has "exceeded all expectations of what it means to be a volunteer." Alex was selected due to his consistent and enthusiastic work throughout the campaign this year.

UNSUNG HERO AWARD

The Unsung Hero award was presented to **Brian McNeal**, Assistant Vice President--Senior Financial Analyst at Tompkins Trust Company. This award recognizes a UWTC volunteer who has gone above and beyond to serve their community in a way that might not be known to the public. Brian, chaired the T. Merrell Shipherd Flexible Fund Committee. Responding quickly and efficiently to requests for funding due to COVID-19 impacts, Brian led the committee in awarding **$53,211** in grants to local nonprofits between March and June 2020.

KEY CONTRIBUTOR AWARD

The Key Contributor award was presented to **Cayuga Radio Group (CRG)**. This award recognizes a local business or organization that has played a pivotal role in helping UWTC carry out its mission. Throughout the year, Cayuga Radio Group provided air time to not only spread the word about UWTC and its initiatives, but also to support many of our nonprofit and business partners. Their signature fundraiser for UWTC, "Wine & Dine" is a 13-hour broadcast produced by Chetby Lite 97.3's "Dave & Jen" featuring fare from local restaurants, wineries & breweries while also highlighting the work of United Way's funded partners.

107

NEW VOLUNTEERS 2019-20

1,018

VOLUNTEER HOURS 2019-20

RESURRECTING MARDI GRAS

For many years, the Community Care Fund benefitted from a “Mardi Gras” event, which went dormant in 2018. Thanks to partner Tompkins Community College, and the vision of key volunteers Deb Mohlenhoff and Greg McCalley, as well as the support of TC3 President Montague, the event was brought back better than ever in February 2020. With the talented chef Patrick Blackman and staff at TC3’s Coltivare restaurant, it was an evening that did New Orleans proud.

The evening’s entertainment was Fall Creek Brass Band, sponsored by CFCU Community Credit Union. They kept the dance floor busy and all guests entertained. Celebrity bartenders TC3 President Orinthia Montague, Mayor Svante Myrick, Dominick Recckio, J.R. Clairborne, Leslyn McBean-Clairborne, and UWTC’s own James Brown served drinks in lively, friendly competition. UWTC Board Members hosted a silent auction, and over 150 guests attended knowing 50% of their ticket prices supported the Community Care Fund. At the evening’s end, money was raised, and our spirits were raised as well!

$4,814 RAISED

AN EVENING OF DELIGHTS
FEBRUARY 25 @ COLTIVARE

CORNELL UNIVERSITY SOLUTIONS

JOHNSON BOARD FELLOWS ANNUAL PROJECT

Each year, UWTC has the benefit of a project conducted by Johnson Board Fellows. The project is agreed upon at the start of the academic year with input from the UWTC Planning and Community Impact Committee. The second year graduate students conduct research and make recommendations in a presentation to both the PCIC and the UWTC Board of Directors. This year, the JBF project resulted in several recommendations that were immediately put into place, including implementing a new Customer Relations Management platform for donors. The remaining recommendations are scheduled to be completed by June 30, 2021.

2019-20 JBF EXECUTIVE SUMMARY

UWTC HAS A UNIQUE VALUE PROPOSITION THAT IT CAN LEVERAGE

VALUE PROPOSITION

UWTC IS A PLATFORM

- Immense reach
- Specialized local knowledge
- Superior vetting ability
- Amplify individual donations
- 100% pass through

+

COMPETITIVE LANDSCAPE

EVOLVING COMPETITIVE ARENA

- Changing donor demographics
- Increased online competition
- Overall industry (sub-category) donations flat for several years

WE RECOMMEND

ENHANCED STRATEGIC FOCUS

- Focus on individual donors
- Pilot ALICE via controlled test

DATA-DRIVEN MARKETING AND COMMUNICATIONS

- Segmentation, Cohort analysis
- Transparency

UPGRADED TECHNOLOGY/ DATA

- CRM
- Website
- Donation software
- Collect more data

AGILE ORGANIZATIONAL PROCESSES

- Partners, community focus
- Leverage Millennials and Gen Z

TOCQUEVILLE & LIVERMORE SOCIETY DONORS

TOCQUEVILLE SOCIETY:

Annual gifts $10,000 or more

Anonymous
Karen and James Brown
Anonymous
Celia Jewell Estate
Anne and Andrew Karolyi
Rahn and Vickie Pitzer
Anonymous
Diane and Richard Shafer
Eric and Mary Smith
Anonymous
Charles and Jane Walcott
Joel and Cathy Zumoff

LIVERMORE SOCIETY

Taughannock: $5,000–$9,999

Joan de Boer
Anonymous
Sally Freund Fund
Matthew Pritchard
Robert J. and Pamela B. Swieringa
Anonymous
Nancy Wilson

Treman: $2,400–$4,999

Maryanne and Richard W. Banks
Christopher Barrett
Paul Feeny and Mary Berens
Steve and Carolyn Beyers
Carol and Richard Booth
Susan and Joel Brock
Joseph K. Bylebyl
James and Terry Byrnes
Sharon J. Dittman
Anonymous
Martha Ferger
Laura Georgianna
Graham Gillespie
Martha Goelzer and Larry Felser
Anonymous
George and Deirdre Hay
Carl and Sue Haynes
Ann Hoffman and Brian Heltsley
John J. Hewitt
Bill and Marlene Jewell
Jan and Harry Katz
Karen Knudson
Anonymous
Claudia Lazzaro
Ann and John Lemley
Philip Lewis and Catherine Porter
Maurine Linder and Glenn Fletcher
John T. Lis
Anonymous
Joel M. Malina
Elizabeth A. Mannix
Peter W. and Ann W. Martin
Karen Schachere and Philip McMichael
Dorothy and N. David Mermin
Anonymous
Susan H. Murphy
June and Mikhail Nasrallah
Lucinda Noble
Anonymous
Catherine Penner
Max J. Pfeffer
Martha E. Pollack
Don and Carol Randel
Kathleen M Rasmussen and Brian F Chabot
Peter and Paulette Salmon
Fred B. Schneider and Mimi Bussan
Adam T. Smith
Rebecca and David Sparrow
Paul Steen and Kyra Stephanoff
Gail Steinhart
Anonymous
Christopher and Therese Tarshus
Anonymous
Stephen Romaine and Tanya Vanasse
Bruce and Claudia Voss Lewenstein
Calemeze Walker
Anonymous

Buttermilk: $1,200–$2,399

Barry Adams
Anurag Agrawal
Doug Antczak and Wendy Robertson
Patricia M. Ard
Anonymous
Anonymous
Anonymous
Donna Miller Barsotti
Peter G. Barton
Keith Barton
Robert B. and Sandra W. Baxter
Brad and Kelly Bell
John F. Bennett
Allan D. Bishop III
Nanette and Jack Blakely
Brenda H. Bricker
Burgess Family
Nancy Bussieres
Bethann Butera
Anonymous
Morten H Christiansen
Alice Colby-Hall
Meg and Tom Cole
Anonymous
Alexander J. Colvin
Anonymous
Mary-Lynn Cummings
Sue Dale-Hall and Lloyd Hall
Joanne and Pete DeStefano
Anonymous
Peggy and David Dunlop
Beth and Lee Dyer
Elizabeth D. Earle
David G. Evelyn
Anonymous
Clare Fewtrell
Thomas and Elizabeth Fisher-York
Anonymous
Anonymous
Barbara T. Friedman
Barbara and Bill Fry
Jim Giles and Patricia Johnson
Denis Gopan
Brad and Mary Grainger
Anonymous
Charles Guarino
Tom Hambury and Judith Nusbaum
Greg and Bev Hartz
Martin Hatch Fund
David A. Herrick
The Hirasuna-Hunter Family
Barbara Baird and David Holowka
Dr. Katherine Houpt
Dave and Amy Iles
John A. Kiefer
Karen C. Kim
Mahinder S. Kingra
Dr. William Klepack
Anonymous
Dan Konowalow and Marcy Rosenkrantz
Frances and Dexter Kozen
Robert Langhans
Marlene A. Larson
Gerard P. Lippert MD
Tom and Lisa LiVigne
John March
Susan and Jim Markowitz
Anonymous
J.R. and Leslyn (McBean) Clairborne
Gregory Menzenski
Leslie and Tim Meyerhoff
Anonymous
Christine Olson and Dennis Miller
Risa M. Mish
Kay and Richard Moore
Erin S. Mulrooney
James and Deirdre Murphy
Anonymous
Amy Newman
Ducson Nguyen
Andy and Betsy Noel
Jerryvonne Nyrop
Eric and Megan Omohundro
Mathew L. Ouellett
Nicole Pagano
Kellie and Rick Page
Alan and Nancy Pedersen
John T. Peeples
Hayden Pelliccia
Anonymous
Anonymous
Loyd Powell
Michelle and Resa Reynolds
Craig Riecke
Anonymous
Susan Schattschneider and Jeff True
Alfred Schatz
Kristi Shults
Jeffrey Silber and Pamela Bleiwas
Anonymous
Anonymous
Nick Sturgeon
Kimberlee Swartz
Robert Talda
Helen and Kevin Talty
Anonymous
Anonymous
Maury Tigner
Leo Tohill and Irene Komor
Bill Tomek
James and Janice Turner
Curtis and Amanda Ufford
Frederick M. Van Sickle
Peter J. and Jacqueline A. Vercillo
Volker M Vogt and Carla Marceau
Madelyn Wessel
Lisa and John Whitaker
Wendy Wilcox and Mark Lewis
David P. Williamson
Frank W. Wise
Anonymous
Dan P. Woodie
Anonymous
Geoff and Cindy Wright
Anonymous
Anonymous

Ithaca: $700–$1,199

Dana J. Abbey
John Abel
Robert H. Abrams
Beth A. Ahner
Phyllis Allen
Anonymous
Katherine Anderson and Max Pensky
Anonymous
Avery August
Anonymous
Wolfgang Baerwald
J. Robert Barlow
Joy Barr
Nina Bassuk
Anonymous
G Beasley and T Ernsing
Anonymous
Gail and George Belokur
Fran Benedict
Anonymous
Anonymous
Bhorjraj Family Fund
Michael and Joyce Billing
Cate Blakemore
Anonymous
Deana Bodnar
Kathryn Boor
Anonymous
Carman and Sandra Brink Hill Fund
Anonymous
Anonymous
Spring Buck
Marina C. Caillaud
Anonymous
Jennifer Carlton-Cooper
Gail and Brad Carruth
Steve Carvell and Julie Stone
Anonymous
Mary Helen Cathles
Anonymous
Marin Clarkberg
Dan Cogan
Paul Cognetta
JoAnn Cornish
Andrew B. Cove and Deborah Montgomery-Cove
Steven Cribbs
Martin Cross
Jonathan Dwight Culler and Cynthia Chase
David M. Cutter
James E. Cutting
Richard Darlington
Bob Dattola
Murray A. Deathe
William Demo
Davina Desnoes
Taisha Dickerson
Greg Dreiling
Rachel Dunifon
Corey Earle
Anonymous
Howard and Erica Evans
Frank and Maura Fetsko
Alyssa and Michael Fontaine
Steve and Carla Fontana
Kristen and Tom Ford
John F. Forester
Charles and Linda Garbo
Kathleen Garner
Anonymous
Al George and Judith Van Allen
Gene and Jean German
Andrew Gil
Bill and June Gilligan
Jessica Gosa
Raymond Gozzi
Rev. Douglas J. Green
Iris and Donald Greenberg
Jeanne M Griffith
Arthur and Bonnie Groos
Nancy Potter and George Gull
Kevin and Tina Hallock
Herbert B. Hartwig, Jr.
Betta and James Hedlund
Dalva and Jo-Ellen Hedlund
Janet Hewitt
Mary and Neil Hieber
Roald Hoffmann
Peter U. Hohendahl
Anonymous
Anonymous
Sally Hoyt
Dr. Sami Husseini and Dr. Catherine Husa-Husseini
Anonymous
Leigh Jackson
Anonymous
Anonymous
Teresa Jordan and Rick Allmendinger
David Kay and Mary Milne
Scott P. Keenan
Anonymous
William and Mary Kennedy
Anne Kenney
Anonymous
Drew A. Kirby
Liz and Paul Kirk
Catherine Kling
Sherri Koski
Peter C. Krakow
Melissa Krisko
Debbi Kruszewski-Warner
Anonymous
Walter and Sandra LaFeber
Andrea Lachance
Paul and Laurie Levesque
Gilbert and Ilma Levine
Mike and Bonita Lindberg
Anonymous
Brian Magee
Cynthia and Joseph Mannino
Peter L. Marks
David Martin
Ann Mathews
Peggy Matta
Jeffrey Matteson
Anonymous
Greg McCalley
Nancy McCauley and Rachael Staebell
Norbert and Anne McCloskey
Katherine McComas
Carl Ginet and Sally McConnell-Ginet
Anonymous
Daniel and Jean McPheeters
Brett and Lisa Mello
Ryan Mercer
Susan Merkel and Joseph Yavitt
Emily D. Metz
Jerry E. Mickelson
Shalini Mimani and Tom Kissane
Jason R. Moore
Pat and Richie Moran
Jane Mt. Pleasant
Eliza Mulhern
Anna and Cindie Murray-Bartels
Pat and Karlis Musa
Paul Nadasdy
Rebecca J. Nelson and Jonathan R. Miller
Anonymous
Nancy and Duane Niswender
Wendell and Susan Norvell
Anonymous
Ralph and Kay Obendorf
Edward Odonoghue
Timothy Oonk
Cal and Joan Organ
Hierald Osorto
Anonymous
Anonymous
Tina Pagano
Anonymous
Banoo and Jeevak Parpia
Anonymous
Elizabeth Katherine Peck
Gretel H. Pelto
Michael Perehinec, Jr. and Karli Buday
Frank D. Perry
Bill Philpot
Nancy J. Pruitt
Beth Putnam
Anu Rangarajan
Anonymous
Randall W. Renshaw
John W. Reps
Greg and Tammy Reynolds
Allison and Michael Riley
Susan Riley and Maria Thomadaki
Anonymous
Tom and Denise Robinson
Barbara Romano
Anonymous
Kathleen Schlather
Andrew and Rosemary Sciarabba
Cecilia Sercan
Sethna Devine Fund
Kelly Morris and David Shalloway
Anonymous
Anonymous
Robert S. Slocum
Chris and Larry Smart
Stephen Snyder
Peter and Patricia Stage
Doug Stayman
Gary J. Stewart
Scott D. Stewart
Kay R. Stickane
David Stinson and Elizabeth Ashford
Wayne Gottlieb and Susan Suarez
Anonymous
Anonymous
Marybeth Tarzian
Jennifer Tavares
Anonymous
Janice E. Thies
Belinda Thompson and Kathy Bambrick
Sarah Tomei
Crossroad Clown
Anonymous
Tim Turecek
Marguerite and Norman Uphoff
Jack and Linda van Almelo
Tom and Jane VanDerzee
Lou Vogel
Lynne R. Vrooman
Anonymous
Christine Werner
Abby Westervelt
Nick Whitmer
Cynthia Wild
Karen D. Wilson
Peter Wissoker
Jude and Alan Wood
Anonymous
Anonymous
Alan T. Zehnder

2019–2020 CORPORATE CORNERSTONE PARTNERS

MAKING THE 100% PROMISE POSSIBLE

Corporate Cornerstone Partners provide the infrastructure upon which UWTC works and serves. This generous and committed group of individuals and employers join together and underwrite UWTC's administrative costs so that 100% of all other donations can be used for needed programs and services.

PLATINUM $50,000 AND ABOVE

Cayuga RADIO GROUP

DIAMOND CIRCLE $25,000-$49,999

BorgWarner

Dryden Mutual Insurance Co. SINCE 1860

TOMPKINS Trust Company

DIAMOND $10,000-$24,999

Cayuga MEDICAL CENTER

CFCU Community Credit Union

Cornell University

VECTOR MAGNETICS

GOLD $5,000-$9,999

Elmira Savings Bank The People's Bank

HOLT ARCHITECTS

M&T Bank

NYSEG

Wegmans

Well Said media

SILVER
$1,500-$4,999

Chemung Canal Trust Company

Coughlin & Gerhart LLP
ATTORNEYS AND COUNSELORS

GUTHRIE

insero & company

ITHACA COLLEGE

Park Grove Realty
Development & Management

SCIARABBA WALKER & CO LLP
CERTIFIED PUBLIC ACCOUNTANTS
BUSINESS CONSULTANTS

TRAVIS HYDE PROPERTIES

ANONYMOUS DONOR

BRONZE
$100-$1,499

Alternatives Federal Credit Union
Where Good Things Happen

Arnold Printing Corporation

Baker Travel Inc.

CAL WALKER

Cayuga Landscape
Ithaca, NY

communiqué

C.S.P. Management
Real Estate Management, Sales & Development

Dominion Energy

edible arrangements

EQUUS ADVISORS
ACCOUNTING AND TAX PROFESSIONALS

Express Employment Professionals

1st National Bank of Dryden
Since 1902

IthacaRentals & Renovations, Inc
The Rental Company Of Choice

Italian ICO carryout

DOLCE DELIGHT

NORTH WOOD

Kionix

LARKIN INSURANCE

MAGUIRE

Midstate Basement Authorities

Moore Tree Farm

NANCY & DUANE NISWENDER

Northside Wine & Spirits

Northwestern Mutual

The Strebel Fund for Community Enrichment

S&S Flooring
for all your flooring needs

SOUTH HILL BUSINESS CAMPUS

TEXAS ROADHOUSE

Treleaven Wines

TRIPHAMMER WINES & SPIRITS

VISIONS FEDERAL CREDIT UNION

Warren Real Estate

ANONYMOUS DONOR

ANONYMOUS DONOR

ANONYMOUS DONOR

OUR BOARD 2019–20

OFFICERS

Chair
Jason Moore
Tompkins Financial

1st Vice Chair
Leslie Meyerhoff
Cornell University

2nd Vice Chair
Scott Keenan
Tompkins Trust Company

Immediate Past Chair
Lynnette Scofield
Retiree, William Henry Miller Inn

Treasurer
Paul Streeter
Cornell University

President
James Brown[1]
United Way of Tompkins County

MEMBERS

Devan Accardo
Well Said Media

Simon Barrette
BorgWarner

John Bradac
Retiree, Ithaca College & Tompkins Cortland Community College

J.R. Clairborne
Tompkins County

Guilherme Costa
Ithaca College

David Evelyn, M.D.
Cayuga Medical Center

Chris Fagan
Sciencenter

Graham Gillespie
HOLT Architects

Andrew Karolyi
Cornell University

Bonita Lindberg
Tompkins Financial

Jeffrey Matteson
Tompkins-Seneca-Tioga BOCES

Greg McCalley
Tompkins Cortland Community College

Ducson Nguyen
Grammatech & Ithaca Common Council

Kellyann O'Mara
M&T Bank

Chet Osadchey
Cayuga Radio Group

Callyn Pyhtila
Tompkins Trust Company

Susan Riley
Cornell University

Patricia Stage
Retiree, CFCU Community Credit Union

Kim Swartz
Cornell University

Jennifer Tavares
Tompkins County Chamber of Commerce

Cal Walker
Retiree, Cornell University

Cindy Walter
Tompkins-Seneca-Tioga BOCES

Lisa Whitaker
CFCU Community Credit Union

EMERITUS DIRECTORS

John Alexander
Retiree, CBORD Group

Maryanne Banks
Retiree, Tompkins County Department of Social Services

Eugenia Barnaba
Retiree, Cornell University

James Byrnes
Retiree, Tompkins Financial Corp.

Greg Hartz
Tompkins Trust Company

Tom LiVigne
Retiree, Cornell University

Susan Murphy
Cornell University

Lucinda Noble
Retiree, Cornell University

Mary Opperman
Cornell University

John Rudd
Retiree, Cayuga Medical Center

Peter Salmon, CFS
IFN Consulting

Diane Shafer
Community Volunteer

Charlie Walcott
Retiree, Cornell University

Gary Woloszyn
Retiree, Wegmans

[1] *Ex Officio & Non-Voting Member*

OUR STAFF

TOGETHER

we work with our community to make a difference in people's lives.

JAMES BROWN
President & CEO

GAIL BELOKUR
Chief Administrative Officer

CHRISTINE PEARLMAN
Controller

MEGAN OMOHUNDRO
Director of Resource Development

EMMA TERWILLIGER
Director of Community Impact

BRANDI REMINGTON
Director of Communications and Engagement

LAURA SCHOONMAKER
Administrative & Finance Assistant

LIVE UNITED

United Way of Tompkins County

United Way of Tompkins County
313 N. Aurora Street
Ithaca, NY 14850
www.uwtc.org
607-272-6286

GIVE. ADVOCATE. VOLUNTEER.

To engage with UWTC, by holding a conversation around your community impact and charitable giving goals, including planned giving, please contact us!

To receive timely updates about volunteer opportunities with UWTC and our partner agencies, sign up to volunteer at uwtc.org/volunteer-sign.

TO PLEDGE OR GIVE:

Click: uwtc.org/GIVE
Call: (607) 500-GIVE
Download and Mail: www.uwtc.org/sites/uwtc.org/files/UW_Pledge_Card_2020.pdf

Follow us for more news and updates!